



GAME ON!



Experience Bryan College Station presents:

Meeting Planners Showcase

Howdy!

We are excited to announce that Meeting Planners Showcase is back for its 24th year and is sure to be better than ever! Meeting Planners Showcase is an annual event designed to highlight local businesses that provide services to individuals or groups hosting events, meetings, conferences, weddings and other special events in Bryan College Station. In 2016, the event had over 300 attendees and is projected to have even more this year.

Details for this year's Meeting Planners Showcase:

- Date: March 28th, 2018
- Time: 10:00 am - 3:00 pm
- Location: Brazos County Expo Complex
- Theme: "Game On" Sports

How can you get involved and market your services for meeting and event planners? We have two great opportunities for local businesses to reach MPS attendees.

MVP Sponsorship: \$680 (Limited to 7 businesses)

Enjoy the status of being a primary MVP sponsor! Receive everything an All-Star Exhibitor does and:

- Complimentary large booth in prime sponsor location
- NEW THIS YEAR: Sponsor ad in our new event app with link directly to your website
- Mention in all publications, advertising, radio and TV appearances (Subject to media deadlines)
- Exclusive signage at event with company logo displayed on screens in exhibit hall
- Advertisement on Meeting Planner Showcase website with a link directly to your site
- Sponsors receive two complimentary lunches during the event

All-Star Exhibitor: \$275-\$475

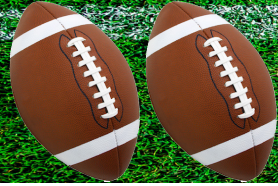
Enjoy sharing your product with event planners from all over the Brazos Valley!

- Listing on the MPS website that links planners to your business
- Direct exposure to all types of meeting and event planners
- Electronic promotional material to send to your client database and postcards upon request
- List of attendees with contact information sent to you after the showcase
- 8x10 booth space with pipe and drape, table, and two chairs. Electricity if needed.
- 1 lunch per booth
- Opportunity for drawings to gain recognition and exposure of your booth/business

Exhibitors and Sponsors receive a \$50 discount if their booth follows the event theme. This year's theme is "Game On" Sports! Spots are limited and we look forward to hearing back from you soon! If you have any questions, please don't hesitate to contact us! Deadline to sign up to participate in Meeting Planners Showcase is March 14, 2018.

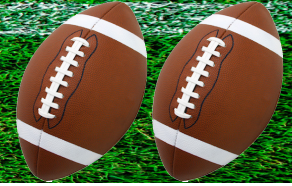
Sydney Murrell

979.260.9898 | sydney@experiencebcs.com | experiencebcs.com/mps



Meeting Planners Showcase

Exhibitor Information & Registration



Meeting Planner Showcase Terms & Conditions

1. All booths are 8' x 10' and include one 6' skirted table, 2 chairs, lunch for one exhibitor, electricity (if needed) and materials to promote the events. Promotional materials will be in the form of advertisements, fliers and post-event materials, which will include mailing and email lists of attendees and exhibitors.
2. Exhibitors must pay in full no later than March 14, 2018, in order to hold exhibit space. If payment is not received by this deadline, your booth will be released and sold to the next exhibitor.
3. Cancellations must be received no later than March 20, 2018, in order to receive a full refund. Experience BCS will retain full payment for cancellations received after this deadline.
4. Exhibitors are not permitted to sublet or share booth space unless agreed upon by the Experience BCS staff. Booth content must not be of such nature or arranged as to obstruct the view of, or interfere with, the exhibits of others.
5. Experience BCS and the Brazos County Expo Complex are not held liable for any loss, damage or injury to you or your booth.
6. Exhibitors must be completely set up by 9:45 am and will not be allowed to move exhibit items in or out of the exhibit area between the hours of 10:00 am and 3:00 pm the day of the event.
7. The Showcase ends at 3:00 pm and no sooner.
Exhibitors that pack up or leave their booth prior to 3:00 pm will be fined \$100.
8. Exhibitors that participate in the event theme will receive a \$50 discount. This year's theme is "Game On" Sports. Decorate your booth as a sport, sports team, or your favorite athlete.

Meeting Planners Showcase is specifically designed and marketed to event planners. Booth Space is on a first come, first serve basis. Experience BCS reserves the right to change booth space based on layout needs.

Meeting Planner Showcase Sponsor/Exhibitor Registration

Company: _____
 Contact: _____
 Address: _____
 City: _____
 State/Zip: _____
 Phone: _____
 E-Mail: _____
 Website: _____
 Social Media: _____

Will you participate in the "Game On" sports theme?
 Yes No

What is your booth's theme? How will you incorporate the theme? (REQUIRED) _____

Registration Options:

- _____ Early Bird (\$275 before Feb. 23, 2018)
- _____ Regular (\$325 after Feb. 23, 2018)
- _____ Double Booth Early (\$425 before Feb. 23, 2018)
- _____ Double Booth Regular (\$475 after Feb. 23, 2018)
- _____ Extra Lunch (\$10 - 1/booth provided)
- _____ MVP Sponsorship Booth (\$680 includes 2 lunches)

All prices include electricity

Fill in the Blanks:

\$ _____ Booth
 \$ _____ Extra Lunches
 \$ _____ Sponsorship (Booth Included)
 =\$ _____ Total

Payment (Due by March 14, 2018):

_____ Payment Enclosed
 _____ Bill Me (Check & Credit Cards Accepted)

Signature

(By signing you agree to the terms & conditions)



Send completed form to:

Sydney Murrell

sydney@experiencebcs.com

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979.260.9898