

BCSCVB Board of Directors Meeting  
March 22, 2017  
George Bush Presidential Library & Museum

AGENDA: 8:30am-10:00am

Call to Order:

Welcome and Introductions –

1. Hear Visitors
2. Review minutes of February 15, 2017 Board Meeting
3. Review Financial Reports – Paul Bonarrigo, Budget & Finance Committee Chairman
4. Committee Reports
  - Nominating Committee Report – Fiona Tizard-Meyer
    1. Welcome to Jay Primavera filling unexpired term vacated by Zahir Ismail
  - Marketing Committee Report– Brian Blake
    1. Marketing / Advertising presentation – Will Welch
    2. Update, discussion and possible action on new Mission / Vision / Value Statements
  - Sports and Events Development Committee – Steve Miller
  - Group Business Development Committee – Dan Eichler
  - Reporting Task Force Report – Gary Ellis
5. Chairpersons Report
  - Board Strategic Planning Update and Possible Action
    1. Discussion and Possible Action on Next Steps
6. Director's Report
  - Preferred Access Agreement Presentation
  - Introduction of new staff
  - CEO Report & CVB Highlights
  - Update, discussion and possible action on BCSCVB future office location
7. Old Business
8. New Business
  - FULL Board Meeting – April 19, 2017 8:30am
    1. FY18 Marketing & Business Development Plan & Investment Request

Executive Session immediately following if necessary

Adjournment