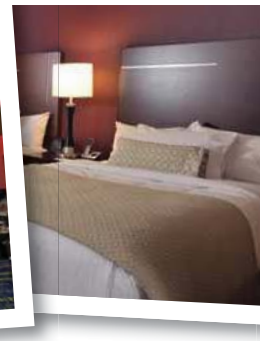


CATCH THE SUITE SPOT



MEETING SPACE & HOTELS

Please see the following pages for the full Iowa Events Center proposal.

ALL hotels will have 10% commission and \$5 rebate that will in the end, go back to SAF.

Dates: 10/23/2017 - 10/29/2017	Rate	Peak Rooms	Total Rooms in Hotel	Concessions
Des Moines Marriott Downtown	\$159	250	417	No attrition 1:50 Comp room ratio 2% of the room block offered will be available at the 2017 prevailing federal government per diem High Speed Internet Access at \$1 per guest room, per night staff rooms at a discounted room rate of \$99
Embassy Suites Des Moines Downtown	\$160	150	234	1:40 Comp room ratio 10 discounted staff rooms at \$150.00 One upgrade to Governor/Family Suite at group rate
Holiday Inn Downtown at Mercy Campus	\$97	100	251	Federal Per Diem Rate: \$97 - 25% of block will be offered at this rate. (2015 rate - if it changes before their date, this rate would change accordingly)
Quality Inn & Suites Event Center	\$119.95	100	155	10 per 50 Comp policy 1 complimentary suite upgrade flat rate 25 % of rooms at 2017 Federal Government Per Diem. Rebate not included in Government rate

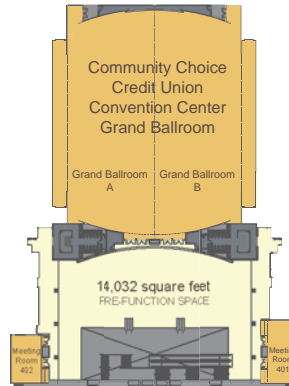
Dates: 9/4/2017 - 9/9/2017	Rate	Peak Rooms	Total Rooms in Hotel	Concessions
Des Moines Marriott Downtown	\$129	250	417	Same as above
Embassy Suites Des Moines Downtown	\$160	150	234	Same as above
Holiday Inn Downtown at Mercy Campus	\$97	100	251	Same as above
Renaissance Des Moines Savery Hotel	\$148	70	212	1:50 Comp room ratio Discounted staff rooms

Dates: 10/30/2017 - 11/4/2017	Rate	Peak Rooms	Total Rooms in Hotel	Concessions
Des Moines Marriott Downtown	\$144	250	417	Same as above
Embassy Suites Des Moines Downtown	\$160	150	234	Same as above
Holiday Inn Downtown at Mercy Campus	\$97	100	251	Same as above
Renaissance Des Moines Savery Hotel	\$148	70	212	Same as above

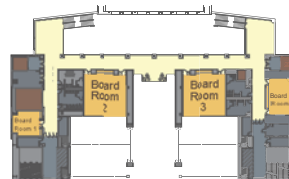
IOWA EVENTS CENTER



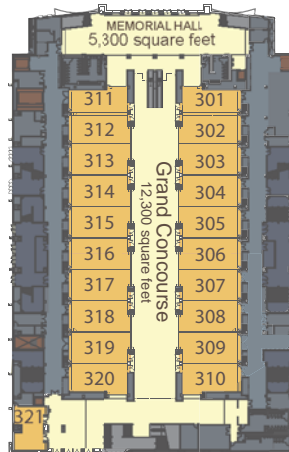
LEVEL 4: Ballroom Level
Community Choice Credit Union Convention Center



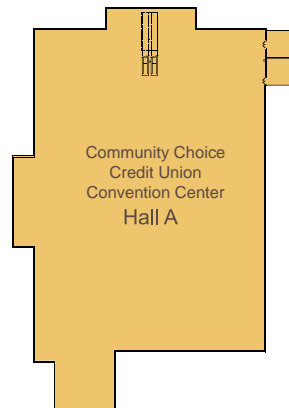
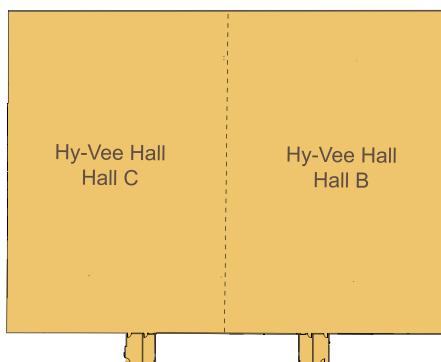
MEZZANINE LEVEL
Community Choice Credit Union Convention Center



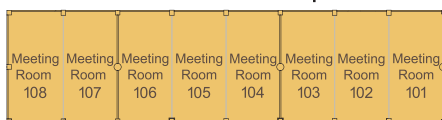
LEVEL 3: Meeting Room Level
Community Choice Credit Union Convention Center



LEVEL 2: Exhibition Level
Hy-Vee Hall



LEVEL 1: Meeting Room Level
Hy-Vee Hall



730 3rd Street
Des Moines, IA 50309
(515) 564-8135
Fax: (515) 564-8001
iowaeventscenter.com

The Iowa Events Center is the meeting, event and concert facility in Downtown Des Moines. The facility is well-suited for conventions, tradeshows, sports and entertainment.

The facility offers over 223,000 square feet of combined meeting, exhibit and ballroom space, including a 28,000 square foot ballroom and 32 breakout rooms.

As part of the Iowa Events Center, Wells Fargo Arena is a world-class showcase for today's top stars, big sports and your own unique events. It is home to the NBA D-League team, Iowa Energy, Iowa Wild, and the Iowa Barnstormers Arena Football team. Built to the highest standards of architectural excellence, the arena offers unobstructed sight lines, comfortable seating and outstanding amenities for up to 17,100 excited guests. With TV monitors throughout the concourses, no one will miss a minute of action on the arena floor.

IOWA EVENTS CENTER

LEVEL 1

The 14,400 sq ft can be divided into a maximum of three meeting rooms that can create up to eight individual meeting rooms.

LEVEL 2

This level consists of 150,000 sq ft of continuous exhibition space broken up into three separate halls of approximately 50,000 sq ft each.

LEVEL 3

This level consists of an additional 27,975 sq ft of meeting space broken up into 21 separate meeting rooms or a combination of specialized settings. Each room is separated by an operable wall for your room sizing convenience. These operable air walls allow the flexibility to open up this floor to accommodate up to 180 - 8' x 10' exhibit booths.

LEVEL 4

The Grand Ballroom with an operable wall allows banquets up to 2,330 guests.



ALL MEETING SPACE

Total Square Feet
223,000

Total Meeting Rooms
33

Total Exhibit Square Feet
150,000

Total Ballroom Square Feet
28,730

Total Pre-Function Square Feet
42,100

LEVEL	ROOM NAME	SQ. FT.	DIMENSION	CEILING	BANQUET	THEATER	CLASSROOM	10 x10 BOOTHS
1	Meeting Rooms 1-8	1,800 each	30' x 60'	12'	110	180	90	--
1	2 Meeting rooms (7 & 8)	3,600	60' x 60'	12'	230	360	180	--
1	3 Mtg. Rooms (1-3, & 4-6)	5,400	90' x 60'	12'	340	540	270	--
2	Hall B	46,725	267' x 175'	35'	3,050	4,247	2,270	260
2	Hall C	49,395	267' x 185'	35'	3,200	4,49-	2,318	281
2	Halls B & C	96,120	267' x 360'	35'	6,270	8,737	4,545	541
2	Hall A	50,806	266' x 191'	13'	--	--	--	262
2	Whitfield	1,116	46; x 25;	9' 10"	88	115	60	--
2	Business Center	600	--	--	--	--	--	--
2	Show Offices	250/office	--	--	--	--	--	--
3	Meeting Rooms 301, 311	1,000 each	20' x 50'	16'	80	11	69	--
3	Meeting Rooms 302-309, 312-319	1,350 each	27' x 50'	16'	110	155	96	--
3	Meeting Room 310, 320	1,200 each	24' x 50'	16'	100	133	81	--
3	Board Room	950	38' x 25'	16'	80	111	69	--
4	Meeting room 401	1,000	40' x 25'	12'	80	111	69	--
4	Meeting room 402	1,400	25' x 52'	12'	110	155	78	--
4	Grand Ballroom	28,730	180' x 160'	30' -40'	2,330	3,111	1,929	122
4	Grand Ballrooms A & B	14,365 each	180 x 80'	30' -40'	1,165	1,550	964	61

WELLS FARGO ARENA

ROOM NAME	SQ. FT	DIMENSION	CEILING	BANQUET	THEATER
Arena Floor	31,700	259' x 125'	127'	1,850	16,400
Fixed Seating	--	--	--	--	12,460



March 9, 2015

Kelton Chapman
5400 Grosvenor Lane
Bethesda, MD 20814

Re: 2017 SAF Convention

Dear Kelton,

Thank you for your interest in Des Moines, Iowa and the Iowa Events Center. We are very excited about the opportunity of working with you on your event! The facility is easily accessed right off I-235 and connected via skywalk to area hotels. Please see attached facility brochure specific space information.

- **Current** Date Availability:
 - September 4th – 9th, 2017
 - October 23rd – 28th, 2017
 - October 30th – November 4th, 2017

- **Offer:** \$55,000 Rental based on a \$80,000 Food and Beverage Minimum.

- Our exclusive caterer is Ovations with concession options, full menu options as well as the capability to customize any catered needs. Please note a management charge currently at 22% applies to catered items.

- Anticipated Additional Costs (but not limited to):
 - Internet – costs based on overall bandwidth requirement
 - Electrical – costs based on overall needs
 - Black – 8ft Pipe and Drape - \$3.00 per foot
 - Parking: \$7.00 per car

- ***We are tax exempt so you have a savings of 6% on everything!***

- Markey's Rental and Staging, our in-house Preferred Partner, provides customer consultation, equipment set-up, and audio visual technical services for meetings and conventions in a professional and dependable fashion.

Thank you, again, for your continued interest in the Iowa Events Center. Please let me know if you have any questions. We would be thrilled with the opportunity to help you to make your event a success!

Sincerely,

Janelle Schmidt
Sales Manager
(515) 564-8052
jschmidt@iowaeventscenter.com

