# CONVENTION ALERT 2017



## **GROUP MEDIA CONTACT**

Group media contact prior to/during event:

Name: Todd Patton Phone: (423) 243-7165 Email: todd@connooga.com

### **WHO**

Name of association or organization: Con Nooga

• Name of convention: Con Nooga: It's Your Con!

• Location of event: Chattanooga Convention Center

• Date(s) of convention: February 23 – 25, 2018

Estimated attendance: 5,000Economic Impact: \$2,340,000.00

• Website: <u>www.connooga.com</u>

• Open to public? Yes

o If yes, admission cost & details:

• Friday – Adult: \$25, Child (ages 6-13): \$15

• Saturday – Adult: \$40, Child (ages 6-13): \$20

■ Sunday – Adult: \$10, Child (ages 6-13): FREE

■ 3 Day Badge – Adult: \$50, Child (ages 6-13): \$20

### BRIEF OVERVIEW OF ORGANIZATION

Con Nooga is Chattanooga's largest multi-fandom convention covering everything from anime, comics, horror, cosplay, costuming, gaming, and more. The convention provides three days of workshops, contests, and entertainment with a chance to interact and network with members from a variety of different fandoms.

# **UNIQUE STORY ANGLE**

This year, we will have 23 rooms that will offer different programming each hour. That's 500+ hours of content that will include all genres, fandoms, pop culture, and everything from geek to freak in between! There will also be events and entertainment to raise money for local charities throughout the weekend.

### RESTAURANT OPPORTUNITIES

Convention attendees will be dining at restaurants during the following dates & times:

Thursday, February 22 Dinner

Friday, February 23

Breakfast, lunch and dinner
Saturday, February 24

Breakfast, lunch and dinner
Breakfast, lunch and dinner

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