

For Release Upon Receipt

NEWS RELEASE



CHAPEL HILL/ORANGE COUNTY VISITOR BUREAU ANNOUNCES 2016 BOARD MEMBERS

Chapel Hill, NC (January 26, 2016)— Rosemary Waldorf, Project Manager with Bryan Properties, Inc. in Southern Village is serving as Chair of the Chapel Hill/Orange County Visitors Bureau Board of Directors for 2016. She is representing the Chapel Hill-Carrboro Chamber of Commerce.

Waldorf recently co-chaired Chapel Hill 2020, a year-long community engagement process that created the new Chapel Hill 2020 Comprehensive Plan. She served on the Chapel Hill Town Council from 1993-2001, including six years as Mayor and as Chapel Hill's representative to the Orange-Durham Metropolitan Planning Organization.

Other board members and their representative groups include Penny Rich, Board of County Commissioners and serving as Finance Chair; George Cianciolo, Town of Chapel Hill; Michelle Johnson, Town of Carrboro; Mark Bell, Town Board of Hillsborough; Aaron Bachenheimer, UNC-Chapel Hill; Karen DeHart, North Carolina High School Athletic Association; Jill McCullough, Hillsborough/Orange County Chamber of Commerce; Nitin Khanna, Orange County Economic Development Commission; Lee Storrow, Town of Chapel Hill Economic Development Commission; Jeffrey Strickler, Alliance for Historic Hillsborough and Lee Pavao, At-Large/Emeritus member serving as Vice Chair. Andrew Strickland, General Manager at the Residence Inn by Marriott and Mark Sherburne, General Manager at The Carolina Inn are representing Orange County Hotels. Ex-Officio members are Meg McGurk, Executive Director, Chapel Hill Downtown Partnership; Annette Stone, Economic Development Director, Carrboro and Deb Hepp, Arts Commission Liaison.

As the official accredited destination marketing organization of Chapel Hill and Orange County, the mission of the Chapel Hill/Orange County Visitors Bureau is to develop and coordinate visitor services in Orange County and to implement marketing programs that will enhance the economic activity and quality of life in the community. The Visitors Bureau is a department of Orange County, NC Government. For information: www.VisitChapelHill.org

###

Media Contact:
Patty Griffin, Communications Director
Chapel Hill/Orange County Visitors Bureau
(919) 245-4321
pgriffin@visitchapelhill.org
@PattyGriffinNC