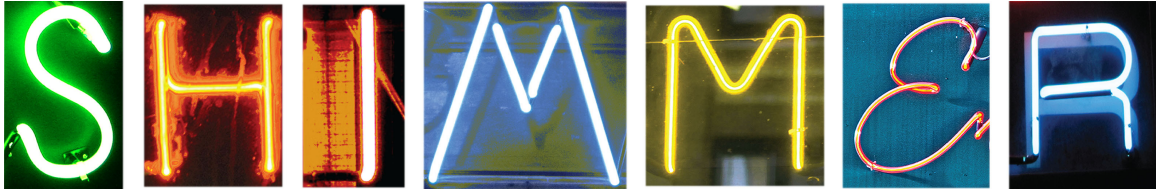


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New Artistic Event Lights Up Chapel Hill and Carrboro

CHAPEL HILL, NC — During February’s 2nd Friday ArtWalk, a new event will feature artists who work with light. Illuminated art installations, light projections, and programs using light will be found indoors and out, from Carrboro’s ArtsCenter to Graham Street and beyond in Chapel Hill. *Shimmer: The Art of Light* is a free, one-night event planned in cooperation with the towns as well as other local organizations and businesses.

More than 20 locations will display the work of chosen artists on February 12, 2016, beginning at 6pm. The event organizer, Sarah Wolfe of smArts creative programs & events, says “Shimmer will be an important collaborative event, turning the area into a de facto art gallery. It’s the first of its kind for our area.”

The artist selection panel included jurors from the Southeastern Center for Contemporary Art in Winston-Salem, Durham’s Nasher Museum of Art, the Carrboro ArtsCenter, LIGHT Art+Design in Chapel Hill, and 1708 Gallery in Richmond. Participating artists hail from eight states: GA, NC, VA, NM, MD, PA, OR and NY.

Venues range from exterior walls to small interior spaces. The artistic endeavors include 3D installations, projection art, and performances. The organizers are working to create a cultural bridge between Chapel Hill and Carrboro, bring focus to the creativity of our region and have a positive economic impact.

This public art event is presented by smArts creative programs & events and sponsored by the Town of Chapel Hill’s Parks and Recreation Department, Duke Energy Foundation, Carrboro Tourism Development Authority and the Town of Carrboro, Orange County / Chapel Hill Visitors Bureau, Chapel Hill / Carrboro Chamber of Commerce, Chapel Hill Downtown Partnership, Atma Hotel Group, and Ram Realty Services.

For more information, visit shimmerevent.com.



smArts creative programs & events produces creative, engaging and affordable programs and events that help exemplify and/or promote an organization, business or individual’s work and goals. Contact Sarah Wolfe at 919-220-6292 or smartseventsandprograms@gmail.com.