Cumberland Valley PENNSYLVANIA

Tourism Grants & Loans

	Meetings and Motorcoach Application (MMAP)	Seasonal Application Program (SNAP)	Tourism Marketing Grant	Tourism Product Development Program	Tourism Infrastructure Loan Fund (TILF)
Match Required	All Additional Expenses	The applicant must be able to match each dollar by a quarter ($75 grant request + $25 your match = 100 project cost).	The applicant must be able to match each dollar by a quarter ($75 grant request + $25 your match =$100 project cost).	The applicant must be able to match each dollar by a quarter ($75 grant request + $25 your match =$100 project cost).	Minimum of 10% of the project as equity.\n\nOne full-time job must be created or retained for every $35,000 borrowed.
Minimum to Maximum Request	Early Bird Registration Only	$500 to $5,000	$5,000 to $15,000	Up to $100,000	$50,000 Minimum
Eligible Partners	A for-profit, not-for-profit or governmental tourism partner in business for at least one year and directly impacting Cumberland County, PA.	A for-profit, not-for-profit or governmental enterprise directly impacting Cumberland County, PA.	A for-profit, not-for-profit or governmental enterprise directly impacting Cumberland County, PA.	A for-profit, not-for-profit or governmental enterprise directly impacting Cumberland County, PA.	A for-profit, not-for-profit or governmental enterprise directly impacting Cumberland County, PA.
Eligible Projects	Early Bird Registration Rate at Tourism Tradeshows	Collateral Printing, Photography, Video, Advertising for Major Events, Select Signage Manufacturing, Website	Collateral, Photography, Video, Advertising for Major Events, Select Signage, Website	Thematic Trails/Tours; Technical Assistance; Asset, Event or Meeting/ Conference Expansion or Development	Real Estate Acquisition and Construction; Machinery and Equipment
Project Goals	Increase tourism to Cumberland Valley.	Increases visitation or enhances the visitor experience.	Increases visitation or enhances the visitor experience.	Increases visitation or enhances the visitor experience.	Increases visitation or enhances the visitor experience.
Application Frequency	No Limit	One application every 12 months.	One open application at a time.	One open application at a time.	One open application at a time.
Application Due Dates	Applications Accepted Year Round	Applications Accepted Year Round	Applications Accepted Year Round	Applications Accepted Year Round	Applications Accepted Year Round
Project Term	6 Months	60 Days	12 Months	18 Months	Project Dependent
Pre-Application Meeting Required	No	No, but Recommended	Yes	Yes	Yes
Point of Contact	Ashley Kurtz (717) 240-7192	Ashley Kurtz (717) 240-7192	Ashley Kurtz (717) 240-7192	Valerie Copenhaver (717) 240-7193	Valerie Copenhaver (717) 240-7193
Applications Reviewed By	Internal Staff	Internal Staff	External Committee	External Committee	External Committee

Find more information on CAEDC's Tourism & Grant Loans at VisitCumberlandValley.com/Newsroom/Tourism-Funding.