



Media Contact: Kate Holcomb, APR
Daytona Beach Area Convention and Visitors Bureau
kholcomb@daytonabeach.com
386.255.0415, ext. 125

FOR RELEASE

ECO OPPORTUNITIES ABOUND IN DAYTONA BEACH

DAYTONA BEACH, Fla. (December 15, 2017) – With its easy and abundant access to water, Daytona Beach is like one big aquatic playground. While the Atlantic Ocean is an obvious draw, visitors to the area can also easily explore the rivers, swamps and marshes that Florida is famous for — and come face to face with native wildlife while doing it. Discover Daytona Beach’s most naturally magnificent attractions as you get up close and personal with dolphins, manatees, sea turtles, birds and more — limitless ecotour opportunities await.

What exactly are eco-adventures?

Ecotourism, or eco-adventures, allow you to experience Florida’s unspoiled beauty in a truly hands-on manner. Most often, ecotours allow people to explore undeveloped or relatively undisturbed wilderness by paddleboard, boat, kayak or on foot. It affords visitors the chance to enjoy and learn about the area in a responsible, sustainable way — a win-win for everyone!

Ecotouring in Daytona Beach

There are several wonderful tour companies, personal watercraft shops and guided trips available in Daytona Beach. Below is just a sampling of well-regarded businesses to consider when planning your next visit to Daytona Beach.

Ponce Inlet Watersports

Whether you are traveling with a small family or a large group, Ponce Inlet Watersports is an excellent choice. You can cruise the waterways in a 20-passenger, fully canvas-shaded, flat-bottom boat searching for sea critters!

There is also a “Row-Row Private Charter Boat” available. Visitors can customize their experience with fishing, tubing, island hopping, going on a private dolphin and manatee ecotour and more — all for an incredibly reasonable price with up to 20 people at a time. It’s a great idea for family reunions, bachelor/bachelorette weekends or just time spent away from the hustle of everyday life.

Daytona Beach Area Convention & Visitors Bureau
126 East Orange Avenue Daytona Beach, Florida 32114
ph: 386.255.0415 fax 386.255.5478 800.544.0415
www.DaytonaBeach.com



On the Hook Charters

Captain Corey Simmons will take you to see the wild and natural side of Florida with On the Hook Charters — just minutes from downtown Daytona Beach. Cruising down the Halifax River by boat, you'll most likely encounter bald eagles, ospreys, dolphins and other marine wildlife. If you're lucky, you could even catch a glimpse of a manatee! In the past, the captain and his ecotourists have even witnessed mother dolphins tossing fish to their newborns! No matter what you find, it's sure to be an excursion that stays with you forever.

St. Johns River Eco Tours

The St. Johns River is the longest river in Florida, and its history runs deep. Experience stories, bird-watching, photography and a range of wildlife on an eco-friendly, 35-foot hybrid gas/electric pontoon boat. Throughout every season of the year, the river has something unique and beautiful to offer visitors, from turtles and gators to migratory birds and manatees. It's a scenic ride, and excursion packages are also available, ideal for larger groups or special occasions!

Dolphin and Manatee Adventure Tour

Sometimes, it's nice to feel like you're going a little off the grid on vacation. Get the perfect balance of exercise and sightseeing with Three Brothers Boards' Dolphin and Manatee Adventure Tour. Enjoy a guided tour on a stand-up paddleboard or a one-, two- or three-person kayak, and get right up close with dolphins and manatees! This is a favorite and unique adventure!

Whether cruising down St. Johns River or paddling the inlet, Daytona Beach offers so much beauty to explorers at heart. Get to know the real Florida and add an ecotour to your Daytona Beach getaway.

About the Daytona Beach Area

Discover the new Daytona Beach and its surrounding area, a resurging destination along Florida's East Coast comprising eight distinct communities. Recognized worldwide for its annual events including Bike Week, Biketoberfest®, the Rolex 24 At DAYTONA and the DAYTONA 500, Daytona Beach's famed heritage also claims the headquarters of LPGA and NASCAR -- and is home to Daytona International Speedway, the 'World Center of Racing.' With more than 12,000 beds, the destination boasts accommodations for all lifestyles and budgets from 4-star resorts, to hotels, B&Bs and everything in between. Ranked #1 in Travel Channel's 2017 "**Top 10 Attractions in Florida**", and one of TripAdvisor's 2016 "**10 Most Affordable Beach Vacations on Florida's East Coast**" and "**25 Most Popular Summer Vacation Rental Spots in the US.**" Visitors can enjoy experiences beyond the beach by choosing from a surprising list of outdoor adventures, family-friendly attractions, cultural venues and a colorful culinary scene. With 23 miles of world-famous beaches ideal for swimming and surfing, it is no surprise Daytona

Daytona Beach Area Convention & Visitors Bureau

126 East Orange Avenue Daytona Beach, Florida 32114

ph: 386.255.0415 fax 386.255.5478 800.544.0415

www.DaytonaBeach.com



Beach was chosen as a **Best Florida Attraction and Best Spring Family Beach Break Destination** in the Top 10 Best Readers' Choice travel award contests sponsored by *USA TODAY*. To order a complimentary comprehensive Official Visitors Guide or book a stay, visit DaytonaBeach.com. For real-time updates, visit [Facebook.com/DaytonaBeach](https://www.facebook.com/DaytonaBeach) or [Twitter.com/DaytonaBeachFun](https://www.twitter.com/DaytonaBeachFun).

###

Daytona Beach Area Convention & Visitors Bureau
126 East Orange Avenue Daytona Beach, Florida 32114
ph: 386.255.0415 fax 386.255.5478 800.544.0415
www.DaytonaBeach.com