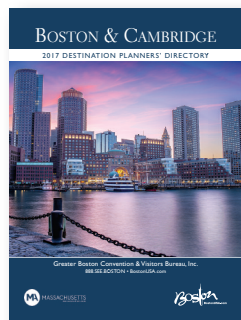


DESTINATION PLANNERS' DIRECTORY



FEATURES:

- Detailed listings of all GBCVB members
- Comprehensive Accommodation & Unique Venue chart listings with meeting space, capacities, amenities and facility descriptions
- Floor plans and descriptions for major exhibition and convention centers
- Editorial for meeting and tour planners featuring what's new and what's possible along with keys to a successful meeting
- Highlights of Boston, Cambridge and Beyond
- Detailed Maps of Boston, Cambridge, Greater Boston and MBTA

DISTRIBUTION

- Direct-mailed to an exclusive list of meeting and travel professionals working on citywide, regional, in-house and small meetings, as well as special events, group tours and individual itineraries.
- GBCVB Tourism Sales uses the DPD in its outreach to travel professionals, tour operators and receptive tour operators, domestically and internationally. The DPD is distributed annually to international tour operators at various domestic and inbound international tradeshow such as IPW, Discover New England Tourism Summit, World Travel Market and is used on sales missions and familiarization trips.
- GBCVB Convention Sales team references and distributes the DPD in their outreach to meeting planners and when attending key meeting market trade shows.
- Available online at BostonUSA.com in an interactive format that links you directly to specific sections or advertisers.
- GBCVB's marketing campaign in the top industry publications highlights Boston as a meeting destination and directs readers to BostonUSA.com. Publications include Successful Meetings, Meetings News, Meetings & Conventions and Corporate & Incentive Travel.

2017 GBCVB MEMBERS RATES






AD SIZE	RATE	PREMIUM POSITION		DEADLINES
Full Page	\$7,500	Inside Front Cover	\$8,800	Ad Reservations: October 6, 2017
1/2 Page	\$5,500	Inside Back Cover	\$8,800	Ad Materials: October 20, 2017
1/4 Page	\$4,000	Back Cover	\$9,950	Publication Break: December 2017
		Table of Contents	\$8,800	Circulation: 2,500 wire-bound
		Page One	\$8,800	4,000 flash drives
				and interactive online pdf

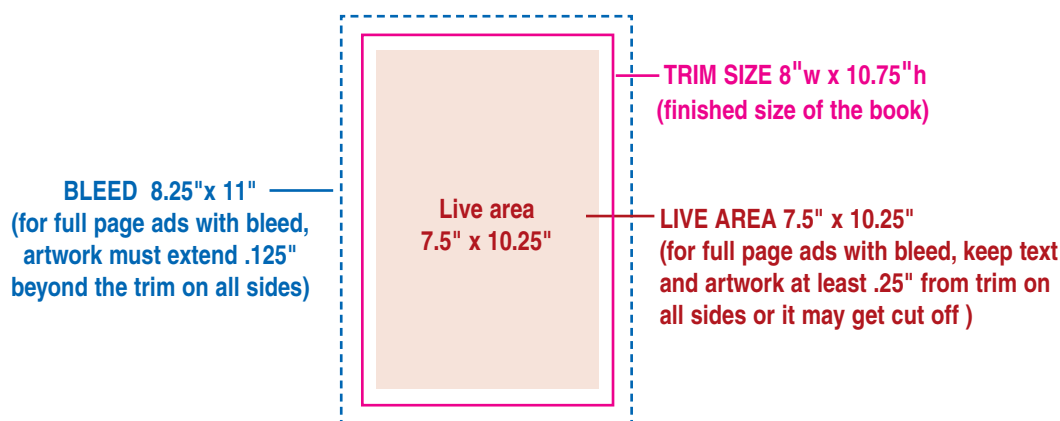
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