

AS SEEN ON TV

Reality shows. National rankings. International attention. Here in Greater Des Moines, we've got it all! There's no better way to introduce your groups and get them excited about a new city than to show them what they're familiar with. Have a blast with your group by walking in the steps of fame!

<u>DAY 1</u>

Iowa Speedway - Developed by Rusty Wallace, this track is known for the Iowa Corn Indy 250 and the NASCAR Nationwide series race each year on ESPN. Tour the track any time of year for a behind the scenes look. Contact Tami Hansen at (641) 791-8036.

Jethro's BBQ n' Pork Chop Grill - Looking for a group-friendly restaurant that's known for defeating *Man vs. Food's* Adam Richman? Well, look no further than Jethro's in Johnston—one of six Jethro's restaurants in Greater Des Moines. Try the famous Emmenecker challenge! Their patio can accommodate 40 people and their party room holds up to 50. (515) 421-4848

West End Architectural Salvage - Made famous by the hit HGTV reality show, visit to see what was on TV! Socialize in the coffee shop and browse four floors of treasures for a group scavenger hunt. (515) 243-4405

Crème Cupcake + Dessert - On the Food Network's show *Cupcake Wars*, baker's battle headto-head for the tastiest cupcakes in the nation. One of those nominees included one of Des Moines' own. Have your group enjoy a specialty dessert paired with a delectable cocktail. Perfect for a late night snack after a show or a mid-day treat! (515) 288-1050

Des Moines Civic Center - As a theater made famous around the nation, the Des Moines Civic Center ranks as a top 20 theater in ticket sales in the U.S.! Recent productions include *The Book of Mormon, Lion King, Jersey Boys* and *Hamilton.* Before the show, take in a special behind-the-scenes tour or a meet and greet with the cast! (515) 277-4405

<u>DAY 2</u>

Madison County Chamber of Commerce - Located just minutes from Des Moines in Winterset, you will experience the world-famous, "Bridges of Madison County" and the birthplace of John Wayne. Plus, be a part of where it all began and learn about the Bridges of Madison County the Book, the Movie and the Broadway production! Contact Teddi Yeager at (515) 462-1185

Zombie Burger + Drink Lab - On the show *United States of Bacon*, host Todd Fisher sinks his teeth into The Walking Ched burger. Try one of their other famous burgers like the Dawn of the Dead or sip a spiked or un-spiked shake called the Zombie Bride Wedding Cake. Delicious! (515) 244-9292

Iowa State Fair - From USA Weekend as the #2 choice for summer fun in America, the New York Times best-selling travel book, *1000 Places to See Before You Die*, and the 2011 movie, "Butter," you'll understand why the Iowa State Fair has been noted all around the world. If your group is traveling in the month of August, be sure to make this a stop. Otherwise, if traveling outside fair time, visit the historic grounds totaling 445 acres and visit with staff on why Iowans are proud to call the Iowa State Fair their own. Contact Mindy Williamson at (515) 262-3111 x 204.

For more information, contact:

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