

**VISIT BATON ROUGE**  
**BOARD MINUTES**  
**June 2018**

A scheduled board meeting of Visit Baton Rouge was held on Thursday, June 28, 2018 at its office located at 359 Third Street.

Present were:

Carolyn McKnight  
Norman Chenevert  
Mark Drennen  
Donna Collins Lewis  
Scott Michelet  
Mickey Freiberg  
Claude Reynaud  
Ralph Ney

Absent:

Flynn Foster  
Pastor Wesley

Present but not participating in formal actions:

Paul Arrigo, Staff  
Lauralyn Maranto, Staff  
Barney Doyle, Controller  
Karron Alford, Staff  
Geraldine Bordelon, Staff  
Philipa Blair, Staff  
Michael Aguirre, Staff  
Chuck Elkins, Legal Counsel  
Clint Smith, Director of CWSP at Cristo Rey  
Justin Goudeau, Student at Cristo Rey  
Leon Goudeau, Justin Goudeau's Father

Carolyn McKnight called the meeting to order and opened the meeting for public comment. Mr. Arrigo introduced and welcomed Claude Reynaud as Mr. Parenton's replacement representing Foundation for Historical Louisiana (Preserve Louisiana).

Mr. Arrigo introduced Michael Aguirre, new Sales Manager, Convention.

Mr. Arrigo welcomed and introduced Clint Smith, with Cristo Rey. Mr. Smith introduced Justin Goudeau, who gave a brief presentation on the Baton Rouge Bicentennial.

A motion was made by Scott Michelet, seconded by Norman Chenevert to approve the May 24, 2018 minutes as presented.

Motion carried.

Barney Doyle presented the Treasurer's Report and reviewed May's financial statements.

Paul Arrigo and Department Heads presented the President's Report.

Karron Alford presented a brief overview regarding the GDPR (General Data Protection Regulation) Policy that went into effect May 25, 2018. A motion was made by Ralph Ney, seconded by Claude Reynaud to adopt the following Resolution:

**RESOLUTION OF THE BOARD OF DIRECTORS  
OF  
VISIT BATON ROUGE  
JUNE 28, 2018**

BE IT RESOLVED that the policy of VBR with respect to the privacy of user data obtained from or about users of VBR's website (the "Website Privacy Policy") is hereby amended in its entirety as set forth on Exhibit "A" attached hereto, effective this date. The Board directs that such new Website Privacy Policy shall be posted on the VBR website in the same manner as the previous policy.

There being no further business, the meeting adjourned.