

# CONVENTION ALERT 2018



Chattanooga Convention &  
Visitors Bureau

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## GROUP MEDIA CONTACT

Group media contact prior to/during event:

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## WHO

- Name of association or organization: Southeast Chapter of the American College of Sports Medicine
- Name of convention: Annual Scientific Meeting
- Location of event: The Chattanooga Hotel
- Date(s) of convention: February 15-17, 2018
- Estimated attendance: 1,100
- Economic Impact: \$378,000.00
- Website: [www.seacsm.org](http://www.seacsm.org)
- Open to public? Yes
- If yes, admission cost & details: \$145; Registration is in the lobby of the Chattanooga Hotel.

## BRIEF OVERVIEW OF ORGANIZATION

The mission of the American College of Sports Medicine is to promote and integrate scientific research, education, and practical applications of sports medicine and exercise science to maintain and enhance physical performance, fitness, health, and quality of life. The Southeast Chapter of ACSM supports the mission of ACSM and has led the way in program design, research, student development, and membership involvement. The Southeast Chapter of the American College of Sports Medicine (SEACSM) is composed of the following states: Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Virginia.

## UNIQUE STORY ANGLE

Over 1,000 attendees from across the region are expected to attend the conference, about a third of whom will be faculty and clinicians, a third graduate students, and a third undergraduate students. There will be a Mentoring Breakfast that helps women network in what was once a male-dominated field. The breakfast has evolved into being a place to help all students and young professionals move forward in the field. This year, the Mentoring Breakfast will be named for Dr. Emily Haymes, who recently retired from a long career in the Department of Food, Nutrition and Exercise Science at Florida State and was one of the originators of the breakfast.

## RESTAURANT OPPORTUNITIES

Convention attendees will be dining at restaurants during the following dates & times:

Thursday, February 15	Lunch and dinner
Friday, February 16	Lunch and dinner
Saturday, February 17	Breakfast

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