

# VISIT CHEYENNE

The Convention & Visitors Bureau

AUGUST 2018 NEWSLETTER

## ANNOUNCEMENTS


### New Wayfinding Signs Coming Soon

The City of Cheyenne installed 61 wayfinding signs last year, enabling visitors to more easily spend time and money in the area while also creating a welcoming sense of place.


Because of the popularity of the sign system, Visit Cheyenne, the Metropolitan Planning Organization, and the City of Cheyenne are working on an expansion. The new signs will stretch the system to the east and will include the Converse Ave. sports facilities, the new airport terminal, and the Dell Range area. Look for the new signs in the early Fall.




### New Events, Attractions, and Businesses

 The City of Cheyenne and Wasatch Railroad Contractors unveiled a **restored Big Boy #4004 engine** in Holliday Park on July 9. The massive effort included the removal of asbestos, repairing/replacing various engine parts, and new paint.



 Union Pacific's restoration work on Cheyenne's other Big Boy (#4014) continues in the steam shop, with Union Pacific expecting the engine to be operational in mid 2019. Visit Cheyenne, the Cheyenne Depot, and UP have one last sold-out steam shop tour scheduled in August where visitors can see the ongoing work.


 The first ever **Chey-Fy Comic Expo** will take place in the Historic Plains Hotel October 26-28, 2018. The event will feature comics, cosplay, and other forms of pop culture.

 Work continues at the **Quebec 1 Missile Alert Facility** located just north of Cheyenne. WY State Parks will soon assume control of the facility and open it as a cold war attraction, hopefully in August.



 The inaugural **Cheyenne Marathon** is scheduled for Sunday, Sept. 23. Currently 347 runners from 29 states are registered. The race will offer Marathon, Half-marathon, and 10-k races to benefit Reading is Key and After School for Kids (ASK).

 Fundraising progress continues for fundraising for the **Depot Splash Pad**. Approximately \$181,000 has been raised in the past few months (of a \$300,000 goal). For more information and to find out how you can donate or help, go to [www.cheyennesplashpad.com](http://www.cheyennesplashpad.com). 

 A new restaurant and deli called **Capitol Cuisine** has opened on Capital Avenue in downtown Cheyenne, serving sandwiches, soup, salads, and breakfast.

 The **Loco Grill** has opened on Central and 8th Avenue, specializing in cantina-style Mexican street fare and burgers.

## Laramie County Air BnB Networking Session

Visit Cheyenne held a networking session with 12 Air BnB owners in June to provide them with brochures, maps, and information on Visit Cheyenne services to help ensure their guests have great stays in the Cheyenne area. We will hold more of these sessions so if you know of any AirBnB owners who may be interested, have them reach out to **Laura Levi at [laura@cheyenne.org](mailto:laura@cheyenne.org) or 778-3133**.



## CALENDAR

August 8

**Visit Cheyenne Board Meeting, 11:30 am**

August 17-19

**Cheyenne Arts Festival**

August 21

**WY Primary Election**

September 15

**Cheyenne Zombie Fest**

November 6

**General Election**


## JUNE LODGING STATISTICS

Source: Smith Travel Research


	JUNE 2018	Change %
Occupancy Rate	77.8%	+11%*
Average Room Rate	\$96.06	+2%*


\*compared to June 2017

## VISIT CHEYENNE NEWS

 The Visit Cheyenne Board approved Visit Cheyenne's FY 19 Business Plan and Budget (July 1, 2018– June 30, 2019) in a Public Hearing on July 16.

 Visit Cheyenne officers for FY 19 include Tony O'Brien, Chair; Wendy Volk, Vice-Chair, and Domenic Bravo, Secretary/Treasurer.

 Visit Cheyenne hosted 8 travel writers from throughout the United States in July.

 Laramie County Commissioners voted to put a renewal of the Laramie County Lodging Tax on the November ballot.

**VISIT CHEYENNE**  
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To discontinue receiving this **Newsletter** and **Calendar of Events** please contact the Visit Cheyenne office at 800-426-5009, 307-778-3133 or [laura@cheyenne.org](mailto:laura@cheyenne.org)