

2015 VISIT CHEYENNE MARKETING GRANT APPLICATION
VISIT CHEYENNE the Convention & Visitors Bureau, 121 W 15th St Cheyenne, WY 82001 307-778-3133

Due to VISIT CHEYENNE: Jan. 31, 2015

Date of Event _____

Event Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Event Director _____ Phone _____ Email _____

Description of Event include goals and event logistics

Committees Board of Directors, & officials. Who is responsible for what tasks?

Total Event Marketing Budget -amount you anticipate to spend \$ _____

Amount Requested from VISIT CHEYENNE for marketing expenses \$ _____

What are your marketing and promotional plans for the event?
How would awarded Marketing Grant funds be used?

Do you need any special or organizational assistance from VISIT CHEYENNE?

Who are your target attendees? What do you project for attendance?

What are your other sources of funding?

How does this project create tourism activity in Laramie County (extending visitor stays and / or creating overnight stays)?

List any partnerships/collaborators in project.

What is this event's history? What are your plans for this event in the future?

Have you received VISIT CHEYENNE grants before? _____

If yes, what year(s)? _____

Signature of Project Director

Date