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2016 June Visitor Spending in Augusta

Augusta, GA – The Augusta Convention & Visitors Bureau (CVB) and the Augusta Sports Council (ASC) are pleased to announce that visitors attending meetings, reunions, events and sporting events in Augusta will generate at least **\$4,992,776.95** in total estimated economic impact (EEI) during the month of June. Sporting events, conventions and meetings are listed in the chart below for greater detail.

Total EEI is calculated based on research commissioned by both the Georgia Department of Economic Development (GDEcD) and Destination Marketing Association International (DMAI) in conjunction with globally recognized research vendors, the US Travel Association and Tourism Economics. Tourism Economics, a partner company of Oxford Economics, created the industry standard in event economic impact analysis using localized metrics that are updated annually.

The list below represents a portion of the total number of events in Augusta this month. These are groups the Augusta CVB or ASC have worked with at some point in the site selection and/or planning phase. Groups meeting in Augusta, that have available websites, have been hyperlinked for those who would like to learn additional information.

Arrivals for the Month of June

Meeting/Event:	Dates:	Attendance:	Total Estimated Economic Impact (EEI):
AMVETS Department of Georgia 2016 Annual Conference	06/02-06/07/2016	160	\$204,463.62
Georgia Republican Party 2016 State Convention	06/02-06/04/2016	3,000	\$1,755,543.91
National Association of Buffalo Soldiers Motorcycle Club 2016 Southeast Frontier Meeting	06/10-06/12/2016	800	\$266,892.24
Dianne's Travel Senior Motor Coach – Summer 2016	06/11-06/12/2016	60	\$28,894.22
PQ Sports 2016 PQ Sports Summer Championships	06/17-06/19/2016	1,500	\$606,701.54
Women's Southern Golf Association 2016 WSGA Amateur/Mid-Am Championship	06/17-06/25/2016	400	\$196,985.37
Dianne's Travel Senior Motor Coach – Summer 2016	06/18-06/19/2016	60	\$28,894.22
Pride Augusta 2016 Pride Augusta	06/23-06/25/2016	15,000	\$812,953.00
Augusta Rowing Club 2016 Southeast Regional Regatta	06/24-06/25/2016	600	\$139,531.42

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