

CATCH THE EASE OF THE CITY



Des Moines is easy. Accessible. Connected. Catch a flight to the Des Moines International Airport. Commute around downtown using the free trolley. Four miles of downtown skywalks. 25 minutes from east to west or north to south. Des Moines is a big city. A big city that doesn't act too big.

TRANSPORTATION

DRIVING- At the intersection of the first and third most traveled interstates in the United States: I-80 (coast-to-coast) and I-35 (border-to-border).

HOTEL SHUTTLE- All downtown hotels and several other metro hotels provide complimentary shuttle to and from the Des Moines International Airport.

SKYWALK- Walk indoors to downtown venues 24/7. Downtown is connected by over 4 miles of climate controlled skywalks.

D-LINE TROLLEY

Catch a free ride! The nostalgic downtown trolley. Ride past downtown attractions including the \$40 million John and Mary Pappajohn Sculpture Park. The Iowa State Capitol. East Village shops. And Western Gateway restaurants. Catch a ride every 10 minutes.

catchdesmoines.com

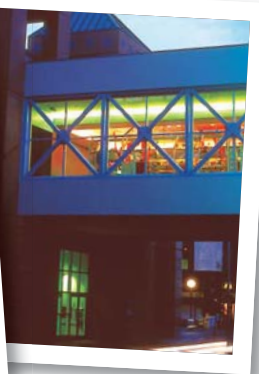
CATCH THE WALKABILITY

Walk indoors to downtown venues 24/7.
Downtown is connected by over 4 miles of climate controlled skywalks.

View the [skywalk map](#).

Catch this [video](#) highlighting the way to the Iowa Events Center.

The CVB will assist with additional signage and walking directions for those walking to the IEC through the skywalks or outside.



Walking Tours

Along The Principal Riverwalk

Mileage 1.63 miles

[PDF of this route](#)

Public Art in the City

Mileage 1.4 miles

[PDF of this route](#)

Downtown Architecture

Mileage 2.0 miles

[PDF of this route](#)

To Shop, Go East

Mileage 1.2 miles

[PDF of this route](#)

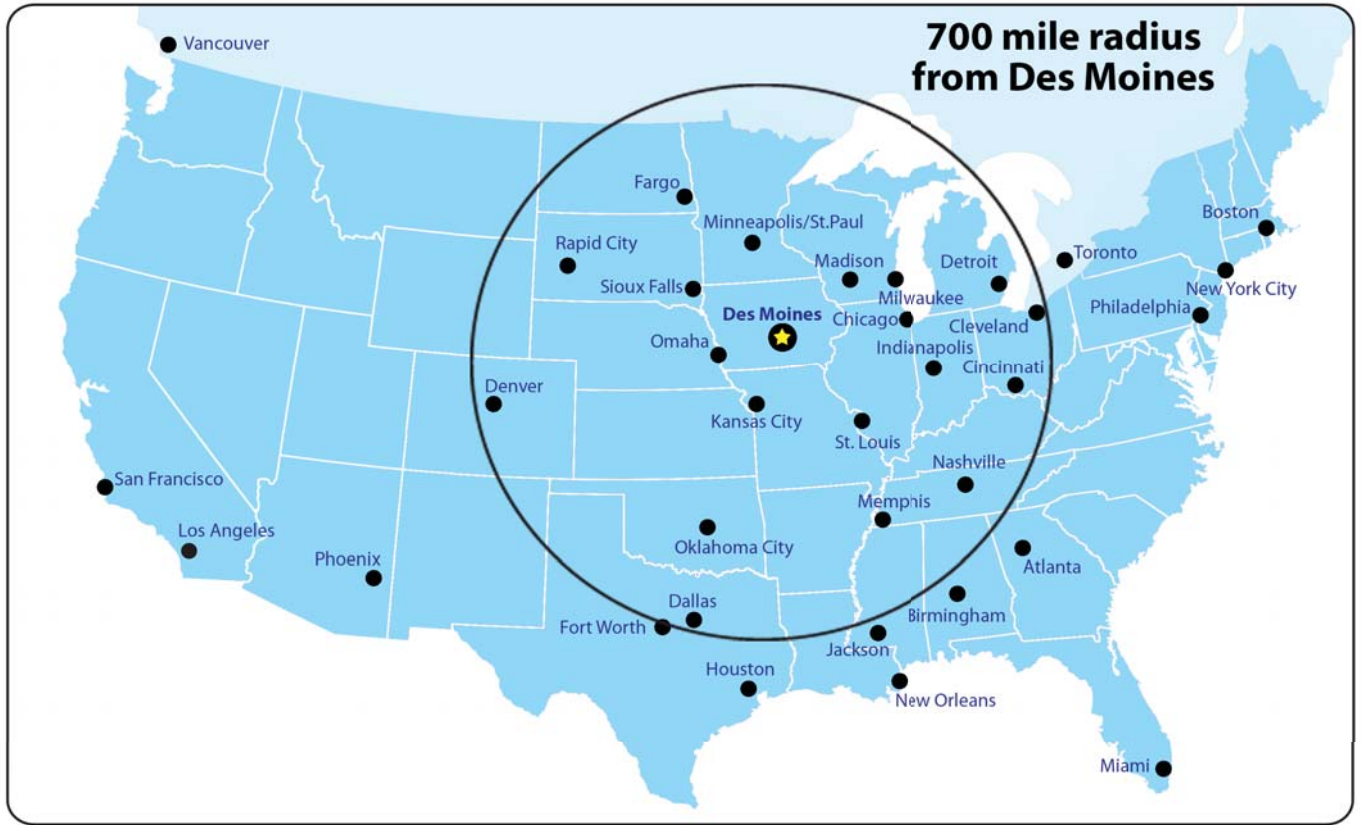
Mother Iowa & the Capitol

Mileage 1.6 miles

[PDF of this route](#)



DRIVING MILEAGE - UNITED STATES

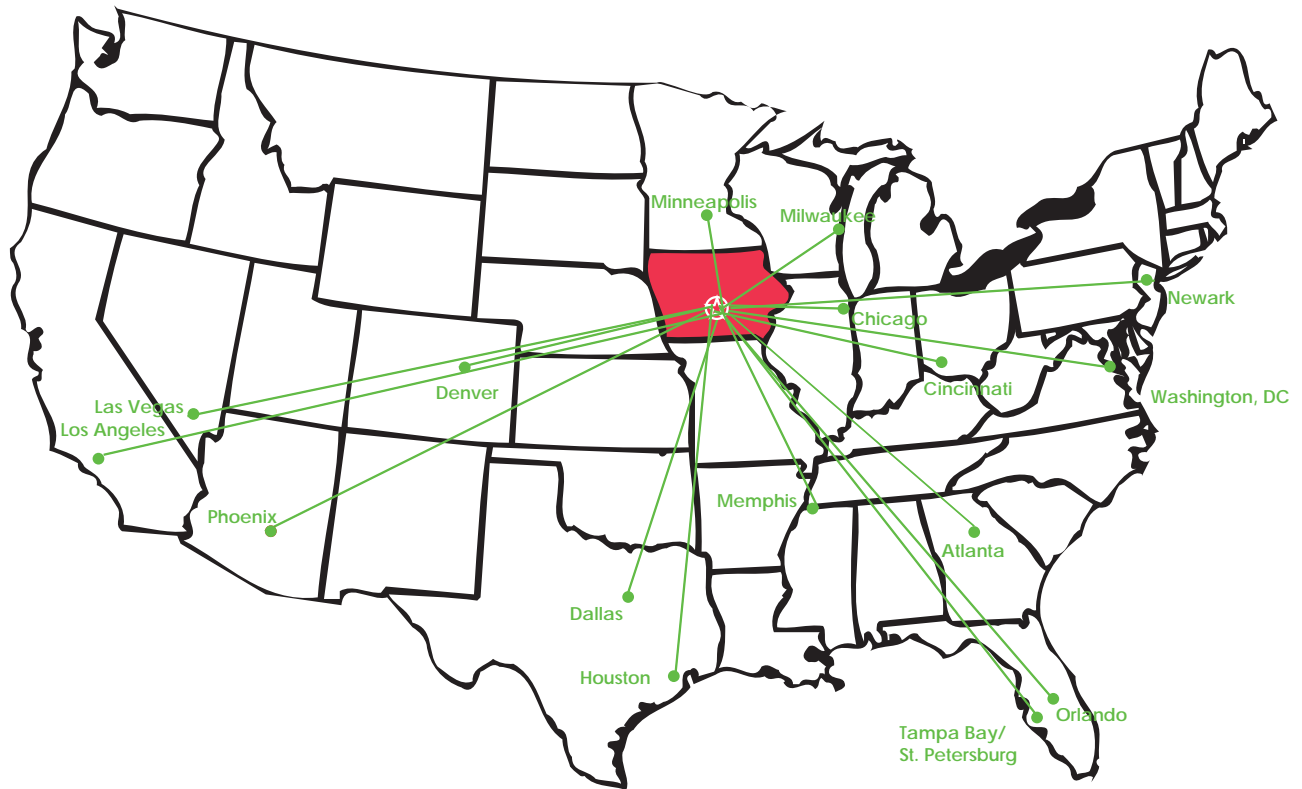


CITY	MILES	HOURS
Atlanta, GA	904	14
Birmingham, AL	848	13
Boston, MA	1,300	21
Cedar Rapids, IA	130	2
Chicago, IL	333	5.5
Cincinnati, OH	590	9.5
Cleveland, OH	662	10.5
Dallas, TX	698	11
Davenport, IA	170	2.5
Denver, CO	672	9.5
Detroit, MI	599	9.5
Dubuque, IA	200	3
Fargo, ND	477	7.5
Fort Worth, TX	743	12
Houston, TX	954	14

CITY	MILES	HOURS
Indianapolis, IN	475	7.5
Iowa City, IA	114	2
Jackson, MS	824	13
Kansas City, MO	194	3
Kearney, NE	316	5
Los Angeles, CA	1,685	24.5
Madison, WI	355	5.5
Mason City, IA	121	2
Memphis, TN	618	9.5
Miami, FL	1,566	24.5
Milwaukee, WI	374	6
Minneapolis/St. Paul, MN	244	4
Nashville, TN	655	10

CITY	MILES	HOURS
New Orleans, LA	1,013	15.5
New York City, NY	1,107	18
Oklahoma City, OK	546	8.5
Omaha, NE	135	2
Philadelphia, PA	1,078	17
Phoenix, AZ	1,407	22
Rapid City, SD	626	10
San Francisco, CA	1,801	26
Sioux Falls, SD	284	4.5
St. Louis, MO	350	5.5
Toronto, Canada	838	13
Vancouver, Canada	1,946	30
Waterloo, IA	112	2

DAILY FLIGHTS TO DES MOINES



DAILY FLIGHTS

Allegiant Air
American Eagle
Delta Airlines
Frontier Airlines
Southwest Airlines
United
US Airways Express

AVERAGE TOTAL DAILY FLIGHTS 122

DAILY SEATS

The Des Moines International Airport has more than **12,000 seats** available each day!

17 NON-STOP FLIGHTS FROM DES MOINES

Atlanta
Charlotte
Chicago (Midway & O'Hare)
Dallas
Denver
Detroit
Houston
Las Vegas
Los Angeles
Minneapolis
Newark/New York City
Orlando
Phoenix
Tampa Bay/St. Petersburg
Washington, D.C.

CATCH THE VIBE



Des Moines is everything you want to find in a city. It is a Friday night at a Broadway musical. A Saturday morning at the Farmers' Market. And the juiciest burger you've ever devoured. Des Moines is a city that makes it easy to catch more.

EXPLORE. LAUGH. SAVOR.

Great attractions – from the Science Center, Zoo and Living History Farms for families to the Art Center, Civic Center and Sculpture Park for the art buffs

Shop the day away at Jordan Creek Town Center. The Historic East Village. Valley West Mall. Boutiques and shops. Vintage clothing. Local cupcakeries. Fro-yo shops.

More than 1,060 restaurants – unique culinary options, locally-owned gems and private dining options galore.

World-famous annual events – Principal Charity Classic, Des Moines Arts Festival, World Food Festival, the Iowa State Fair – the list goes on and on.

YUMMY ACCOLADES

James Beard Foundation
2015 Best Chef semi-finalist:
Sean Wilson - *Proof*

James Beard Foundation
2015 Rising Star of the Year:
Nic Gonwa - *Eatery A*

The Crab Rangoon Pizza at
Fong's Pizza is the must-try
pie in Iowa by *Food Network Magazine*.

catchdesmoines.com

MUST EXPERIENCE - Fall

Ice skating at **Brenton Skating Plaza**: A must during the winter, this big-city outdoor skate rink sits on the river with a view of the skyline. Drop in for affordable lessons, or to watch a friendly league game between broomball teams most Sundays.



Annual **Night Eyes at Blank Park Zoo**: This merry, not scary, event transforms the zoo into a world of storybook characters for costume-clad kids.

Pumpkin patches, corn mazes and apple orchards throughout Greater Des Moines: Fall is a colorful, tasteful time in Iowa, and the season's farmers' markets and annual locations won't disappoint.

Drake Basketball games: "Get your blue on" and cheer the Bulldogs of Drake University in the Knapp Center.

Check out the **downtown nightlife** at Court District bars and clubs: If you're looking for an easy street to visit for a good time, this historic district of bars and restaurants offers great variety and tons of energy.

Botanical Blues at the **Greater Des Moines Botanical Garden**: See spectacular seasonal displays of plants and flowers while listening to great music.

Go for a walk at **Iowa Arboretum**: Billing itself as a "Library of Living Plants," you'll stroll through hundreds of species of trees, shrubs and flowers in a tranquil 40-acre scenic fall setting.



Lace up your bowling shoes for a round at **Bass Pro Shop's bowling alley**: A first for Bass Pro Shops, the Altoona store features a 12-lane nautical-themed bowling alley.

Movies and popcorn at one of the area movie theaters: Indie flick or big-screen blockbuster? Glass of wine at Fleur Cinema or a giant soda? Settle in for an affordable movie in one of the metro's 10+ cinemas.

Check out the new, colorful sculpture at the **John and Mary Pappajohn Sculpture Park**: Any season is the perfect season to explore the sculpture park, and the playful dancing figures by world-class artist Keith Haring will lift your spirits.

Civic Center of Greater Des Moines: Broadway comes to town...get your tickets for the Willis Broadway Series.

Pumpkin Express and Santa Express on the Boone and Scenic Valley Railroad: Catch the fall foliage on a train trip to the Pumpkin Patch or to the North Pole on the Santa Express.

Grape stomping at local wineries: You heard it through the grapevine...most of Iowa's 50+ wineries feature a Grape Stomp through the fall.

Tour the **State Capitol**: It's absolutely free to see the gorgeous gold dome from the inside of our cool Capitol, built between 1871-1886.

Des Moines Playhouse: High-energy local talent brings high quality shows.

Make your own smores with **Beaverdale Confections**: 11 - count them - 11 flavors of fluffy gourmet marshmallows to work with. Oh, yes, and 45 varieties of candies.

Des Moines Art Center: A world-class collection of 19th and 20th century artists, contemporary art, sculptures, five-star restaurant and more housed in architecturally-renowned structures. And it's free.

IMAX movies at **Science Center of Iowa and Blank IMAX Dome Theater**: Get swept away with a nature film or a feature film shown in IMAX.

State Historical Museum of Iowa: Located at the foot of our capitol, is home to many permanent exhibits chronicling Iowa history.



Indoor golfing inside the 40,000 square foot dome of **Longview Golf Centre**: Clubs are available, lessons are taught by PGA and LPGA professionals, and, or a fun family activity during the cold winter months, check out Longview's new 18-hole indoor miniature golf course.

Try your luck at **Prairie Meadows**: Loose slots, table games and a smoke-free poker room make this a favorite place to play.

Bike through the colors of the fall on over 100 miles of trails: Iowans like to bike, thus the large network of wonderful trails throughout Central Iowa.

Historic group dinners at **Living History Farms**: Go back in time with a hearty group dinner by lantern-light and play parlor games in the 1875 Tangen House or the 1900 Farm House.

Take a ride down the slides at the indoor water park at **Ramada Tropics Resort and Conference Center**: Enjoy a reprieve from the winter chill with a day spent poolside at this indoor tropical retreat.



GREATER DES MOINES KEY FACTS

- Iowa's capital city
- Population: 562,906

**Visitors to Greater Des Moines:
2.9 million**

- Hotel rooms: More than 10,000
- Unique venues: 60+
- Time zone: Central Standard Time
- Climate: Greater Des Moines has four distinct seasons
 - Avg. summer temperatures: 86 degrees
 - Avg. winter temperatures: 32 degrees
- Daily newspaper: Des Moines Register
- Weekly business newspaper: Des Moines Business Record
- Third-largest international insurance center after London, England and Hartford, Connecticut
- Major employers include Meredith Corporation, National Pork Producers, Principal Financial Group, Wells Fargo Financial, Wellmark Blue Cross Blue Shield, Pioneer Hi-Bred, Allied Insurance, Hy-Vee Corporate, Ruan Transportation and EMC Insurance Group



CONVENTION CENTERS

Iowa Events Center, Iowa State Fairgrounds, Prairie Meadows

AIRPORT

Des Moines International Airport

GREATER DES MOINES ACCOLADES

#1 Metro for Economic Strength

(Policom Corporation, 2014)

#1 Wealthiest City in America

(The Today Show, 2014)

#1 Up-And-Coming Downtown

(Fortune, July 2014)

#1 Best Midwest Cities For Young Adults

(The Business Journals, 2013)

#1 Best Places for Business and Careers

(Forbes, 2013)

#2 Best Place for Business

(Forbes, 2014)

#2 Strongest Local Economy

(POLICOM, 2013)

Top 6 Family Friendly U.S. Cities

(Realty Times, 2014)

#3 Top 15 U.S. Cities' Emerging Downtowns

(Forbes, 2013)

#2 on 101 Best Farmers' Markets in America

(thedailymeal.com, August 2013)

#3 Best State to be Young in America

(Business Insider, August 2012)

#5 on Best Run States List

(Yahoo, November 2012)

#5 Best Midwest Food Town

(Midwest Living, March 2011)

Ten Unexpected Cities for High-Tech Innovation

(Techie.com, 2013)

#6 City Where Startups are Thriving

(CNN Money, November 2012)

Des Moines is Greenest City

(Self Magazine, December 2011)

Greater
Des Moines
hosted 2.9
million
visitors in 2013
who created an
economic impact
of over
\$1.9 billion!

