

# VISIT CHEYENNE

The Convention & Visitors Bureau

APRIL 2018 NEWSLETTER

## ANNOUNCEMENTS

### Cheyenne Restaurant Week April 1-7!

Get out of your restaurant rut and try something new during **Cheyenne's 3rd annual Restaurant Week**. More than two dozen area restaurants are participating with special menus and prices. The event is a combined effort of the restaurant community and Visit Cheyenne.

Diners can see all the participating restaurants and menu offerings at [www.cheyennerestaurantweek.com](http://www.cheyennerestaurantweek.com). More info is also available under Cheyenne Restaurant Week on Facebook.

New this year is a photo contest where diners can post photos of their Restaurant Week experience on social media using the hashtag **#DineCheyenne**. Visit Cheyenne will choose the best photo and award a \$50 gift card to the winner.



### Trolley Hospitality Tours on April 24

See Cheyenne like a tourist! The 2018 round of **Trolley Hospitality Tours** will take place Tuesday, April 24 from 9:30-11 am and 1-2:30 pm. These tours allow our frontline hospitality employees to see Cheyenne through the eyes of a visitor to town.



### Visit Cheyenne and Jim Walter Honored by PCMA

In February, Visit Cheyenne won two top honors at the annual award ceremony of the Rocky Mountain Chapter of PCMA (Professional Convention Management Association). Visit Cheyenne won the Professional Member Organization award, while Director of Sales Jim Walter won the Award of Dedication – Supplier Member honor.



## VISIT CHEYENNE UPDATES

The **Cheyenne Street Railway Trolley** will begin its **summer season of tours** on Monday, May 7. The 90-minute weekday tours take place Monday – Friday from 10 am – 5:30 pm. During weekends, the Trolley has 3 Saturday tours and 2 Sunday tours.

Visit Cheyenne, area high schools, and hoteliers recently won the bid to host the **WY State 3A and 4A state soccer tournaments** in May of 2020 and 2021.

Visit Cheyenne and its board of directors are beginning work on its **fiscal 2019 business plan and budget** (July 2018 - June 2019).



## FEBRUARY LODGING STATISTICS

Source: Smith Travel Research

	FEB 2018	Change %
Occupancy Rate	45.4%	+6.3%*
Average Room Rate	\$81.96	+2.7%*

\*compared to February 2017



## NEW BUSINESSES

Please welcome these new businesses to our community.

**Provisions Wine and Spirits** 1711 Carey Avenue

**Central Café** 3920 Central Avenue

**Galaxy Café** Frontier Mall

**City Brew** 3110 Dell Range

**Desperado Depot** 500 W. 15th Street



## TIDBITS

**Cheyenne Frontier Days lodging availability** is posted online at [www.cheyenne.org](http://www.cheyenne.org).



**Cheyenne Civic Center Shows:** The Cheyenne Civic Center has greatly increased the number of entertainment options being offered. Check out the upcoming shows and book one today so the City can continue offering such a great array of shows. [www.cheyenneevents.org](http://www.cheyenneevents.org)

**Cheyenne Marathon Race:** Come Run the Legend at Cheyenne's 1st Annual Marathon, Half Marathon, Relay, and 10k event with special guest appearances by Governor and First Lady Mead! Runners, volunteers, and sponsors are needed. Check out [www.cheyennemarathon.com](http://www.cheyennemarathon.com) for all the details.



## CALENDAR

April 1-7 **Cheyenne Restaurant Week**

April 11 **Visit Cheyenne Board Meeting**

April 8-11 **Rocky Mountain International Roundup, Kalispell MT**

April 24 **Cheyenne Trolley Hospitality Tours**

May 7 **Trolley Season Starts**

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To discontinue receiving this **Newsletter** and **Calendar of Events** please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or [jill@cheyenne.org](mailto:jill@cheyenne.org)

