



Job Title: Graphic Design Intern

Department: Marketing/Communication Department

Pay: Unpaid Internship, Credit Hours Offered

Internship Summary:

Experience Bryan College Station seeks a motivated, self-starting student to intern within the Marketing/Communication division of the Experience BCS office. Build your resume while promoting tourism & conventions in the Bryan College Station area. You will have the opportunity to gain real working knowledge of the tourism/marketing industry and achieve valuable job experience as well as produce materials for you to add to your resume.

Qualifications:

Students enrolled in a bachelor's degree program and interested recent graduates are welcome to apply. You will work closely with the Marketing Department to create promotional material throughout the semester.

Required experience: Experience with one or any of the following- Photoshop, Illustrator, InDesign, Publisher (or any other graphic design software)

Preferred experience: photography and videography skills, video editing in Adobe Premiere (or other video editing software)

Hours:

Part-Time; Flexible shifts available, 8am-5pm; Some weekends/evenings required

Typical Duties & Responsibilities May Include:

- Create graphics and design layouts for print ads, flyers, email newsletters, experiencebcs website, blogs and social media accounts
- Create promotional videos highlighting Bryan College Station and events put on by Experience BCS and BCS Sports + Events
- Collaborate with the marketing/communication department and support campaigns with design solutions
- Create videos and slideshows to be used to market the community
- Assist with the planning, preparation, and participation of in-house events
- Operate office equipment as required

If interested, please send a Letter of Interest and Resume to Madeleine Russell at madeleine@experiencebcs.com or call 979-260-9898 for further details.