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Augusta's River Region welcomes June conferences and sports events

Augusta, GA – The Augusta Convention & Visitors Bureau (CVB) and the Augusta Sports Council (ASC) are pleased to announce that visitors attending meetings, reunions, events and sporting events in Augusta's River Region will generate at least **\$9,827,363.20** in total estimated economic impact (EEI) during the month of June. A portion of the total number of sporting events, conventions and meetings in Augusta's River Region this month are listed in the chart below for more event detail. These are groups the Augusta CVB or ASC have worked with at some point in the site selection and/or planning phase. Groups meeting in Augusta's River Region, that have available websites, have been hyperlinked for those who would like additional information.

Total EEI is calculated based on research commissioned by both the Georgia Department of Economic Development (GDEcD) and Destination Marketing Association International (DMAI) in conjunction with globally recognized research vendors, the U.S. Travel Association and Tourism Economics. Tourism Economics, a partner company of Oxford Economics, created the industry standard in event economic impact analysis using localized metrics that are updated annually.

Arrivals for the Month of June

Meeting/Event:	Dates:	Attendance:	Total Est. Economic Impact (EEI):
USA Cycling 2017 Masters Road National Championships	6/1-6/4	1,500	\$2,066,206.66
Georgia Republican Party 2017 State Convention	6/2-6/3	3,500	\$1,554,296.12
Augusta USBC Bowling Association 26 th Annual Southeast Bowling Association Tournament	6/3-7/2	2,500	\$1,208,472.80
Georgia Department of Human Services Division of Aging Services Staff Training	6/5-6/9	260	\$374,255.87
Allen Family 2017 Allen Family Reunion	6/16-6/18	150	\$81,183.79
Professional Disc Golf Association 2017 PDGA World Championships	6/17-6/24	1,280	\$483,147.11
Christian Methodist Episcopal Church 2017 Quadrennial Annual Conference	6/18-6/22	2,000	\$1,454,045.64
Pride Augusta 2017 Pride Augusta	6/22-6/25	17,000	\$382,496.30
Church of God by Faith, Inc. 2017 COGBF Family Conference	6/22-6/25	1,200	\$1,683,533.07

Augusta Rowing Club 2017 USRowing Southeast Masters Regional CHAMP	6/24-6/25	600	\$140,224.50
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