

Artists Invited to Submit Design Proposals for 2018 Bloomington Bicentennial Arbor Day Poster

The Bloomington Parks and Recreation Department's urban forestry program is issuing a call for artist proposals for an Arbor Day poster to be released in April 2018 in celebration both of the City of Bloomington's 34th consecutive year of being named a Tree City USA and the City of Bloomington's Bicentennial. The poster will be a highly visible part of both the city's Bicentennial celebration, and recognize the city's commitment to a green and growing Tree City.

Poster Details:

- The goal of the poster is to promote Arbor Day (celebrated on the last Friday in April in Indiana) and Bloomington's status as Indiana's first Tree City USA.
- Themes to consider: Themes to consider: City of Bloomington's Bicentennial, Arbor Day, Tree City USA, trees of the past, present, and future
- Final poster art should be 18" x 24" (either vertical or horizontal), and suitable for reproduction as a color print on paper.
- The poster will be printed on quality paper stock and offered for sale to the Bloomington community.
- There is no application fee.
- Proposal deadline is 5 p.m. Wednesday, January 31, 2018.
- Email proposals to rameyj@bloomington.in.gov.

Stipend:

Artist will receive a \$500 stipend in addition to a framed, commemorative print of the Arbor Day poster and recognition as the selected artist.

Completion Date: Final poster artwork must be completed and submitted by March 1, 2018.

What to Send:

The written proposal contact information:

- Full name
- Address

- Telephone number
- Email address
- Illustrations of the proposed poster. Submissions must contain no more than 5 sketches or digital renderings of the proposed poster.

A description of the proposed work. Please include the following:

- An artist statement describing artistic experience and interest in the project.
- Poster medium (e.g. oil on canvas, computer-generated illustration, etc.)
- A description of the concepts in the proposed Arbor Day poster, and how the elements relate to the city's Bicentennial and trees in the city of Bloomington.

Support Materials/Previous Work

- Proposals may be accompanied by up to five images of previous work (optional)
- Artist resume - max. two pages
- Files should be submitted in a pdf format and will be acknowledged upon receipt.

Selection:

The artist will be selected by the City of Bloomington Bicentennial Planning Committee with input from the Bloomington Tree Commission.

Submissions must be received by 5 p.m. on Wednesday, January 31, 2018. Artists will be notified about the selection by Friday, February 16, 2018. Send electronic submissions to rameyj@bloomington.in.gov.

If you have questions about the Arbor Day Bicentennial poster project, please contact Julie Ramey at 812-349-3719 or rameyj@bloomington.in.gov.