

# CATCH EVENT SUCCESS



We're committed to be your solution solver. Let us develop a customized welcome campaign for your event!

## EVENT PLANNING

- *Planner's Guide*
- Planner's Check List
- Supplier Directory/Vendor Directory
- Facility Search Tool
- Space Calculator
- Submit RFP
- Service Request
- Convention Center
- Find a Venue
- Find a Hotel

## ATTENDANCE BUILDING TOOLS

### CITY PROMOTION

- Catch Des Moines Logo
- *Catch Des Moines* Visitors Guide
- **catchdesmoines.com** (traditional and mobile)
- Photo Gallery
- Catch Des Moines Video (electronic and DVD)
- Greater Des Moines Copy
- Lapel Pins\*

### MEDIA SERVICES

- Sample Press Release (with talking point guidelines)\*

### DIGITAL MARKETING

- Customized E-blast\*
- Customized Microsite\*
- Main Promo Ad on **catchdesmoines.com**\*
- Enewsletter Banner Ad\*
- Social Media Promotion\*
- List Building\*

### EVENT COLLATERAL

- Customized Postcards\*
- Banners (28" wide x 67" tall)\*

## VISITOR MATERIALS

- *Catch Des Moines* Visitors Guide
- Coupons
- Maps
- Customized Map\*
- Restaurant Guides
- **catchdesmoines.com** (traditional & mobile)

## EVENT ENHANCEMENT

### OUT & ABOUT OPTIONS

- Off-Site/Unique Venues
- Community Service/Volunteer Options
- Teambuilding Opportunities
- Itinerary Development

### EVENT ASSISTANCE

- Green Meetings
- Catch Crew (registration assistants, on-site staff)\*
- Name Badges\*
- Shuttle Assistance

### WELCOME MATERIALS

- Banners (28" wide x 67" tall)\*
- Airport Banners (120" wide x 48" tall)\*
- Welcome Signs
- Welcome Letter
- Street Pole Banners (IEC only) (30" wide x 96" tall)\*
- Welcome to Greater Des Moines Windscreen\*\*

### ON-SITE TOOLS

- Ice Chests\*\*
- Coolers\*\*

\* Charge may apply

\*\* Rental deposit required

**catchdesmoines.com**