

THIS NOVEMBER 18TH ELECTION, LOOK FOR

# THE 2% HOTEL OCCUPANCY TAX

## A TAX VISITORS PAY

It's a minimal cost to our guests that has a far reaching impact on our community. This dedicated revenue will go to Visit Baton Rouge and the Raising Cane's River Center.

- ✓ SUPPORTS AND CREATES NEW JOBS
- ✓ HELPS SMALL BUSINESSES SURVIVE
- ✓ BRINGS MORE ENTERTAINMENT TO BATON ROUGE
- ✓ ATTRACTS NEW BUSINESS EVENTS AND CONFERENCES

*Visit Baton Rouge*<sup>®</sup>

[www.visitbatonrouge.com](http://www.visitbatonrouge.com)



**12,000+ JOBS**

supported by visitor revenue  
in Baton Rouge alone



**\$875 MILLION**

spent yearly by visitors  
to Baton Rouge



**1 IN 14**

Louisiana jobs supported  
by visitor spending

**WHEN  
THEY  
STAY,  
IT PAYS.**



The information is provided for educational and informational purposes only and does not constitute an endorsement or opposition of this ballot measure on the part of Visit Baton Rouge.



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