

## MARCH 2018 CHATTANOOGA CVB BOOKED MEETINGS, CONVENTIONS & SPORTING EVENTS

| Meeting Dates<br>(Preferred Start) | Meeting Dates<br>(Preferred End) | Group Name  | Convention / Booking  | Estimated<br>Attendance | Estimated<br>Economic Impact |
|------------------------------------|----------------------------------|---|---|-------------------------|------------------------------|
| 3/1/2018                           | 3/4/2018                         | Dare For More Ministries                                      | Dare For More Ministries                                    | 200                     | \$78,480.00                  |
| 3/2/2018                           | 3/4/2018                         | Intercollegiate Tennis Association                            | 2018 ITA Women's Indoor National Championship               | 145                     | \$43,500.00                  |
| 3/3/2018                           | 3/4/2018                         | Chattanooga Marathon  | 2018 Chattanooga Marathon                                   | 1084                    | \$135,500.00                 |
| 3/3/2018                           | 3/4/2018                         | UTC Athletics Department                                      | 2018 Moc Madness Spring Invitational                        | 120                     | \$33,048.00                  |
| 3/7/2018                           | 3/13/2018                        | Tennessee DECA/FBLA State Conference                          | 2018 TN DECA/FBLA State Conference                          | 2100                    | \$2,029,860.00               |
| 3/9/2018                           | 3/10/2018                        | ISA Chattanooga   | 2018 Bash at the Summit                                     | 1440                    | \$216,000.00                 |
| 3/9/2018                           | 3/12/2018                        | USTA Southern   | 2018 TN State Jr. Open Championships                        | 260                     | \$117,000.00                 |
| 3/13/2018                          | 3/16/2018                        | Land Trust Alliance   | 2018 Southeast Conference for Community & Land Conservation | 200                     | \$77,400.00                  |
| 3/14/2018                          | 3/16/2018                        | South Arts  | Southeast Creative Placemaking Conference                   | 300                     | \$118,260.00                 |
| 3/16/2018                          | 3/18/2018                        | Phoenix Rising Volleyball Club                                | 2018 Battleground Explosion                                 | 2850                    | \$513,000.00                 |
| 3/16/2018                          | 3/17/2018                        | DecoTurf High School Tennis                                   | 2018 DecoTurf HS Tennis Championships                       | 1278                    | \$254,322.00                 |
| 3/17/2018                          | 3/22/2018                        | Tennessee SkillsUSA   | Annual Convention 2018                                      | 2580                    | \$1,401,948.00               |
| 3/21/2018                          | 3/23/2018                        | Family, Career and Community Leaders of America<br>FCCLA      | FCCLA 2018 Conference                                       | 1000                    | \$498,600.00                 |
| 3/21/2018                          | 3/23/2018                        | Southeast Emergency Medical Services Directors<br>Association | 2018 SEEMSDA Annual Meeting                                 | 150                     | \$54,000.00                  |
| 3/22/2018                          | 3/23/2018                        | Ragnar Relay  | 2018 Ragnar Relay   | 2467                    | \$246,700.00                 |
| 3/24/2018                          | 3/28/2018                        | Tennessee Health Occupations Students Of America<br>HOSA      | 2018 State Leadership Conference                            | 3000                    | \$1,512,000.00               |
| 3/24/2018                          | 3/25/2018                        | Chattanooga Elite   | 2018 Chattanooga Elite Classic                              | 432                     | \$75,600.00                  |

|           |           |                              |   |                |              |                       |
|-----------|-----------|------------------------------|---|----------------|--------------|-----------------------|
| 3/28/2018 | 3/31/2018 | Mt. Juliet Christian Academy | MJCA Chattanooga Central Invitational Baseball<br>Tourney | 75             | \$40,500.00  |                       |
|           |           |                              |   | <b>TOTAL :</b> | <b>19681</b> | <b>\$7,445,718.00</b> |