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**FOR RELEASE**

## **DAYTONA BEACH SELECTED AS A TOP 10 DESTINATION: ConventionSouth “2015 Rising Destination for Meetings”**

**DAYTONA BEACH, Fla. (November 10, 2014)** – The Editors of *ConventionSouth* magazine, a national multimedia resource for planning events that are held within the South, have officially announced their 2015 list of the “Rising Destinations For Meetings.” This year, 10 destinations were selected to be on the list, including Daytona Beach, Florida. Other locations include Hilton Head, South Carolina; Jekyll Island, Georgia; Little Rock, Arkansas; New Orleans, Louisiana; Owensboro, Kentucky; Rome, Georgia; Odessa, Texas; Plano, Texas; Winston-Salem, North Carolina

The 10 destinations were selected by *ConventionSouth’s* editorial team based on research on hundreds of destinations across 16 states in the South and the Caribbean Seas Region. Editors’ selections were based on each destination’s increased and enhanced offerings as a location for groups, meetings and events.

“Meeting Planners and event organizers from across the country look for new and exciting destinations in the South to hold their meetings and events, and *ConventionSouth’s* 2015 list of the ‘Rising Destinations For Meetings’ provides them with insight on the South’s most buzz-worthy,” said *ConventionSouth* Editor Marlane Bundock. “It’s a very elite list where we only accept up to 10 destinations a year. All destinations that made the list are enhancing their traveler experience with projects that specifically increase the level of appeal for groups and meeting planners. Each city has especially become a destination to watch within the meetings industry due to increasing its assets to meetings and groups.” The December Issue of *ConventionSouth* will share this list with meeting planners along with winners from other award categories.

“This is truly an honor,” said Daytona Beach Area Convention & Visitors Bureau Executive Director Tom Caradonio. The community has been spending close to \$1 billion dollars between 2012-2016 and these improvements are of a tremendous assistance to our organization in our

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showcasing this great destination with groups and meeting planners. Our team efforts are definitely paying off.”

***About ConventionSouth Magazine***

Celebrating 30 years as a leading meeting planning resource, ConventionSouth magazine is based in Gulf Shores, Ala., and is circulated to more than 18,000 meeting professionals located across the country that book meetings

***About the Daytona Beach Area***

Discover the new Daytona Beach and its surrounding area, a resurging destination along Florida’s East Coast comprising eight distinct communities. Recognized worldwide for its annual events including Bike Week, Biketoberfest®, Rolex 24 At Daytona and the Daytona 500, Daytona Beach’s famed heritage also claims the U.S. headquarters of LPGA and NASCAR, and is home to Daytona International Speedway, the ‘World Center of Racing.’ With more than 15,000 beds, the destination boasts accommodations for all lifestyles and budgets including resorts, B&Bs, hotels and everything in between. Visitors can enjoy the quintessential vacation experience beginning with the Daytona Beach Boardwalk and Pier, or choose from a surprising list of attractions and cultural venues, and a colorful culinary scene. With 23 miles of world-famous beaches ideal for shelling, swimming and surfing, it is no surprise Daytona Beach was chosen as a Best Florida Attraction in the Top 10 Best Readers’ Choice travel award contest sponsored by *USA TODAY*. To order a complimentary comprehensive Official Visitors Guide, visit [DaytonaBeach.com](http://DaytonaBeach.com). For real-time updates, visit [Facebook.com/DaytonaBeach](https://www.facebook.com/DaytonaBeach) or [Twitter.com/DaytonaBeachFun](https://www.twitter.com/DaytonaBeachFun).

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