# **CRAFTING INTERACTIVE** Culinary Experiences The RK

Difference



#### "FOOD CAN BE A VEHICLE FOR SOCIAL CHANGE. IT BRINGS PEOPLE TOGETHER IN A WAY THAT VERY FEW OTHER ACTIVITIES CAN."

—Anim Steel







We have been catering events for over 70 years.

The only private owned catering company in the nation to hold a convention center catering contract. Started in San Antonio, Texas we have grown across the state and nation.

From intimate affairs, to events for the masses, Rosemary's Catering provides upscale food and service at quality prices.



Our founder Rosemary Kowalski (RK). 94 years old and she continues to come into the headquarters office in San . Standing behind pictures of where we started. From Uncle Ben's BBQ to now a leader in culinary cuisine. THE STAGE HAS BEEN SET

### 5 Tips Engaging & Interactive Culinary Experiences



## LOCAL IS EVERYTHING

The grass is greener where you water it.

Attendees want to experience as much as they can about the destination they are going to for their meeting or event, and this includes locally sourced ingredients for food and beverage they are consuming.

#### SMALL IS THE NEW BLO

Whatever your working on take small bites. The task will not be overwhelming.

Small bites are the trend allow you to try more options and experience a flavor and presentation.

#### SEEING IS BELIEVING

We perceive the world through more than our eyes and ears; we smell, we touch, and we taste.

Interactive food stations where a chef is engaging with guests, explaining the food and ingredients. Seeing how their food was prepared.



AN RK GROUP COMPANY

#### OUR *PEOPLE* Make the Difference



INTERVIEW WITH TRAVIS KOWALSKI, DIRECTOR OF OPERATIONS, THE RK GROUP

Q: Had you always wanted to join the family business and work at The RK Group?

At h is each a dynamic and the ling industry, full of rewarding challenges everystry. Each imagine doing anything shall think I was three years old when I first attended one of our events. I noncells used that the test and had to be failed out so the graph shall then it does . Since then, if's the only place I even match is the. Really, this is all them matched to its .

I have been involved with the event industry new for more than 15 years, and formally joined like RK Group in 2009. Below joining in a 3rd generation member of this large herely basines, and my carrant, nonin a newsber of the management been directing multi-loty operations, I waited in a variety of particular the company. The work initially required was behind the access, from working dates and carrying wither trays, and like managing operations of sur-halinds ones receil basines litures in. Every role has helped in the advertant the diverse elements inquired to produce successful major events and the sametal ingree ents for Particular second.

Today, I onjoy on powering and homesting our company's dwarse taionts towards seamlessly producing integrated large-scale events, while helping



SERVING VESSLES ARE OFTEN A STARTING POINT FOR WHAT BECOMES THE PERFECT BITE OR MEAL.



#### CONTRASTING ENVIRONMENT

A Breath of Fresh Air Has Been Proven to Sustain Conference Attendees longer.

> Help your attendees get a breath of fresh air. Place breaks or food stations outside when possible.

#### RELATIONSHIPS

We perceive the world through more than our eyes and ears; we smell, we touch, and we taste.

Small Plates – Encourage guests to move and talk Hosting Networking events during a conference is a great way for guests to meet in a casual environment and recharge with exceptional food. THE STAGE HAS BEEN SET

### 5 Tips Engaging & Interactive Culinary Experiences



#### Some of Rosemary's Catering Creative Culinary Experiences



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AVAT.1

**Rosemary's Catering** 

#### www.therkgroup.com



### **Chante' Smith** csmith@thekrgoup.com 210-807-0330

Email questions or your next catering event needs to Chante' Smith. Rosemary's Catering is here to provide catering services for Bryan/College Station.

To EXPERIENCE Rosemary's Catering today. Host your next event at Cavalry Court or The George Hotel. Join us for Lunch or Dinner at Canteen Bar & Grill and Poppy.

## CRAFTING INTERACTIVE Culinary Experiences

Thank You!