

Daytona Beach Area Convention & Visitors Bureau Brochure Distribution Program

Official Visitor Information Centers at Daytona International Speedway & Destination Daytona

GET NOTICED! The CVB invites you to display your brochure or rack card at these busy Visitor Information Center locations. Each location is staffed 7 days a week (10 a.m. – 5 p.m.) with friendly and helpful folks that provide directions and answer questions regarding sightseeing, dining and attractions. The annual fee includes distribution at **BOTH** locations.

Accommodations	Room Count	Check Your Selection
1 – 10 units - \$115 per year	11 – 50 - \$165 Per year	
51 – 100 units - \$195 per year	101 – 200 - \$295 Per year	
201 – 350 units - \$395 per year	351 and up \$495 Per year	
Restaurants – Attractions – Dining	\$300 Per year	
Multi Business Publications	\$400 Per year	
Tourism Festivals & Events – 10 days or more	\$100 Per Event	
Tourism Festivals & Events – 9 days or less	\$50 Per Event	
Countertop Placement	\$150 Additional Fee	

Business Name: _____

Contact: _____ Phone: _____

Fax: _____ Email: _____

Address: _____

City, State, Zip: _____

Yes, I wish to pay (additional) \$150 for countertop placement Total Amount: _____

Mail check payable to Halifax Area Advertising Authority and application to:
Daytona Beach Area CVB Attn: Jennifer Kies
126 East Orange Avenue
Daytona Beach, FL 32114

Each VIC location will store the collaterals and notify you when supplies are low. Brochures are to be delivered to each Visitor Information Center location. To participate, please complete the attached application and return with payment as noted. Brochures must be either 4x9 or 9x11.

The CVB reserves the right to review all brochure content prior to placement in the brochure racks. The CVB assumes all offerings and representations made in literature are legitimate. Repeated specific complaints may cause the distribution agreement to be revoked. No real estate information is permitted.

Questions? Contact Roxanne Olsen at (386) 255-0415 x 114 or rolsen@daytonabeach.com.
Fax (386) 255-6478. All major credit cards are accepted.