

**VISIT BATON ROUGE
BOARD MINUTES
MAY 2017**

A scheduled board meeting of Visit Baton Rouge was held on Thursday, May 25, 2017 at its office located at 359 Third Street.

Present were:

Flynn Foster
Carolyn McKnight
Norman Chenevert
Pastor Wesley
C. Denise Marcelle
Ralph Ney
Andy Blouin

Absent:

Scott Michelet
Micky Parenton
Mark Drennen

Present but not participating in formal actions:

Paul Arrigo, Staff
Lauralyn Maranto, Staff
Geraldine Bordelon, Staff
Barney Doyle, Staff
Stacy Simon, Staff
Philipa Blair, Staff
Karron Alford, Staff
Brett Robinson, Louisiana Board of Ethics

Flynn Foster called the meeting to order and opened the meeting for public comment.

On a motion by Ralph Ney, seconded by Carolyn McKnight to approve the April 27, 2017 minutes as presented.

Motion carried.

Barney Doyle presented the Treasurer's Report and reviewed April financial statements. On a motion by Ralph Ney, seconded by Carolyn McKnight to approve the Treasurer's Report as presented.

Motion carried.

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Paul Arrigo referred to the quarterly SportsBR written report.

Discussion was held in regard to Visit Baton Rouge sharing revenue with the City of Central similar to Baker and Zachary. On a motion by Pastor Wesley, seconded by Andy Blouin to adopt the following Resolution:

RESOLUTION OF THE BOARD OF DIRECTORS
OF
VISIT BATON ROUGE (“VBR”)

CONCERNING AUTHORITY OF THE CHAIRMAN AND THE PRESIDENT/CEO TO NEGOTIATE,
EXECUTE, AND DELIVER A COOPERATIVE ENDEAVOR AGREEMENT WITH THE CITY OF CENTRAL,
LOUISIANA CONCERNING THE SHARING OF CERTAIN REVENUES

MAY 25, 2017

BE IT RESOLVED by the Board of Directors of VBR that Flynn Foster, VBR Chairman and Paul J. Arrigo, VBR President/CEO, both acting jointly, are hereby authorized and directed to negotiate, execute, and deliver to the City of Central, Louisiana a cooperative endeavor agreement (the “CEA”) between VBR and such city providing for the payment to the City of Central of three percent (3%) of the four percent (4%) current VBR lodging tax attributable to future lodging establishments within the current city limits of Central, Louisiana in return for certain benefits to be determined by the Chairman and CEO/President. Such CEA shall be for a term of not more than twenty-five (25) years and may contain such other terms and conditions as the Chairman and the President/CEO determine to be in the best interest of VBR.

BE IT FURTHER RESOLVED that, Mr. Foster and Mr. Arrigo, acting jointly, are further directed and empowered in the name of and on behalf of VBR to take all required actions, including without limitation to approve, execute, and deliver any instrument, document, or agreement, that Mr. Flynn and Mr. Arrigo, in their absolute discretion, deem necessary or convenient to the accomplishment of the previous resolution.

Brett Robinson, Attorney with the Louisiana Board of Ethics presented the annual mandatory Code of Governmental Ethics training according to La. R.S. 42:1170.

There being no further business, the meeting adjourned.