

**BIKETOBERFEST®**  
**2017**  
**MASTERPLAN**

October 19 - 22, 2017

Private Property Plan

For Outside Activities

Within The City of Daytona Beach

Presented by the Biketoberfest® Development Committee

Information compiled by the City of Daytona Beach Cultural Services Administrator

## 2017 BIKETOBERFEST® MASTER PLAN

### MAIN STREET

1. 140/150 Main Street - Stevens Tire & Auto: 9,700 square feet of outside retail sales of accessories, motorcycle parts, maintenance repair and installation, trailers, R.V. parts, LED lights, tires, pin stripping, clothing, t-shirts, sunglasses, souvenirs, jewelry, photos, autograph signing, food and non-alcoholic beverages, and portable stereo system with amplified sound, displays of static vehicles. Display banners or signs. Paid parking. Charity activities include alcoholic and non-alcoholic beverage sales by Veterans Support Fund and drawing by donation to benefit Haven Recovery/Stewart Marchman/Boy Scouts.
2. 205 Main Street -Beachside Auto Parts: 3,000 square feet of outside retail sales of motorcycle parts, clothing, helmets, custom painting, led lighting, bike trailers, paid motorcycle parking at this location and at 9, 11, 17, & 25 Peninsula Drive.
3. 300 - 310 Main Street - Boot Hill Saloon 400 square feet of outside sales of food, alcoholic and non-alcoholic beverages, Boot Hill logo wearing apparel, miscellaneous souvenirs. Outside entertainments with amplified sound by live band, jukebox. Religious distribution of bibles by Calvary Christian.
4. 316 Main Street - Main Street Station: 1000 square feet of outside retail sales, t- shirts, hats, cups, sale of food, alcoholic and non-alcoholic beverages, paid motorcycle parking and live outside entertainment with amplified sound.
5. 405 Main Street - Tombstone Silverworks: 940 square feet of outside retail sales of t-shirts, leather, saddle bags, messenger bags, helmets, sunglasses, jewelry, patches, novelties, sale of food and non-alcoholic beverages, paid motorcycle parking
6. 415 Main Street - Neptunes Sport Pub: Paid Motorcycle Parking. \*\*Contingent on establishing an approved parking lot according to the Land Development Code. \*\*

7. 500 Main Street - Humphreys & Son: Suite 100, 110 & 120 - 2,200 square feet of outside retail sales of, leather goods, eyewear, T-shirts, patches, pins, trinkets. Paid motorcycle parking.
8. 504 Main Street - Biker Clothing Company/Biker Design: 600 square feet of outside retail sales of food.
9. 505 Main Street - Biker Clothing Company/Biker Design: 4800 square feet of outside retail sales of t-shirts, sweatshirts, ladies fashion tops, mugs, glasses, pins, patches, leather, and jewelry and event merchandise.
10. 604 Main Street -Beach Photo and Video: 2,400 square feet of outside retail sales of t-shirts and accessories.
11. 700 Main Street -Full Moon Saloon: 764 square feet of outside retail sales of alcoholic and non-alcoholic beverages, Full Moon Saloon logo merchandise, apparel and accessories. Recorded and live entertainment with amplified sound, D.J. and contests. Paid motorcycle parking.
12. 705 Main Street - Dirty Harry's Pub: 1,376 square feet of outside retail sales of food, non-alcoholic and alcoholic beverages, apparel, accessories, tobacco, live entertainment, DJ with amplified sound, contests and promotions.
13. 777 Main Street - Biker Clothing Company/Biker Design: 4,800 square feet of retail sales of fashion tops, apparel, food and non-alcoholic beverages. Alcoholic beverages to be sold by charity TBD. Paid motorcycle parking.
14. 800 Main Street - Froggy's Saloon: 1,900 square feet of outside retail sales of alcoholic and non-alcoholic beverages, food, Froggy's souvenirs, DJ with amplified music and dancers.
15. 807 Main Street - Good Sports/Hot Leathers: 1,600 square feet of retail sales, leather products, coats, chaps, bags, hats, t-shirts, and other merchandise that is regularly sold inside.

## FAIRVIEW AVENUE/BALLOUGH ROAD

16. 500 Ballough Rd - Midwest Motorcycle Rental & Tours, LLC: 600 square feet of outside retail sales of parts, apparel, jewelry and food. \*\*Contingent upon approval and issuance of 2017 Business License. \*\*

## BEACH STREET

17. 290 N. Beach Street - Indian Motorcycle Daytona Beach: 8,800 square feet of outside retail sales of motorcycle related items, Dyno in enclosed trailer, sale of food, alcoholic and non-alcoholic beverages, live entertainment, Motorcycle Demos. Motorcycle show and Motorcycle drill team.
18. 384 N. Beach Street - Carl's Speed Shop: 400 square feet of outside retail sales of apparel, leather goods, motorcycles, accessories, parts.
19. 420 N. Beach Street - All Out Power Sports: 1,150 square feet of outside retail sales of food, motorcycle apparel, accessories, t-shirts, jewelry, live band with amplified sound, and DJ. Alcoholic beverages to be sold by Sophie's Circle.

## DR. MARY McLEOD BETHUNE BOULEVARD

20. 560 Dr. Mary McLeod Bethune Blvd. - Second Avenue Plaza: 500 square feet of outside retail sales of t-shirts, scarves, flags, jewelry, food and non-alcoholic beverages, amplified recorded music and DJ.
21. Second Avenue Merchants Association: RV Parking:  
Turner Hymes -522 Bethune Blvd back parking lot with entrance on west side of Weaver St and 352 Weaver St - Site 1 & 2.  
  
Johnny Pride - 550 Bethune Blvd, Pride Service Center parking on the left backside of the service center - Site 3

New Mount Zion Baptist Church - 515 Bethune Blvd, parking in back of church  
- Site 4

Arthur Harper -vacant lots between 320 and 344 Weaver St - Site 6

Pastor Russ - 520 Bethune Blvd back lot east on Weaver St - Site 7

Arthur Harper - vacant corner lot off Weaver and McLeod Street North East  
corner on the west side of Weaver, south of 341 Weaver Street - Site 9

Mr. Willie - vacant corner lot on Walnut and McLeod St. west of 517 McLeod  
St. - Site 10

Arthur Harper - Vacant lot on Southwest corner of Walnut and Oak St.  
next to 214 Walnut Street- Site 11

Warren Trager - 312 - 360 Bethune Blvd, North and South all these are  
Back lots of the business - Site 12