



## **Bloomington – Monroe County Indiana Bicentennial Projects**

Thank you for your interest in becoming an endorsed project or program of the Bloomington-Monroe County Bicentennial Committee. The 200<sup>th</sup> anniversary of the formation of Monroe County is January 14, 2018. Bloomington's 200<sup>th</sup> Birthday is June 22, 2018, however these bicentennials will be commemorated throughout the year.

The Bicentennial offers us a unique opportunity to celebrate the 200 years of existence. The Bicentennial Celebration is intended to be a reflection of our history and culture, honoring our people, places and achievements. It is a celebration of our past and a visualization of the future. We will tell our story – imperfections and all – and celebrate how we've evolved into one of Indiana's premier regions.

The Bloomington & Monroe County Bicentennial is a once in a lifetime opportunity. We invite you to join the celebration of our history, people and culture. The Bloomington & Monroe County Bicentennial Planning Committees have developed a formal endorsement program for local projects in order give area residents, agencies and organizations an opportunity to be involved in the Bicentennial Celebration.

Applications to become an endorsed Bicentennial program can be found on the Bicentennial website at [www.Visitbloomington.com/bicentennial-2018](http://www.Visitbloomington.com/bicentennial-2018). Applications will be received beginning November 1, 2017. Endorsed programs will be listed on the Bloomington-Monroe County Bicentennial calendar which can be found on the City and County websites.

For additional information, please contact Beverly Calender-Anderson at [andersb@bloomington.in.gov](mailto:andersb@bloomington.in.gov) or (812) 349-3430.



### **Benefits of Endorsement:**

Endorsed Bloomington-Monroe County Bicentennial Programs and Projects receive:

- Listing on the 2018 Bicentennial website - [www.visitbloomington.com/bicentennial-2018](http://www.visitbloomington.com/bicentennial-2018)
- Official Bicentennial Seal of Endorsement for use on your marketing materials
- Permission to use the official 2016 Bloomington and Monroe County Bicentennial logos, in accordance with the established logo guidelines, on Bicentennial related promotional materials
- Letter of endorsement from the Bloomington-Monroe County Bicentennial Committee
- Yard sign to post when project takes place

### **Endorsement Criteria**

To be considered for endorsement by the Bloomington-Monroe County Bicentennial Committee, the applicant must demonstrate to the Committee's satisfaction that the proposed project meets the following required criteria and at least one of the recommended goals or characteristics outlined below. Priority will be given to projects that meet multiple goals.

All requests for endorsement must be submitted on the official Application for Endorsement

Projects or programs **MUST** be:

- Open and accessible to the public
- Relevant to Monroe County and/or Bloomington's bicentennial
- Fundable without Committee support
- Achievable

Projects or programs must also meet at least one of the following recommended goals or characteristics:

- Culturally inclusive
- Creating legacy for the future
- Celebratory
- Engaging and inspiring

## Exclusion Clause

The Bicentennial Committee will not consider endorsing the following:

- Individuals (i.e. candidates for public office)
- For-profit ventures
- Political organizations

## Application:

- Project title
- Target Audience
- Dates of Implementation
- Sponsoring Organization, website of organization
- Type of Organization
- Contact person: name, address, phone, email
- Verification that project is fundable without support from the Bicentennial Committee
- Project Description: Demonstrate how project meets endorsement requirements and provide a brief description of project
- Implementation: List community partners, sponsors, staff/volunteer involvement
- Specific benefits to the Bloomington and/or Monroe County Bicentennial: Culturally inclusive, Celebratory, Creates a lasting legacy for Bloomington's future, Engaging and Inspiring
- Include at least 1 but no more than 3 letters of support from community partners
- Include additional descriptive materials (if applicable)

The Endorsement Committee meet to bi-monthly (if there are applications to be endorsed) through November, 2018.

### ***Monthly Deadlines:***

### ***Approval Date***

November 30

December 29

January 2

February 1

March 1

April 6

May 1

June 1

July 2

August 3

September 3

October 4

November 1

December 1