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FOR RELEASE

Escape to Warm Sun and White-Sand Beaches for a Spring Family Beach Break

Top tips on where to stay, what to do and how to get to Daytona Beach

DAYTONA BEACH, Fla. (February 19, 2018) – Warm sunshine and white-sand beaches are waiting for visitors in Daytona Beach, where families can escape from the daily grind and dreary weather with a spring family beach break vacation. Here are **top tips on to how have the best-ever family getaway.**

WHERE TO STAY

Finding accommodations is a breeze in Daytona Beach. From oceanfront hotels and condos to vacation rentals, visitors are able to find a great value on whatever they think best suits their family. From an array of bed and breakfasts, inns, campgrounds, and more. Book early as many places offer spring break specials.

- The **Hilton Daytona Beach Oceanfront Resort** just completed a \$25 million renovation.
- The **Delta by Marriott Daytona Beach** opened in January.
- The new oceanfront **Hard Rock Hotel Daytona Beach** will open in early 2018.
- There are two new hotels at **ONE DAYTONA**, a world-class dining and entertainment complex across from the Daytona International Speedway. The 105-room **Fairfield Inn & Suites Daytona Beach Speedway/Airport** opened in January, and the exclusive 145-room **Marriott Autograph Collection® hotel called The DAYTONA**, will open in late 2018.
- The historic **Streamline Hotel**, an art deco-style property that once hosted the meeting that launched NASCAR opened in 2017 as an upscale beachside boutique property.
- Others recently added include the **Residence Inn by Marriott Daytona Beach Oceanfront**, **Hilton Garden Inn** and the **Chateau Mar Beach Resort** boutique property.

HOW TO GET HERE

One of the best aspects of a Daytona Beach family spring break is its accessibility. Direct flights are available from Atlanta (via Delta), New York City (via JetBlue) and Charlotte (via American Airlines) to Daytona Beach International Airport, which is less than five miles from the beachfront. Driving is direct and easy as well with two major interstates — I-95 and I-4 — intersecting at Daytona Beach. Other major roads leading to the area include U.S. Highway 1, U.S. Highway 92, and the scenic A1A, which runs along the Atlantic coastline.

WHAT TO DO

Get some face time with ocean friends: Head to Ponce Inlet for an environmental adventure at the Marine Science Center. Everyone in the family will enjoy the touch tanks, educational demonstrations and sea turtle rehabilitation unit, but it's especially fun to watch a child's eyes light up with excitement at the touch of a stingray! Get a close-up look at marine life including dolphins, birds and even manatees

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with a paddleboard or kayak adventure. Exploring the area's vast waterways is a great way to spend time together and stay active! Grab a rod and reel and head to the Daytona Beach Pier, a popular local fishing spot that's free and fishing licenses are not required.

See Florida from a new perspective by parasailing or push the fun to full throttle with a jet-ski excursion. Get behind the wheel for a drive at the world-famous Daytona International Speedway. The NASCAR Racing Experience has a variety of driving options suited to different ages and comfort levels.

ONE DAYTONA is a brand new world-class retail, dining and entertainment destination located directly across from Daytona International Speedway. Cobb Daytona Luxury Theatres, Bass Pro Shops Outpost, Guitar Center, IT'SUGAR, P.F. Chang's, Jeremiah's Italian Ice, Oklahoma Joe's BBQ, Rock Bottom Restaurant & Brewery, MidiCi: The Neapolitan Pizza Company, Ben & Jerry's and more have opened to rave reviews with additional retail and dining coming soon.

GET A TASTE OF LOCAL CULTURE

Take in a performance at any one of the area's local theaters, or climb Ponce Inlet Lighthouse, Florida's tallest. Kids also love paying a visit to the popular children's museum at the Museum of Arts & Sciences, where the interactive exhibits lead to endless discoveries. History and culture run deep and wide in Daytona Beach, and a week off of school doesn't mean the learning must stop.

From exploring local parks to taking a chocolate factory tour, there are a number of free things to see and do in Daytona Beach. And, of course, Daytona Beach itself serves as one giant playground for all ages. Walk, run, bike, splash, play and let imaginations run wild — the expansive, white-sand beaches allow plenty of elbow room for everyone. Whether splashing around water parks, bouncing around trampoline houses, paddling a kayak along the Tomoka River or puttering around local boutiques, there's no end to the fun that awaits the whole family in Daytona Beach. For more information on things to do, where to stay and a full calendar of events, go to DaytonaBeach.com.

About the Daytona Beach Area

Experience endless adventures in the Daytona Beach area, a destination comprised of eight distinct communities offering visitors the perfect beach base camp to explore Florida's East Coast. Choose thrilling activities or embrace the tranquility of days spent on 23 miles of world-famous white-sand beaches. Recognized worldwide for a few annual events including Bike Week, Biketoberfest®, the Rolex 24 At DAYTONA and the DAYTONA 500, Daytona Beach's famed heritage also claims the headquarters of LPGA and NASCAR -- and is home to Daytona International Speedway, the 'World Center of Racing.' With more than 12,000 beds, the destination boasts accommodations for all lifestyles and budgets from 4-star resorts to hotels, B&Bs and everything in between. Ranked #1 in Travel Channel's 2017 "**Top 10 Attractions in Florida**," and one of TripAdvisor's 2016 "**10 Most Affordable Beach Vacations on Florida's East Coast**" and "**25 Most Popular Summer Vacation Rental Spots in the US.**" Visitors can enjoy experiences beyond the beach by choosing from a surprising list of outdoor adventures, family-friendly attractions, arts and cultural venues and a colorful culinary scene. With 23 miles of world-famous beaches ideal for swimming and surfing, it is no surprise Daytona Beach was chosen as a **Best Florida Attraction and Best Spring Family Beach Break Destination** in the Top 10 Best Readers' Choice travel award contests sponsored by *USA TODAY*. To receive a complimentary Visitors Guide or book a stay, visit DaytonaBeach.com. For real-time updates, visit [Facebook.com/DaytonaBeach](https://www.facebook.com/DaytonaBeach) or [Twitter.com/DaytonaBeachFun](https://www.twitter.com/DaytonaBeachFun).

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