

# CONVENTION ALERT 2018



Chattanooga Convention &  
Visitors Bureau

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## **GROUP MEDIA CONTACT**

Group media contact prior to/during event:

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## **WHO**

- Name of association or organization: National Association of County Agricultural Agents (NACAA)
- Name of convention: 103<sup>rd</sup> Annual Meeting and Professional Improvement Conference (AMPIC)
- Location of event: Chattanooga Convention Center
- Date(s) of convention: July 29- Aug. 2, 2018
- Estimated attendance: 1,200
- Economic Impact: \$1,166,400.00
- Website: [www.nacaa.com](http://www.nacaa.com)
- Open to public? No

## **BRIEF OVERVIEW OF ORGANIZATION**

The National Association of County Agricultural Agents is a professional extension organization that strives to make agriculture stronger. The mission of NACAA is to further the professional improvement of its members, communication, and cooperation among all extension educators and provide for enhancement of the image of extension and the development of personal growth opportunities for extension professionals. NACAA membership is comprised of county agricultural agent associations from nearly every state in the U.S.

## **UNIQUE STORY ANGLE**

NACAA members will find a golden opportunity awaiting them at the 2018 NACAA Annual Meeting and Professional Improvement Conference (AM/PIC). The meeting kicks off Sunday evening with a great meal and fantastic entertainment from Balsam Range, an internationally recognized bluegrass group. Keynote speaker and former Clemson University professor Dr. James (Pete) McConnell will address the group on Monday morning. Attendees will enjoy opportunities to learn about successful programs from fellow members, hear interesting and motivating speakers, meet members from across the country, and recharge our energies for the year.

## **RESTAURANT OPPORTUNITIES**

Convention attendees will be dining at restaurants during the following dates & times:

Tuesday, July 31

Dinner

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