



## **Promote your business at 14 highly attended consumer travel and home shows for just \$150!**

The Daytona Beach Area Convention & Visitors Bureau will be attending 14 travel and home consumer shows in 2017-18. These shows are well attended and are a great way to promote your business/service.

- Southern Women's Show (Orlando, FL)  
October 12 – 15, 2017
- Tampa Home Show  
November 3 – 5, 2017
- Travel, Sports & Boat Show  
(Cincinnati, OH) January 12 – 14, 2018
- AAA Travel Expo (Columbus, OH)  
January 19 – 21, 2018
- New York Times Travel Show  
January 26 – 28, 2018
- Travel & Adventure Show (Chicago, IL)  
February 10 – 11, 2018
- Boston Globe Travel Show  
February 10 – 11, 2018
- AAA Travel Expo (Long Island, NY)  
March 9 – 11, 2018
- Spring Atlanta Home Show (Atlanta, GA)  
March 23 – 25, 2018
- Southern Women's Show  
(Nashville, TN) April 5 – 8, 2018
- Southern Women's Show (Raleigh, NC)  
April 13 – 15, 2018
- International Southern Women's Show  
(Novi/Detroit, MI) May 3 – 6, 2018
- Southern Women's Show  
(Charlotte, NC) August 24 – 26, 2018
- Fall Atlanta Home Show (Atlanta, GA)  
September 7 – 9, 2018

When you participate, your business will be featured on a unique URL landing page created specifically for each show. Therefore, you can have 14 different offers or tracking codes for each show. Your online ad will feature your business name, phone number, link, photo and 20-25 words of copy (promoting your offer). The CVB will promote each show's landing page on a promotional flyer and will distribute it along with the Visitors Guide to all show attendees. Partners that wish to participate mid show season will be invoiced at a pro-rated fee.

**It's only \$150 to participate in all 14 travel shows!**

[\\*VIEW A SAMPLE OF THE WEBPAGE HERE\\*](#)

Daytona Beach Area CVB  
126 East Orange Avenue, Daytona Beach, FL 32114  
(386) 255-0415

In addition, partners have the opportunity to share booth space with the CVB at select shows for a nominal fee:

- Tampa Home Show - \$100
- Cincinnati Travel, Sports & Boat Show - \$100
- AAA Travel Expo Columbus - \$200
- Travel & Adventure Show Chicago - \$500
- Boston Globe Travel Show - \$500
- AAA Travel Expo Long Island, NY - \$200
- Spring Atlanta Home Show - \$200
- Southern Women's Show Nashville - \$400
- Southern Women's Show Raleigh - \$300
- International Southern Women's Show Novi/Detroit - \$300
- Southern Women's Show Charlotte \$300
- Fall Atlanta Home Show \$200

### **Consumer Show Participation Opportunities:**

\_\_\_\_\_ I am interested in participating in all 14 consumer shows which will promote my business/service online for \$150.

\_\_\_\_\_ I am interested in participating in shared booth space with the CVB staff at these shows:

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Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Questions? Contact Roxanne Olsen at (386) 255-0415 x114 or [rolsen@daytonabeach.com](mailto:rolsen@daytonabeach.com). Invoices will be provided.

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