

# CONVENTION ALERT 2018



Chattanooga Convention &  
Visitors Bureau

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## GROUP MEDIA CONTACT

Group media contact prior to/during event:

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## WHO

- Name of association or organization: Tennessee Technology Student's Association (TSA)
- Name of convention: 39<sup>th</sup> Annual Tennessee TSA State Leadership Conference
- Location of event: Chattanooga Convention Center
- Date(s) of convention: April 11-14, 2018
- Estimated attendance: 950
- Economic Impact: \$523,260.00
- Website: [www.tntsa.org](http://www.tntsa.org)
- Open to public? Yes
- If yes, admission cost & details: Open to the public April 12-13; Observers only, no fee.

## BRIEF OVERVIEW OF ORGANIZATION

The Technology Student Association (TSA) is the only student organization devoted exclusively to the needs of students interested in areas related to Science, Technology, Engineering, and Math (STEM). Open to students enrolled in or who have completed technology education courses, TSA's membership includes over 150,000 middle and high school students in 2,000 schools spanning 48 states. Tennessee TSA is home to over 7,500 members. TSA is supported by educators, parents, and business leaders. Members learn through exciting competitive events, leadership opportunities, and much more. The diversity of activities makes TSA a positive experience for every student. From engineers to business managers, our alumni credit TSA with a positive influence on their lives.

## UNIQUE STORY ANGLE

This year, Tennessee TSA is hosting a statewide challenge to raise money for the National TSA service partner, the American Cancer Society (ACS). Each chapter will race to raise the most money for the ACS before state conference begins. The chapters who raise the most money will win the competition, be recognized on social media, and receive a special award at the state conference.

## RESTAURANT OPPORTUNITIES

Convention attendees will be dining at restaurants during the following dates & times:

Wednesday, April 11	Dinner
Thursday, April 12	Breakfast, lunch and dinner
Friday, April 13	Breakfast, lunch and dinner
Saturday, April 14	Breakfast and lunch

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