

Wyoming
Business Alliance

Wyoming
Heritage Foundation

2017 GOVERNOR'S BUSINESS FORUM

THE DYNAMICS OF CHANGE

November 7-9, 2017 in Cheyenne
Little America Hotel and Resort



**OPENING ADDRESS BY
WYOMING GOVERNOR
MATTHEW H. MEAD**



**YARON
BROOK**
Executive Chairman,
Ayn Rand Institute



**NICOLE
KAEDING**
Economist
The Tax Foundation



**ADAM
ANDRZEJEWSKI**
Founder and CEO of
Openthebooks.com





WELCOME

The 2017 Governor's Business Forum focuses on a business perspective of how Wyoming can use innovation and entrepreneurship to overcome the dynamics of changes facing education, minerals, tourism, agriculture, and the entire state economy.

With the dynamics of Wyoming's industries changing, we must focus on innovation and fostering our entrepreneurial spirit to broaden fiscal opportunities in our traditional industries. We are combining national fiscal and trade experts and Wyoming experts along with tech firms, ag innovators, leaders in the tourism and natural resource industries and local community efforts to highlight a path to move forward.

ABOUT THE FORUM

The Wyoming Business Alliance/Wyoming Heritage Foundation has staged this prestigious forum for 35 years, bringing together top-notch speakers to discuss economic strategies and attracting the state's largest assemblage of business, civic, and political leaders.

NETWORK - NEW WEB APP

Networking and exchanging of ideas is very important part of the forum, which attracts well over 500 leaders from across the state. The forum will offer for the first time this year a web app, which will allow attendees to connect, access attendees contact information, and stay connected with fellow business leaders and speakers beyond the conference.



REGISTRATION RATES

REGISTRATION TO FORUM AND NOV. 8 HALL OF FAME DINNER	<ul style="list-style-type: none">• Early Bird Registration Fee - \$365 -- if registered before Oct. 15• After Oct. 15: \$375• Government Rate - \$150• Leadership Wyoming Alumni 10% off Forum and Business Hall of Fame Banquet
FORUM ONLY	<ul style="list-style-type: none">• \$275
NOV. 8 HALL OF FAME DINNER ONLY	<ul style="list-style-type: none">• \$125
VENDOR BOOTH SPACE	<ul style="list-style-type: none">• \$350

ONLINE REGISTRATION

Register now at www.wyomingbusinessalliance.com OR call (307) 577-8000.

**THE DYNAMICS OF OUR INDUSTRIES ARE CHANGING. WYOMING
NEEDS INNOVATION TO POSITION ITSELF FOR THE FUTURE.**



WYOMINGBUSINESSALLIANCE



WYOBABA

SCHEDULE AT A GLANCE

Tuesday, November 7

5:30 – 7:00 PM	Live the Legend Reception
5:30 – 7:00 PM	Early Forum Name Badge Pick Up Available

Wednesday, November 8

7:00 AM	Throughout Day - Registration Opens
8:00 AM	Welcome and Special Introductions: Fred von Ahrens, Chairman, Wyoming Business Alliance
8:15 AM	OPENING ADDRESS: Governor Matthew H. Mead
8:30 AM	KEYNOTE ADDRESS: Yaron Brook, "Capitalism Without Guilt"
9:00 AM	PANEL: Wyoming's Fiscal Future: Options for a Big State with a Small Population
10:00 AM	Break
10:15 AM	WYOMING SUCCESS STORIES: Black Dog Animal Rescue, Silver Spur Ranches, and Wyoming Machinery Company
11:00 AM	PANEL: Wyoming's Position in a Global Economy: A conversation with our Canadian Neighbors
11:45 AM	Lunch Buffet
12:30 PM	LUNCHEON PANEL: Technology Leading the Way
1:30 PM	First Lady's Leaders in Literacy Award
1:45 PM	WYOMING SUCCESS STORIES: Silicon Couloir and Wyoming Sugar Company
2:15 PM	Break
2:45 PM	PANEL: How do we Crack the Code in Wyoming?
4:15 PM	PANEL: Not Your Grandparent's Agriculture Industry
5:15 PM	Adjourn and begin Networking Reception
5:15 – 6:00 PM	Networking Reception
6:00 – 7:00 PM	Business Hall of Inductee Presentation & Banquet (Pre-registration required)
7:00 – 8:00 PM	Business Hall of Fame Banquet Program - KEYNOTE SPEAKER: Mr. Adam Andrzejewski (Pre-registration required)

Thursday, November 9

7:45 AM	Breakfast Buffets Open Outside Main Ballroom
8:00 AM	Student Breakfast with Yaron Brook, Teton Room (Pre-Registration required)
9:00 AM	PANEL: Budget Session 2018: Is There An Opportunity For Government To Incorporate More Business Principles While Budgeting?
10:00 AM	PANEL: ENDOW Today for Tomorrow
10:30 AM	Break
10:45 AM	PANEL: Making Wyoming the Place We Want to Live Not Just Work
12:00 PM	Forum Adjourns



SPEAKERS



Adam Andrzejewski



Dr. Laurel Ballard



Christine Bekes



Rosie Berger



C.J. Box



Yaron Brook



Keith Cashman



Judy Catchpole



Dr. David L. Chicoine



Gitane de Silva



Sen. Affie Ellis



Joe Evers



Mike Evers



Scott Fitzgerald



**Former Governor Dave
Freudenthal**



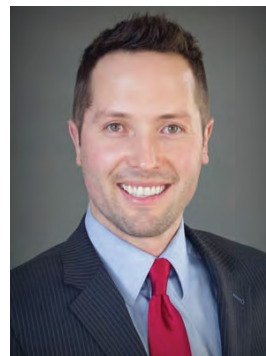
Victoria Fry



Rep. Mike Greear



Nicole Kaeding



Matt Kaufman



Laura Hewitt Ladd

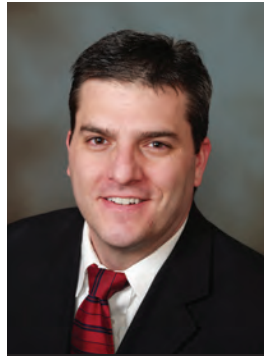
SPEAKERS



Ryan Lance



**Consul General
Stéphane Lessard**



Dr. Stephen Newton



First Lady Carol Mead



**Governor Matthew H.
Mead**



Sen. Drew Perkins



Ron Rabou



Shawn Reese



Jerimiah L. Rieman



Kendall Roberts



Rep. Andy Schwartz



**Dr. Mary
Katherine Scott**



Ernie M. Skretterberg



Meg Thompson Stanton



Edmund Steinauer



Gail Symons



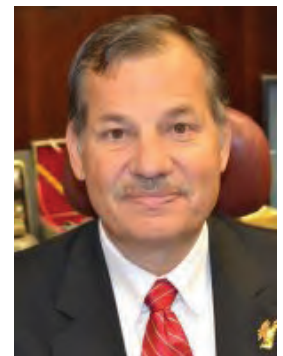
John D. Temte



Pam Thayer



Eric Trowbridge



Fred von Ahrens

SPEAKERS



Britney Wallesch



Anthony T. Wendtland



Rep. Sue Wilson

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LANDSCAPE PHOTOS
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WYOBA



TUESDAY, NOVEMBER 7

5:30 PM -
7:00 PM

EARLY FORUM NAME BADGE PICK UP AVAILABLE

5:30 PM -
7:00 PM

LIVE THE LEGEND RECEPTION

Sponsored by Visit Cheyenne
Little America Grand Ballroom C and Foyer C for Governor's
Business Forum Attendees



WEDNESDAY, NOVEMBER 8

7:00 AM

REGISTRATION OPENS (THROUGHOUT THE DAY)

8:00 AM

WELCOME AND SPECIAL INTRODUCTIONS

Fred von Ahrens - Chairman, Wyoming Business Alliance & Wyoming Heritage Foundation,
Vice President, Genesis Alkali

8:15 AM

OPENING ADDRESS: GOVERNOR MATTHEW H. MEAD

Matt Mead, Wyoming's 32nd Governor, took office in January 2011 and is serving his second term. He was born and raised in Jackson. After earning a law degree from the University of Wyoming, he served as a prosecutor, practiced in a private firm and served as U.S. Attorney. His focus on increasing state competitiveness, for example, through technology, innovation and expansion of business opportunities in numerous economic sectors, has brought national recognition.



**GOVERNOR
MATTHEW H.
MEAD**



8:30 AM

KEYNOTE ADDRESS: YARON BROOK "CAPITALISM WITHOUT GUILT"

Dr. Brook is the Executive Chairman of the Ayn Rand Institute in Irvine, California. He is an internationally sought-after speaker and debater. He speaks and debates frequently on topics ranging from the morality of capitalism, to the inequality debate, to free speech. He appears often on university campuses and at professional conferences all over the world. He is coauthor, with Don Watkins, of the national best-seller *Free Market Revolution: How Ayn Rand's Ideas Can End Big Government*. They now have a new book available, *Equal Is Unfair: America's Misguided Fight Against Income Inequality*.



**YARON
BROOK**

9:00 AM

PANEL - WYOMING'S FISCAL FUTURE: OPTIONS FOR A BIG STATE WITH A SMALL POPULATION

It's time to brainstorm ideas for state and local governments to broaden fiscal opportunities.

**MODERATOR: FORMER WYOMING GOVERNOR DAVE
FREUDENTHAL**

PANELISTS

- **YARON BROOK, EXECUTIVE CHAIRMAN, AYN RAND INSTITUTE**
- **NICOLE KAEDING, ECONOMIST, THE TAX FOUNDATION**
- **LAURA HEWITT LADD, FOUNDER AND PRESIDENT OF HEWITT LADD & CHAIRMAN OF THE WYOMING RETIREMENT SYSTEM**
- **EDMUND STEINAUER, EXECUTIVE VICE PRESIDENT AND CO-MANAGER OF THE MUNICIPAL FINANCE DIVISION AT GEORGE K. BAUM & COMPANY**



**FORMER GOVERNOR
DAVE FREUDENTHAL**



WYOMINGBUSINESSALLIANCE



WYOBA

10:00 AM BREAK

10:15 AM WYOMING SUCCESS STORIES

BLACK DOG ANIMAL RESCUE - FOUNDER & EXECUTIVE DIRECTOR, BRITNEY WALLESCHE Started almost ten years ago, BDAR has become the state's largest animal rescue organization, pioneering the use of volunteer households to keep rescued animals.



SILVER SPUR RANCHES - GENERAL MANAGER, THAD YORK With operations in Wyoming, New Mexico, Colorado and Nebraska, the ranch is ranked as the ninth largest commercial cattle operation in the U.S. and is home to a progressive ranch operation and outfitting services.



WYOMING MACHINERY COMPANY - MACHINE SALES REPRESENTATIVE FOR THE SOUTHEAST REGION, KEITH CASHMAN Since 1969, Wyoming Machinery Company has continued to grow and position itself as an industry leader suited for any challenge, both now and in the future.



11:00 AM PANEL: WYOMING'S POSITION IN A GLOBAL ECONOMY: A CONVERSATION WITH OUR CANADIAN NEIGHBORS

A conversation with our Canadian Neighbors: International trade, public policy surrounding trade and global markets are rapidly evolving. New markets are opening and creating opportunity for Wyoming. Leading global trade experts share their ideas for opportunities for Wyoming today and for tomorrow.

MODERATOR: DR. MARY KATHERINE SCOTT, PROGRAM DEVELOPER IN THE UNIVERSITY OF WYOMING GLOBAL ENGAGEMENT OFFICE

PANELISTS

- **CANADIAN CONSUL GENERAL STÉPHANE LESSARD**
- **GITANE DE SILVA, SENIOR REPRESENTATIVE OF ALBERTA TO THE UNITED STATES**
- **SHAWN REESE, CEO OF THE WYOMING BUSINESS COUNCIL**



**CANADIAN
CONSUL GENERAL
STÉPHANE
LESSARD**

11:45 AM LUNCH BUFFET

AFTERNOON MODERATOR

Ernest M. Skretteberg - Vice Chair, Wyoming Business Alliance & Wyoming Heritage Foundation, Shareholder / Vice President, McGarvin – Moberly Construction



12:30 PM

LUNCHEON PANEL - TECHNOLOGY LEADING THE WAY

Technology is blazing the trail in Wyoming. Firms that are putting Wyoming's tech hub on the map will share how technology is revolutionizing our cornerstone elements of Wyoming's economy.

MODERATOR: JOHN D. TEMTE, GENERAL PARTNER TEMTE CAPITAL, LLC

PANELISTS:

- **MIKE EVERS - PRESIDENT OF WWC ENGINEERING**
- **JIM HELLYER - PARTNER, HELLYER LIMITED PARTNERSHIP**



**JOHN D.
TEMTE**

1:30 PM

FIRST LADY'S LEADERS IN LITERACY AWARD: FIRST LADY CAROL MEAD & JUDY CATCHPOLE

First Lady Carol Mead and the University of Wyoming Literacy Research Center and Clinic (LRCC) recognize individual, business, or organizational leadership in advancing literacy in Wyoming each year through the First Lady's Leaders in Literacy Award. Mrs. Mead has focused on literacy and reading to children and working with the University of Wyoming College of Education to establish a statewide literacy research center and clinic, which opened in March 2014.



**FIRST LADY
CAROL MEAD**



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1:45 PM WYOMING SUCCESS STORIES

- **SILICON COULOIR: EXECUTIVE DIRECTOR, SCOTT FITZGERALD** Silicon Couloir aligns entrepreneurship with community vision to promote a diverse economy and a healthy environment for current and future generations.
- **WYOMING SUGAR COMPANY, LLC: PRESIDENT & CEO, REP. MIKE GREEAR** Owned by growers from Washakie, Big Horn and Fremont Counties, this single factory facility has processed sugarbeets for the Southern Big Horn Basin and Fremont County for over 100 years.



2:15 PM BREAK

2:45 PM PANEL: HOW DO WE CRACK THE CODE IN WYOMING?

How can we give Wyoming students more exposure to computer science and technology for the jobs of tomorrow? Educators from across the state discuss ways Wyoming can do better.

MODERATOR: SEN. AFFIE ELLIS

PANELISTS:

- **DR. LAUREL BALLARD - STUDENT AND TEACHER RESOURCES TEAM SUPERVISOR, WYOMING DEPARTMENT OF EDUCATION**
- **DR. STEPHEN NEWTON - LARAMIE COUNTY SCHOOL DISTRICT #1**
- **ERIC TROWBRIDGE - HEADMASTER, ARRAY SCHOOL OF TECHNOLOGY AND DESIGN**
- **ANTHONY T. WENDTLAND - ATTORNEY & SHERIDAN COUNTY SCHOOL DISTRICT #2 BOARD TRUSTEE**



**ERIC
TROWBRIDGE**



4:15 PM

PANEL: NOT YOUR GRANDPARENT'S AGRICULTURE INDUSTRY

What are the opportunities and innovation in the ag community? Let's think outside the box. What does tomorrow's agriculture look like and how can Wyoming lead?

MODERATOR: KENDALL ROBERTS, PRESIDENT, YOUNG PRODUCERS ASSEMBLY A DIVISION OF THE WYOMING STOCK GROWERS ASSOCIATION

PANELISTS:

- **HEMP FARMING** - Ron Rabou, Rabou Farms, Inc.
- **URBAN FARMING** - Victoria Fry, Backyard poultry enthusiast
- **PATHFINDER RANCHES/SWEETWATER RIVER CONSERVANCY(SRC)** - The Country's First Mitigation Bank - Ryan Lance, Senior Vice President and General Counsel of SRC



KENDALL ROBERTS

5:15 PM-
6:00 PM

ADJOURN AND BEGIN NETWORKING RECEPTION

Foyer Grand Ballrooms A & B



WYOMINGBUSINESSALLIANCE



WYOBA



CELEBRATORY DINNER - WYOMING BUSINESS HALL OF FAME BANQUET GRAND BALLROOMS A & B

This special event is by registration only.

6:00 PM **BUSINESS HALL OF INDUCTEE PRESENTATION & BANQUET**

MASTERS OF CEREMONIES: Fred von Ahrens, Chairman, Wyoming Business Alliance & Wyoming Heritage Foundation, Vice President, Genesis Alkali, Green River AND Dr. David Chicoine, Interim Dean, University of Wyoming College of Business

7:00 PM **SPECIAL KEYNOTE: ADAM ANDRZEJEWSKI**

FOUNDER AND CEO OF OPENTHEBOOKS.COM/ FISCAL TRANSPARENCY EXPERT

Adam Andrzejewski is the founder and CEO of OpenTheBooks.com, the world's largest private database of public spending which has captured four billion federal, state, and local expenditures. He created OpenTheBooks app and was awarded 'Best Public Policy App' by Web Marketing Association in 2014. Previously, he cofounded HomePages Directories, a \$20 million publisher of community telephone books. In 2010, he ran for governor of Illinois in the Republican primary. He holds a B.A. from Northern Illinois University. Most recently, he was a guest on Brian Lamb's hour-long C-SPAN Q&A program on Sept. 10, 2017. He is a contributor at *Forbes* with two million unique views. His works have been featured on Good Morning America, ABC World News Tonight, USA Today, Boston Globe, RealClearPolitics, CNN, NBC, CBS, and Innovation Nation – a FOX News Special.



**ADAM
ANDRZEJEWSKI**



THURSDAY, NOVEMBER 9

7:45 AM **NETWORKING BREAKFAST**

Come and visit with other Forum attendees, sponsors, and speakers. The buffets open outside the main ballroom.

8:00 AM **STUDENT BREAKFAST WITH YARON BROOK**

Teton Room (Pre-registration required)

9:00 AM **PANEL: BUDGET SESSION 2018: IS THERE AN OPPORTUNITY FOR GOVERNMENT TO INCORPORATE MORE BUSINESS PRINCIPLES WHILE BUDGETING?**

How to prepare for the 2018 Legislative Budget Session and beyond. Lawmakers and private sector business experts discuss the upcoming budget session.

MODERATOR: ROSIE BERGER - FORMER MAJORITY FLOOR LEADER, WYOMING HOUSE OF REPRESENTATIVES AND PUBLIC AFFAIRS & LEADERSHIP CONSULTANT

PANELISTS:

- **SEN. DREW PERKINS - SENATE MAJORITY FLOOR LEADER**
- **REP. ANDY SCHWARTZ - HOUSE APPROPRIATIONS COMMITTEE**
- **REP. SUE WILSON - HOUSE APPROPRIATIONS COMMITTEE**
- **JOE EVERS - CORPORATE COUNSEL & MANAGER OF EXTERNAL RELATIONS , WESTMORELAND COAL COMPANY**
- **GAIL SYMONS - GENERAL PARTNER, SYMONS RANCH LIMITED PARTNERSHIP**



SEN. DREW PERKINS





10:00 AM **PANEL: ENDOW TODAY FOR TOMORROW**

Hear an update from the ENDOW (Economically Needed Diversity Options for Wyoming) Initiative. Citing the need for a comprehensive approach to diversify the Wyoming economy, Governor Matt Mead announced at the 2016 Governor's Business Forum the creation of the ENDOW initiative. The initiative will coordinate and expand ongoing efforts across the state, as well as produce measurable results expanding the Wyoming economy.

MODERATOR: JERIMIAH L. RIEMAN, DIRECTOR OF ECONOMIC DIVERSIFICATION STRATEGY AND INITIATIVES, WYOMING GOVERNOR'S OFFICE



**JERIMIAH L.
RIEMAN**

PANELISTS

- **ROSIE BERGER - FORMER MAJORITY FLOOR LEADER, WYOMING HOUSE OF REPRESENTATIVES AND PUBLIC AFFAIRS & LEADERSHIP CONSULTANT**
- **MATT KAUFMAN - PARTNER WITH HATHAWAY & KUNZ, LLP**
- **JOHN D. TEMTE - GENERAL PARTNER TEMTE CAPITAL, LLC**

10:30 AM **BREAK**



10:45 AM PANEL: MAKING WYOMING THE PLACE WE WANT TO LIVE NOT JUST WORK

Younger generations want amenities like bike paths, vibrant downtowns, and a strong outdoor economy in our communities, not just a job. How do we use Wyoming's "quality of life" offerings to our advantage?

MODERATOR: C.J. BOX, BESTSELLING AUTHOR

C. J. Box is the #1 New York Times bestselling author of 22 novels including the Joe Pickett series. He won the Edgar Allan Poe Award for Best Novel as well as the Anthony Award, Prix Calibre 38 (France), the Macavity Award, the Gumshoe Award, two Barry Awards, and the 2010 Mountains & Plains Independent Booksellers Association Award for fiction. He was recently awarded the 2016 Western Heritage Award for Literature by the National Cowboy Museum and the Spur Award from Western Writers of America for Best Contemporary novel. The novels have been translated into 27 languages and have been optioned for film and television. He and his wife Laurie split their time between their small ranch in Wyoming and a home in Cheyenne.



**C.J. BOX
BESTSELLING
AUTHOR**

PANELISTS:

- **CHRISTINE BEKES - EXECUTIVE DIRECTOR OF POWELL ECONOMIC PARTNERSHIP**
- **MEG THOMPSON STANTON - PUBLIC ART COORDINATOR FOR THE LARAMIE PUBLIC ART COALITION**
- **PAM THAYER - EXECUTIVE DIRECTOR RAWLINS DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET**

NOON FORUM ADJOURNS



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Nick Agopian, Devon Energy • Erin Taylor, Taylor Strategies and Consulting LLC

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CONTACT THE WYOMING BUSINESS ALLIANCE AND THE WYOMING HERITAGE FOUNDATION

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