



The CVB operates two Official Visitor Information Centers in the area. Inside the lobby area of the Daytona International Speedway and in the showroom at Bruce Rossmeyer's Destination Daytona, these busy locations service hundreds of visitors (and locals alike) every day of the week. Local tourism related businesses may participate in the brochure distribution program at each location. Available rack spaces are 4x9, perfect for menus or rack cards. You can even attach a coupon or special offer that will serve as a way to track performance.

Each location is staffed with friendly and knowledgeable staff daily from 10 a.m. to 5 p.m. We invite you to stop by either location and chat with the staff and view for yourself the wide variety of restaurants, attractions and accommodations already taking advantage of this cost effective program.

The fee structure provides distribution at both locations for one annual fee.

Hotel Accommodations:

1 – 10 units - \$115 11 – 50 units - \$165 51 – 100 - \$195 101 – 200 - \$295 201 – 350 - \$395 351+ \$495

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|---|------------------------|
| <u>Attractions – Retail – Restaurants:</u> | \$300 |
| Multi-Business Magazines: | \$400 |
| Short Term Rentals | \$300 |
| Counter-top placement | \$150 (additional fee) |

Company: _____

Contact: _____ Phone: _____

Email: _____

Address: _____

VIC staff will contact you when inventory is running low. Please make payments payable to Halifax Area Advertising Authority or HAAA. Questions? Call Roxanne Olsen at (386) 255-0415 x 114 or send an email to rolsen@daytonabeach.com. Credit cards are also accepted. Call for assistance.