

NOVEMBER 2017 CHATTANOOGA CVB BOOKED MEETINGS, CONVENTIONS & SPORTING EVENTS

| Meeting Dates (Preferred Start) | Meeting Dates (Preferred End) | Group Name | Convention / Booking | Estimated Attendance | Estimated Economic Impact |
|------------------------------------|----------------------------------|---|--|-------------------------|------------------------------|
| 11/1/2017 | 11/5/2017 | UTC West Chair of Excellence | 2017 West Chair of Excellence Conference | 48 | \$25,920.00 |
| 11/3/2017 | 11/5/2017 | Connect Sports, LLC | 2017 Scenic City Fall Showcase | 6930 | \$1,386,000.00 |
| 11/4/2017 | 11/5/2017 | Head of the Hooch | 2017 Head of the Hooch | 9202 | \$5,100,000.00 |
| 11/4/2017 | 11/5/2017 | USTA Southern | 2017 Chattanooga Doubles | 78 | \$13,806.00 |
| 11/5/2017 | 11/8/2017 | Southern Union Conference of Seventh-day Adventists | Evangelism Pastors Training SE Area | 250 | \$136,350.00 |
| 11/6/2017 | 11/11/2017 | International Association Security and Investigative Regulators (IASIR) | 2017 IASIR Annual Conference | 100 | \$63,000.00 |
| 11/10/2017 | 11/12/2017 | Mitchell Family Reunion | Mitchell Family Reunion 2017 | 35 | \$12,600.00 |
| 11/10/2017 | 11/13/2017 | USTA Southern | 2017 TN State Open | 403 | \$100,750.00 |
| 11/11/2017 | 11/11/2017 | Chattanooga Track Club | 2017 Chickamauga Battlefield Marathon | 1753 | \$201,595.00 |
| 11/11/2017 | 11/11/2017 | Wild Trails | 2017 Upchuck 50K | 64 | \$9,728.00 |
| 11/17/2017 | 11/19/2017 | USTA Southern | 2017 NTRP Adult Tournament | 220 | \$44,000.00 |
| 11/17/2017 | 11/20/2017 | Southeastern High School Model United Nations Conference (SHSMUN) | YMCA SHSMUN | 600 | \$324,000.00 |
| 11/21/2017 | 11/22/2017 | Stroud Family Reunion | Stroud Family Reunion 2017 | 40 | \$14,400.00 |
| 11/23/2017 | 11/26/2017 | Southeast Bowling Association | 2017 Southeast Bowling Association Meeting | 50 | \$11,000.00 |
| 11/24/2017 | 11/25/2017 | Dunning Family Reunion | Dunning Family Reunion 2017 | 31 | \$11,160.00 |
| 11/24/2017 | 11/25/2017 | Chattanooga Soap Box Derby Racing | 2017 Scenic City Gobbler | 150 | \$37,500.00 |
| | | | TOTAL : | 19954 | \$7,491,809.00 |