

OCTOBER 2017 CHATTANOOGA CVB BOOKED MEETINGS, CONVENTIONS & SPORTING EVENTS

Meeting Dates (Preferred Start)	Meeting Dates (Preferred End)	Group Name	Convention / Booking	Estimated Attendance	Estimated Economic Impact
10/3/2017	10/8/2017	National Association for Campus Activities	2017 NACA South Regional Conference	800	\$506,880.00
10/5/2017	10/6/2017	Tennessee Association for Student Success and Retention	TASSR 2017 Annual Conference	120	\$21,600.00
10/5/2017	10/6/2017	Darren Cooper	Darren Cooper Event	30	\$10,800.00
10/6/2017	10/8/2017	Wine Over Water	Wine Over Water 2017	500	\$169,200.00
10/6/2017	10/8/2017	TEN-GIG	TEN-GIG egaming tournament	500	\$254,700.00
10/7/2017	10/8/2017	Black Softball Circuit	2017 BSC Fall World Series	1500	\$262,500.00
10/7/2017	10/8/2017	UTC Ultimate Frisbee	2017 Romp in the Swamp	300	\$45,000.00
10/10/2017	10/14/2017	National Rural Electric Cooperative Association	2017 Region 2&3 Meeting	1100	\$459,360.00
10/13/2017	10/15/2017	Scenic City Multisport	7 Bridges Marathon 2017	2185	\$273,125.00
10/13/2017	10/15/2017	Society of Gastrointestinal Nurses & Associates	Annual Conference SGNA	80	\$28,800.00
10/13/2017	10/15/2017	Williamsburg Packaging Co-workers Reunion	Williamsburg Packaging Co-workers Reunion 2017	50	\$18,000.00
10/14/2017	10/15/2017	ISA Chattanooga	2017 Fall World Series	1380	\$207,000.00
10/14/2017	10/14/2017	Chattanooga Open Water Swimming	2017 Swim the Suck	262	\$52,400.00
10/14/2017	10/14/2017	Chattanooga Head Race	2017 CHA Head Race	1354	\$148,940.00
10/17/2017	10/22/2017	Mid-South Sociological Association - MSSA	2017 MSSA Conference	300	\$177,120.00
10/18/2017	10/22/2017	Everything Embroidery Market	2017 Everything Embroidery Market	2000	\$1,101,600.00
10/19/2017	10/21/2017	47th A&E Maintenance Squadron Reunion	47th A&E Maintenance Squadron Reunion 2017	40	\$21,600.00
10/21/2017	10/22/2017	USA Softball	2017 USA Play for the Cure Fall	1170	\$175,500.00

10/23/2017	10/28/2017	International Association Security and Investigative Regulators (IASIR)	2017 IASIR Annual Conference	100	\$63,000.00
10/25/2017	10/27/2017	Tennessee Association of Criminal Defense Lawyers	DUI Seminar	150	\$54,000.00
10/26/2017	10/29/2017	Sigma Pi Phi Fraternity	19th Biennial Southeast Region Boule'	350	\$189,000.00
10/27/2017	10/30/2017	USTA Southern	2017 Icy Hot Southern Level 2 Championship	475	\$92,625.00
10/27/2017	10/28/2017	University of Tennessee at Chattanooga	RCIO - River Cities IO Psychology	200	\$72,000.00
10/28/2017	10/30/2017	Southern Association for College Student Affairs - SACSA	Annual Conference 2017	600	\$357,480.00
10/28/2017	10/29/2017	USA Softball	2017 USA Eastern Elite Fall Showcase	2430	\$364,500.00
10/28/2017	10/28/2017	Chattajack	2017 Chattajack 31	1305	\$326,250.00
10/30/2017	11/2/2017	Electric Power Research Institute (EPRI)	Fall Fleetwide Monitoring Interest Group Meeting	100	\$54,000.00
TOTAL :				19,381	\$5,506,980.00