#### **ALL IN AUGUSTA**

# Campaign Structure

DIVISIONAL OVERVIEW

#### **Advance Division**

17 volunteers needed: 2 Co-Chairs · 15 Volunteers

Prospects Goal: 75

Investment Range (over 5 years): \$50,000-\$1,500,000 Division Goal: \$3,600,000 (60% of Campaign Goal)

# **Leadership Division**

33 volunteers needed: 3 Co-Chairs · 30 Volunteers

Prospects Goal: 225

Investment Range (over 5 years): \$1,000-\$49,999
Division Goal: \$2,400,000 (40% of Campaign Goal)

## **Summary of Divisions and Goals**

Division	Goal	% Total	Prospects	Volunteers
Advance	\$3,600,000	60%	75	17
Leadership	\$2,400,000	40%	225	33
Total	\$6,000,000	100%	300+	50

### **Investment Ranges**

Advance Division: \$50,000-\$1,500,000 Leadership Division: \$1,000-\$49,999

