

CONVENTION ALERT 2018



Chattanooga Convention &
Visitors Bureau

GROUP MEDIA CONTACT

Group media contact prior to/during event:

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WHO

- Name of association or organization: Tennessee Grocers and Convenience Store Association
- Name of convention: Tennessee Grocers & Convenience Store Association Convention & Expo
- Location of event: Chattanooga Convention Center
- Date(s) of convention: June 6-7, 2018
- Estimated attendance: 800
- Economic Impact: \$240,920.00
- Website: www.tngrocer.org/convention
- Open to public? No

BRIEF OVERVIEW OF ORGANIZATION

The Tennessee Grocers & Convenience Store Association is the only trade association that represents all segments of Tennessee's food industry. Membership is comprised of retail grocery store and convenience store operations, as well as food industry wholesalers, manufacturers, distributors, and suppliers. TGCSA is the strong voice of Tennessee's food industry before the state's policy makers and regulators. Working closely with the Tennessee General Assembly, Governor's office, and multiple agencies, we stand firm against the advancement of ideas and movements that would be detrimental to our industry. Likewise, we work to advance changes that benefit our retail and wholesale members and their customers. TGCSA has served the needs of its members since 1978.

UNIQUE STORY ANGLE

The Tennessee Grocers & Convenience Store Association is celebrating their 40th anniversary this year. For the 2018 conference, the keynote speaker will be Darrell Waltrip, a former NASCAR driver and NASCAR Hall of Fame member.

RESTAURANT OPPORTUNITIES

Convention attendees will be dining at restaurants during the following dates & times:

Thursday, June 7

Lunch and dinner

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