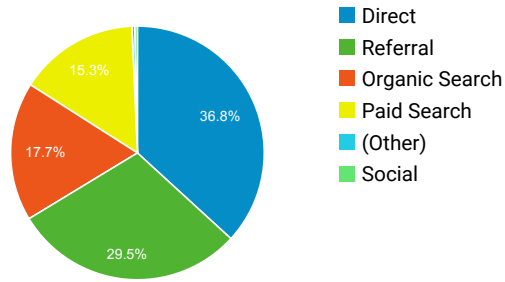


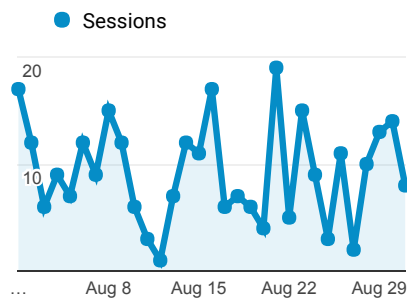
Acquisition Overview

Aug 1, 2017 - Aug 31, 2017

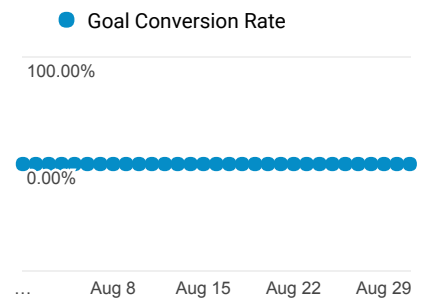
Top Channels



Sessions

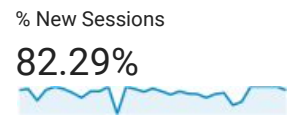
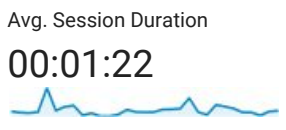
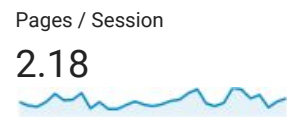
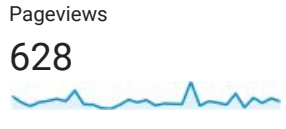
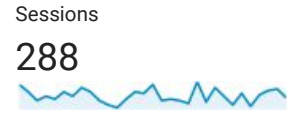
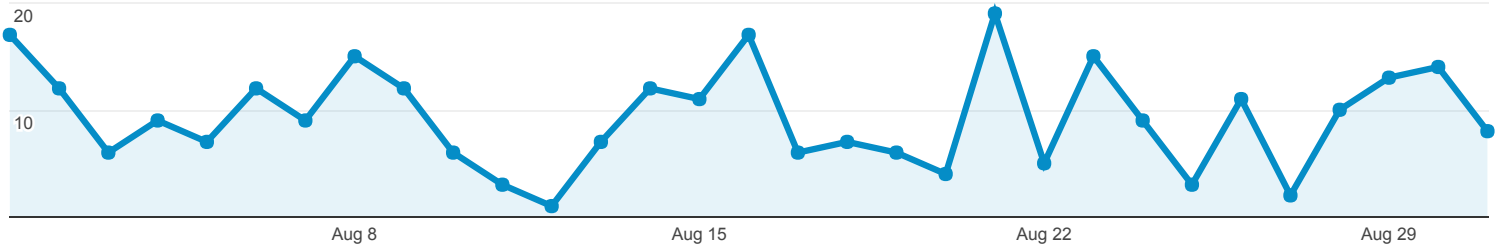


Conversions

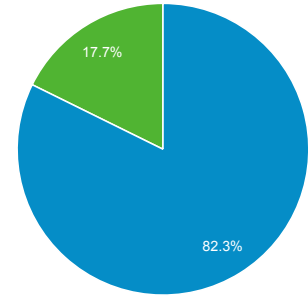


	Acquisition			Behavior		
	Sessions ↓	% New Sessions ↓	New Users ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓
	288	82.29%	237	61.11%	2.18	00:01:22
1 Direct	106	<div style="width: 82.29%;"></div>		85.85%	<div style="width: 85.85%;"></div>	
2 Referral	85	<div style="width: 29.5%;"></div>		47.06%	<div style="width: 47.06%;"></div>	
3 Organic Search	51	<div style="width: 17.7%;"></div>		33.33%	<div style="width: 33.33%;"></div>	
4 Paid Search	44	<div style="width: 15.3%;"></div>		59.09%	<div style="width: 59.09%;"></div>	
5 (Other)	1	<div style="width: 0.35%;"></div>		100.00%	<div style="width: 100%;"></div>	
6 Social	1	<div style="width: 0.35%;"></div>		100.00%	<div style="width: 100%;"></div>	

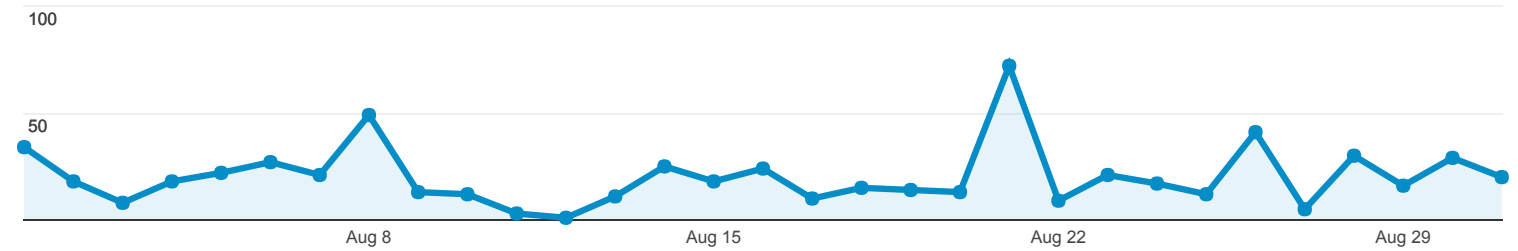
Sessions



New Visitor Returning Visitor



Pageviews



Page

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit
	628 % of Total: 100.00% (628)	537 % of Total: 100.00% (537)	00:01:10 Avg for View: 00:01:10 (0.00%)	288 % of Total: 100.00% (288)	61.11% Avg for View: 61.11% (0.00%)	45.86% Avg for View: 45.86% (0.00%)
1. /daytonabeach/index.cfm	263 (41.88%)	224 (41.71%)	00:00:37	221 (76.74%)	58.82%	61.60%
2. /daytonabeach/index.cfm/action/packages/city/DAYTONA_BEACH/state/FL/track/38/	36 (5.73%)	35 (6.52%)	00:01:20	33 (11.46%)	78.79%	72.22%
3. /daytonabeach/index.cfm/action/packages/city/DAYTONA_BEACH/state/FL/td/Y/track/38/	30 (4.78%)	26 (4.84%)	00:02:24	0 (0.00%)	0.00%	23.33%
4. /daytonabeach/index.cfm/action/courses/city/DAYTONA_BEACH/state/FL/track/38/	24 (3.82%)	13 (2.42%)	00:01:07	1 (0.35%)	0.00%	20.83%
5. /daytonabeach/index.cfm/action/packages/track/38/	11 (1.75%)	9 (1.68%)	00:02:39	0 (0.00%)	0.00%	45.45%
6. /daytonabeach/index.cfm/action/courses/city/DAYTONA_BEACH/state/FL/td/Y/track/38/	10 (1.59%)	10 (1.86%)	00:01:37	0 (0.00%)	0.00%	40.00%
7. /daytonabeach/index.cfm/action/packages/type_price_asc/Y/f/Y/city/DAYTONA_BEACH/state/FL/track/591/	9 (1.43%)	5 (0.93%)	00:02:56	0 (0.00%)	0.00%	22.22%
8. /daytonabeach/index.cfm/action/show_pack/scode/DD-HOIL22/sp/2/type_price_asc/y/city/DAYTONA_BEACH/state/FL/track/591/	9 (1.43%)	9 (1.68%)	00:00:49	3 (1.04%)	66.67%	44.44%
9. /daytonabeach/index.cfm/action/show_pack/scode/DB-OCID34/city/DAYTONA_BEACH/state/FL/track/38/	6 (0.96%)	5 (0.93%)	00:00:28	0 (0.00%)	0.00%	16.67%
10. /daytonabeach/index.cfm/action/coursedetail/course_code/DB-HAP/c/2/city/DAYTONA_BEACH/state/FL/track/592/	5 (0.80%)	5 (0.93%)	00:01:24	1 (0.35%)	100.00%	20.00%