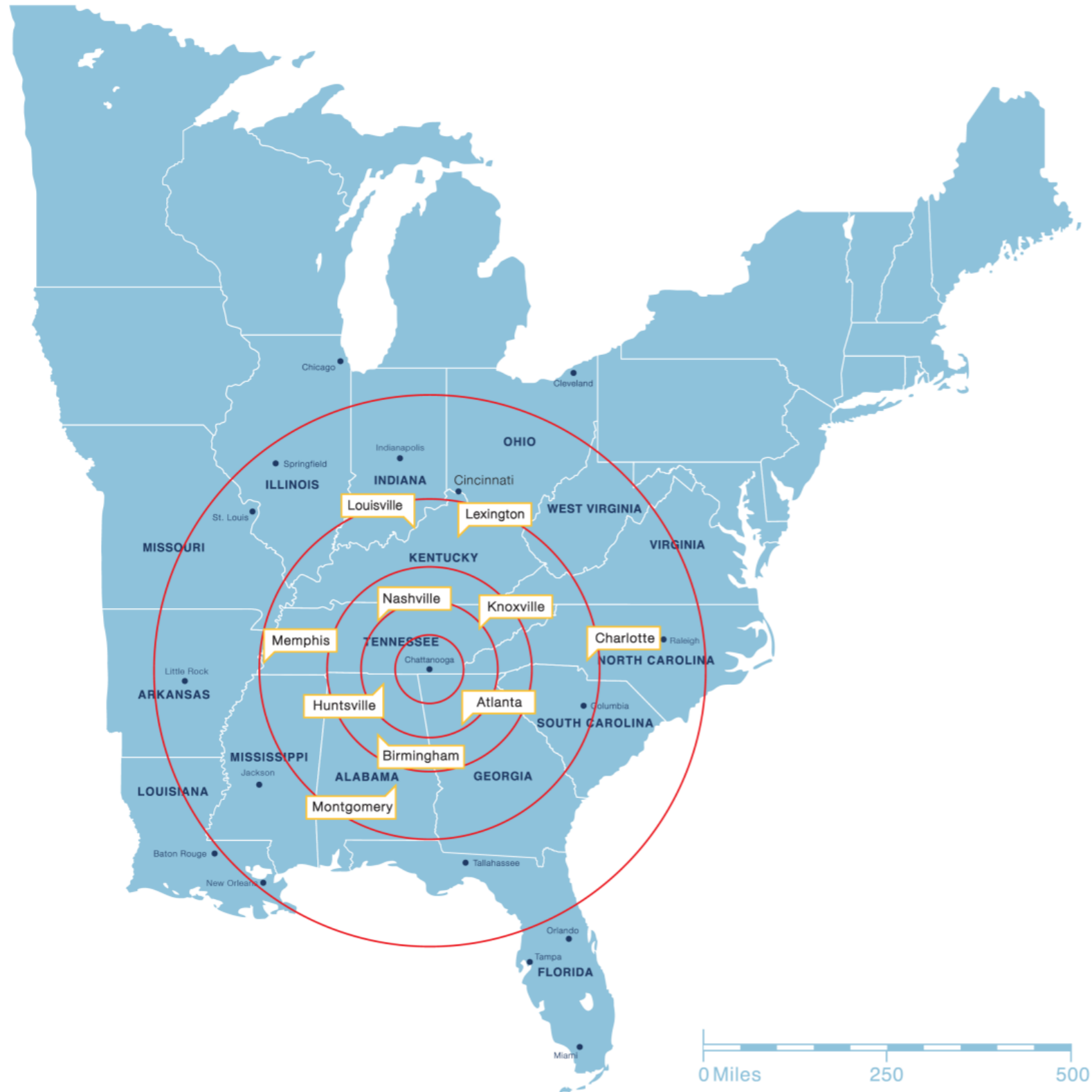




About the CVB



Who We Target



Population by Distance

Miles	Population
50	1.1 million
100	6.3 million
150	14.5 million
250	27.3 million
400	63.0 million

Average Traffic Near Chattanooga

Interstate	Traffic
I-75	42 million
I-24	43 million
I-59	16 million



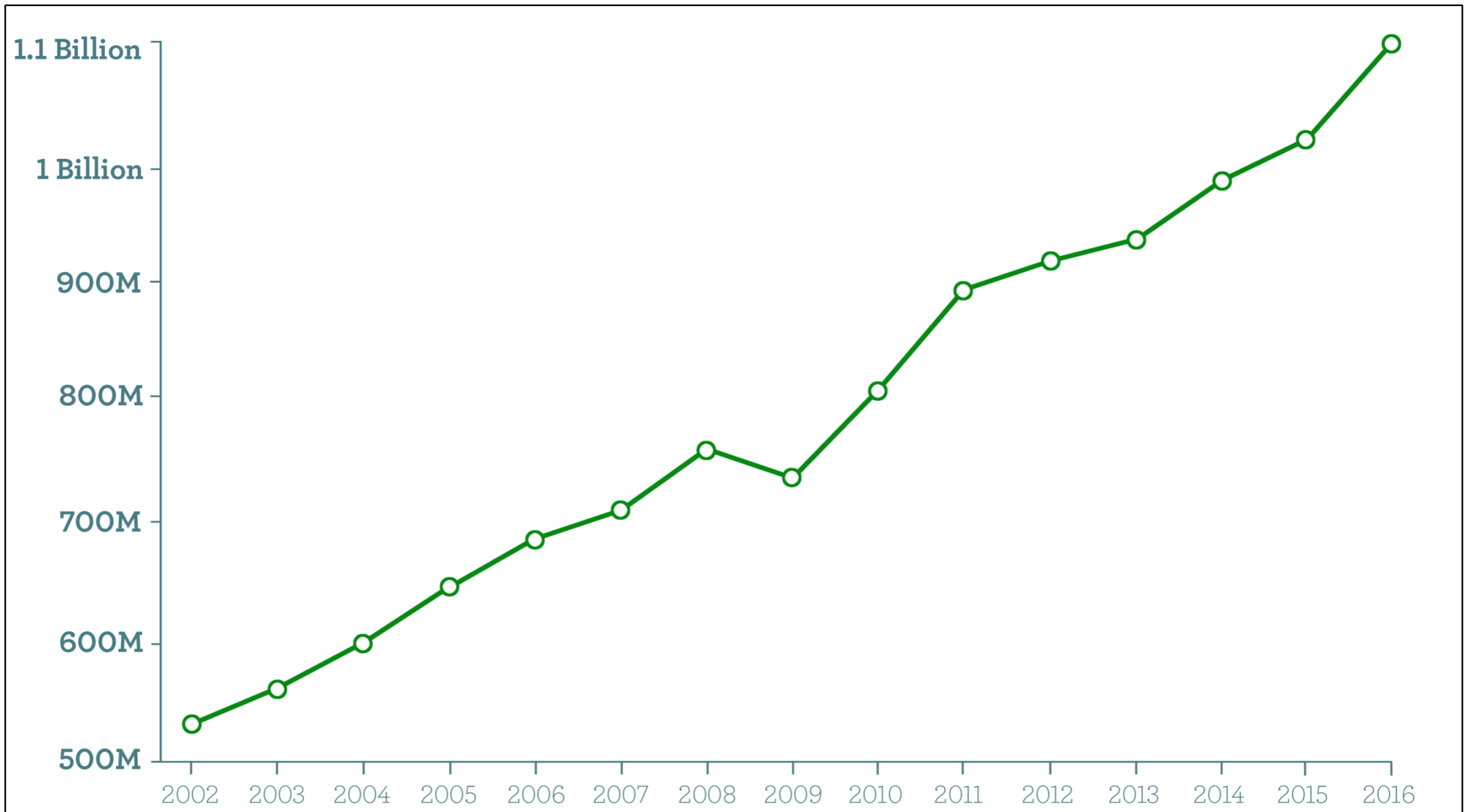
Visitor Spending

\$1.06 Billion

Economic Impact



Economic Impact of Tourism



Visitation

3.5 Million

Annual Visitors to Hamilton County



Employment

8,700

Direct Tourism Industry Employees



Tax Collections

\$64 Million

State Tax Collections

\$24 Million

Local Sales Tax Collections



Hamilton County Schools

\$12 Million

Sales Tax Contributed by Visitors



Tax Savings To Residents

\$643

Less in Hamilton County



Private Investment

\$Billions

Private Investments in Dollars in our
Community to Continue Tourism Growth

