

MIDWEST SOCIOLOGICAL SOCIETY
2020 ANNUAL MEETING



**CATCH
DES MOINES**

GREATER DES MOINES CONVENTION & VISITORS BUREAU





CATCH DES MOINES

MIDWEST SOCIOLOGICAL SOCIETY 2020 ANNUAL MEETING

HOT BUTTONS

- Unique off-site tours only found in Des Moines
- Since you were last here in 2009, the experience has transformed with numerous urban changes
- Accessible hotel within walking distance to everything downtown

CATCH THE SUITE SPOT

- Des Moines Marriott as your host hotel
- Option 1: April 7 – 11; \$109.00 per room, per night
- Option 2: March 25 – 29; \$129.00 per room, per night

CATCH THE EASE

- Des Moines is located at the intersection of the 1st and 3rd most traveled interstates I-80 and I-35
- One quarter of the U.S. population lives within a day's drive of Des Moines
- Non-stop flights from 18 cities and 7,000 daily seats

CATCH THE VIBE

- #1 America's 15 Best Cities for Young Professionals (*Forbes*, 2014)
- #1 Best Up-And-Coming Downtown (*Fortune*, 2014)
- Top 10 Best States to Eat Local (*Locavore*, 2014)



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CATCH DES MOINES



September 8, 2015

Dear Ms. Linhart and MSS Board Members,

Catch a city with vibe. Surprising attractions. Arts and culture. Shopping. Entertainment. Catch Greater Des Moines as the host city for the Midwest Sociological Society in 2020.

Des Moines is the “suite” spot for your attendees. Where the right-sized venue meets a perfectly comfortable hotel. Where a four-mile skywalk system links meeting facilities and hotels with a “cityful” of things to do by night.

Discover why it's easy to fall in love with Des Moines. With its central location, Des Moines is easy to get to and easy to get around. It's safe and affordable. Catch Des Moines and experience it for yourself.

Catch hands-on science exhibits and African wildlife at the zoo. Casino games then symphony songs. Shopping both big box stores and boutiques. Locally-owned restaurants with locally-grown foods. A getaway from the everyday.

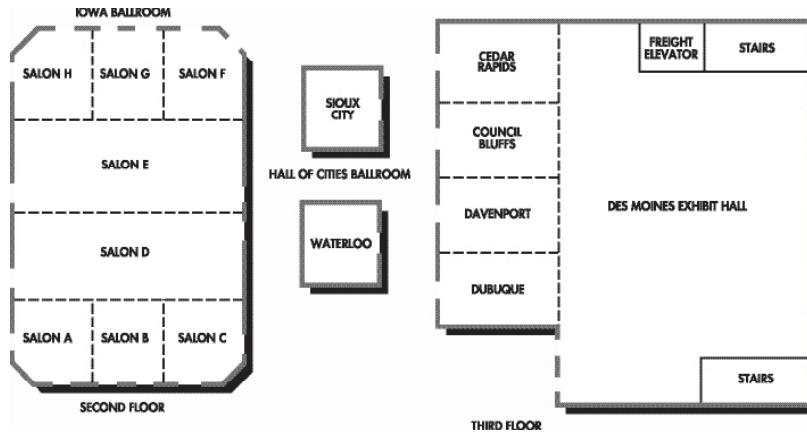
That's why for your next event, catch the “suite” spot otherwise known as Greater Des Moines.

Sincerely,

Greg Edwards
President & CEO
Greater Des Moines Convention & Visitors Bureau

catchdesmoines.com

DES MOINES MARRIOTT DOWNTOWN



700 Grand Avenue
Des Moines, IA 50309
(515) 245-5500
(800) 228-9290
Fax: (515) 245-5567
desmoinesmarriott.com

Total Rooms: 417
Singles: 204
Doubles: 207
Suites: 6

Airport Shuttle: Yes
Free Wireless Internet: No
Free Parking: No
Free Breakfast: No
Restaurant on-site



ROOM NAME	SQ. FT	DIMENSION	CEILING	RECEPTION	BANQUET	THEATER	CLASSROOM	U-SHAPE
Iowa Ballroom	9,360	78' x 120'	14'	1,200	800	1,200	675	--
Salons ABC, FGH, D or E (each)	2,340	30' x 78'	14'	380	200	260	120	-
Salons A, B, C, E, G, H (each)	780	26' x 30'	14'	80	40	80	42	25
Halls of Cities Ballroom	4,470	43' x 104'	12'	650	360	450	325	--
Cedar Rapids or Council Bluffs (each)	1,120	26' x 43'	12'	150	80	100	60	40
Davenport or Dubuque (each)	1,120	26' x 43'	12'	150	80	100	60	40
Sioux City or Waterloo (each)	750	26' x 29'	10'	80	50	80	35	25
Des Moines Exhibit Hall	9,800	75' x 130'	14'	1,500	800	1,200	600	--
Des Moines Exhibit Hall + Hall of Cities Ballroom (combined)	14,500	--	--	2,200	1,230	1,600	850	--



September 1, 2015

Deb White, Ph. D.
Annual Meeting Committee Chair
Midwest Sociological Society
1104 7th Avenue S
Moorhead, MN 56563-0001



We are excited about the opportunity to welcome back the Midwest Sociological Society's 2020 Annual Meeting to the Des Moines Marriott Downtown!

We understand that Overall Value and Good Service will be important to the success of your program. After reviewing all of the program requirements, I believe you will find the Des Moines Marriott Downtown will again be the perfect fit for you as we meet the following objectives:

Overall Value - You can feel confident that we will offer you the best comparable value. Marriott Hotels continues to research, review and price competitively to bring our Customers the best possible Guest Room Rates.

Good Service – Your attendees will feel well taken care of because the Hotel has a system in place called the Red Coat Program. Our Conference and Banquet Staff wear Red Coats so that they are all easily recognizable for our groups. They also wear earphones with access to the Staff in various Departments in order to provide quick and attentive service.



On behalf of the Hotel and your Marriott Account Executive, Jason Potter, we want to thank you for your consideration and we look forward to the opportunity to work with you on this program again. Currently, we are not holding the space but would be happy to place it on hold once we move forward with a contract. We will follow up with you to see if you have any questions but please feel free to reach out in the meantime if you need anything immediately.

Warm Regards,
Megan Johannes
Title: Senior Sales Manager
Phone: (847) 318-1243 / megan.johannes@marriott.com



Des Moines Marriott® Downtown
700 Grand Avenue
Des Moines, IA 50309 USA
Phone: 515.245.5500
Fax: 515.245.5567
Marriott.com/dsmia



Group Dates & Availability

Tuesday, April 7th – Saturday, April 11th, 2020

Wednesday, March 25th – Sunday, March 29th, 2020

Day	Tue/Wed	Wed/Thu	Thu/Fri	Fri/Sat	Sat/Sun
Date	4-7 / 3-25	4-8 / 3-26	4-9 / 3-27	4-10 / 3-28	4-11 / 3-29
Standard Rooms	70	295	295	295	Check Out
Concierge Level Upgrades	5	5	5	5	
Suite Upgrade	1	1	1	1	
Total Room Block	76	301	301	301	979 Total Room Nights

Group Room Rates are proposed in **2020 terms** at:

April 7 – 11: \$109.00 per room, per night

March 25 – 29: \$129.00 per room, per night

Hotel room rates are subject to applicable state and local taxes (currently 12%) in effect at the time of check-out.

Special Concessions

In consideration of the room night commitment and the functions identified on the function information agenda/event agenda, hotel will provide the following special concessions:

- One (1) Complimentary Room per 50 Actualized on a Cumulative Basis
- One (1) Suite Upgrade at the Group Room Rate
- Up to Five (5) Club Level Upgrades at the Group Room Rate
- Flat Rate for All Occupancies
- Discounted Guestroom Standard Internet Access of \$1 per room, per day
- Waived Meeting Room Rental upon Meeting 80% Guestroom Pick-Up (upon contracting, a Rental Sliding Scale will be applied for achievement below 80% pick-up)
- 20% Allowable Attrition
- 20% Off of Published Event Technology pricing should you utilize our in-house Event Technology Team
- Complimentary Fitness Center Access
- Marriott Rewarding Events Points, up to 50,000
- Complimentary Meeting Room Rental for a Pre-Planning Meeting to be held in September of 2019 for up to 40ppl



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Function Agenda

Date	Day	Start Time	End Time	Function	Set-Up	# of Ppl	Proposed Meeting Room
Wednesday 4/8/2020 ~ Thursday 3/26/2020		7:00 AM	11:59 PM	Registration	Registration	-	Registration Desk/Foyer
		8:00 AM	11:59 PM	General Session	Theatre	300	Iowa Ballroom Salons D-E
		8:00 AM	7:00 PM	16 Breakouts	Theatre	40	(1) Salon A (2) Salon B (3) Salon C (4) re-use Salon D (5) re-use Salon E (6) Salon F (7) Salon G (8) Salon H (9) Cedar Rapids (10) Council Bluffs (11) Davenport (12) Dubuque (13) Sioux City (14) Waterloo (15) Windows (16) Des Moines Room
		8:00 AM	11:59 PM	Exhibits	Exhibits	10	Des Moines Room
Thursday 4/9/ 2020 ~ Friday 3/27/2020		7:00 AM	11:59 PM	Registration	Registration	-	Registration Desk/Foyer
		8:00 AM	11:59 PM	General Session	Theatre	300	Iowa Ballroom Salons D-E
		8:00 AM	7:00 PM	16 Breakouts	Theatre	40	(1) Salon A (2) Salon B (3) Salon C (4) re-use Salon D (5) re-use Salon E (6) Salon F (7) Salon G (8) Salon H (9) Cedar Rapids (10) Council Bluffs (11) Davenport (12) Dubuque (13) Sioux City (14) Waterloo (15) Windows (16) Des Moines Room
		8:00 AM	11:59 PM	Exhibits	Exhibits	10	Des Moines Room
Friday 4/10/2020 ~ Saturday 3/28/2020		7:00 AM	11:59 PM	Registration	Registration	-	Registration Desk/Foyer
		8:00 AM	11:59 PM	General Session	Theatre	300	Iowa Ballroom Salons D-E
		8:00 AM	5:00 PM	16 Breakouts	Conference	30	(1) Salon A (2) Salon B (3) Salon C (4) re-use Salon D (5) re-use Salon E (6) Salon F (7) Salon G (8) Salon H (9) Cedar Rapids (10) Council Bluffs (11) Davenport (12) Dubuque (13) Sioux City (14) Waterloo (15) Windows (16) Des Moines Room
		8:00 AM	11:59 PM	Exhibits	Exhibits	10	Des Moines Room
Saturday 4/11/2020 ~ Sunday 3/29/2020		7:00 AM	3:00 PM	Registration	Registration	-	Registration Desk/Foyer
		8:00 AM	3:00 PM	General Session	Theatre	300	Iowa Ballroom Salons D-E
		8:00 AM	1:00 PM	16 Breakouts	Theatre	40	(1) Salon A (2) Salon B (3) Salon C (4) re-use Salon D (5) re-use Salon E (6) Salon F (7) Salon G (8) Salon H (9) Cedar Rapids (10) Council Bluffs (11) Davenport (12) Dubuque (13) Sioux City (14) Waterloo (15) Windows (16) Des Moines Room

Food & Beverage Average Pricing

Continental Breakfast:	\$14.00	Dinners:	\$25.00
Breakfast Buffet:	\$18.00	Reception:	\$15.00
Lunches:	\$21.00	Premium Well (1) Hour:	\$12.00
		Deluxe (1) Hour:	\$N/A
AM Beverage Break:	\$13.00		
PM Beverage Break:	\$14.00		

The applicable sales tax is currently 6% for food and beverage, 24% for service charge. These charges will automatically be added to the banquet check.

Click [HERE](#) to view full menus.

Location, Location, Location

With its easily accessible location in America's heartland, the Des Moines Marriott Downtown offers you more than a convenient address. Ideally located in the heart of the business district, The Marriott is close to shopping, dining and entertainment in addition to being connected to the Iowa Events Center and Wells Fargo Arena by skywalk, making it one of the most convenient downtown Des Moines hotels.

Parking

The hotel offers valet parking to all registered guests and guest attending on site events. The current parking cost is \$22.26 inclusive per day with unlimited in and out privileges. For those guests not spending the night an hourly rate is available. Current parking charges are:

- 0-4 hours \$7.00
- 4-8 hours \$14.00
- 8 hours and up \$21.00

Des Moines City Parking Garages are available at different rates depending on location. These garages have easy access to the hotel via the skywalk system. The Des Moines City garages are complimentary from 6:00 AM Saturday through 6:00 AM Monday.

Stylish Accommodations

Fully modernized guest rooms feature stylish new furnishings, vibrant colors and cutting edge technology. Here, stunning guest rooms are designed to meet the needs of business travelers. Experience the Des Moines Marriott Bedding Package featuring cotton-rich luxury hotel linens. The Room That Works® guest rooms are equipped with large desks, data ports and high-speed Internet access.



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700 Grand Avenue
Des Moines, IA 50309 USA
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Fax: 515.245.5567
Marriott.com/dsmia

Renovations

In the past several years, the Des Moines Marriott Downtown has invested over \$13 million into renovations and improvements. The following enhancements were made during these renovations:

- Marriott's new bedding package and luxurious guest bathrooms
- Rock River Grill & Tavern, a new restaurant
- Renovated Iowa Ballroom & foyer space
- Concierge Lounge
- Expanded and renovated fitness area and indoor pool
- All new public areas, including lobby, business center, sundry shop restrooms and foyer areas
- Redesigned guest rooms featuring new carpet, furniture, lighting, art work, wall coverings, window treatments, flat-screen TV's and armoires
- Renovated guest room corridors with new carpet, wall covering, lighting and art work
- Dramatic changes made to our lobby in 2012 which feature the new M.I Great room Concept!

Event Space

When the occasion calls for an elegant social affair or an impressive business event, the Des Moines Marriott offers function space that can be modified to meet the most demanding needs, with catering and event services on and off-site to ensure success. Highlighted by 25,000 square feet of space, this Des Moines, IA hotel is ideal for conferences, weddings, retreats and events of all sizes.

- 8 meeting rooms
- 25,000 sq ft of total meeting space
- Largest meeting room is Des Moines Exhibit Hall with maximum meeting space of 9,800 sq ft and maximum seating capacity of 2,200
- Maximum of 15 breakout meeting room(s)
- Exhibition space on-site

Dedicated Planning Team

To provide a seamless approach to the planning and execution of this function, our Event Planning team will coordinate the efforts of our convention floor staff, the event technology and culinary specialists to ensure the flawless and smooth execution of your program. The concept is simple...you will have effective communication to every department through one hotel contact.

Event Technology

Our in-house audio-visual service provides a complete array of quality, state-of-art equipment and services, including high-speed Internet access. Our qualified staff is technically certified by Marriott, and will be pleased to provide a competitive bid for your detailed audio-visual requirements. Because they are part of our service team, all technicians can be easily reached via our 1011 immediate guest response communications system.

Creative Catering

I know you and your guests will be delighted with our phenomenal menu selections. We have an outstanding culinary team that is ready to create a special menu for any occasion. Our Executive Chef and his staff have over 40 years of experience in planning and preparing everything from elegant banquets to themed parties. We can provide just the right touch for your event and will deliver more than you will expect. Our Chef can easily customize any menu to accommodate your needs.



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Dining Options

Onsite:

Indulge all of your senses at our **Rock River Grill & Tavern**, a distinctive dining experience featuring an innovative menu of American Grill cuisine open for breakfast, lunch, and dinner.

Offsite:

- 801 Chophouse (Steakhouse) – 0.1 Mile Away
- Splash Seafood & Grill (Seafood) – 0.1 Mile Away
- South Union Bread Café (American) – 0.1 Mile Away
- Court Avenue (America) – 0.3 Mile Away
- Legends (American) – 0.5 Mile Away
- Dos Rios (Mexican) – 0.5 Mile Away
- Centro (Italian) – 0.5 Mile Away

Marriott Red Coats Are At Your Service

At the Des Moines Marriott Downtown we believe that accessibility and response time are paramount to the success of any meeting. To ensure that your requests or changes are promptly met, our Convention Services Staff is outfitted in red coats to make them easily identifiable when you need to secure their attention quickly. But even more importantly, Marriott Red Coats will anticipate potential needs and provide proactive solutions to keep your event on course. As an added feature, each meeting room is equipped with a house phone, to accommodate any request.

Marriott Rewards

Marriott Rewards offers exclusive privileges to its participants. As a member, you can earn points toward free hotel stays, airline miles and much more every time you stay at any one of Marriott's hotels worldwide. With Marriott, you get to choose. Earn "points" toward free stays, merchandise and services, or earn frequent flyer miles on your favorite airline. Frequent travelers also enjoy "elite level" benefits - upgrades, special bonuses, gifts and other exclusive privileges.

Spirit to Serve

Marriott associates proactively offer our customers valuable assistance, information and support – before, during and after their stay in a uniquely warm, caring and intuitive manner. Each of our associates lives the vision of caring for the customer their number one priority, everyday. This approach ensures satisfied attendees and a flawless production - start to finish. The underlying message is simple; our associates will take very good care of you.

Our Commitment to the Environment

"We believe the future of business is green...because we're all guests on this planet." - J.W. Marriott, Jr., Executive Chairman & Chairman of the Board

Marriott's five-point environmental strategy was developed in collaboration with Conservation International, a global conservation organization. In addition to rainforest preservation, Marriott's strategy calls for reduction of water, waste and energy consumption; greening its supply chain; building greener hotels; and engaging employees and guests to take action. Please click [HERE](#) for more information.



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Our Commitment to the Energy Conservation

Marriott has been recognized for the fourth consecutive year as a recipient of the 2008 Energy Star “Partner of the Year” award from the U.S. Environmental Protection Agency (EPA), earning the distinction of being named a partner of “Sustained Excellence” for the second consecutive year. The 2008 Sustained Excellence Awards are given to a select group of organizations that have exhibited outstanding leadership year after year. Since 2004, Marriott has received the Partner of the Year Award for Excellence in Energy Management and has been awarded more Energy Star labels than any other hotel company.

Recreation

Offering a well-equipped fitness center, sauna and pool, this Des Moines, Iowa hotel makes it easy to stay active while on the road. Your guests will also enjoy our indoor pool. For those interested in nearby offsite activities, choose from a biking trail, horseback riding, miniature golf, and snow skiing.

Attractions

Visit the Des Moines Botanical Center for a fascinating collection of plants, complete with dining, shopping and research library, or bring the entire family to the Blank Park Zoo for wild times and fascinating exhibits. To experience over 100 exhilarating rides and attractions, be sure to take a trip to Adventureland USA, popular amusement and water park!

Local Events

Those with a passion for learning will love the Science Center of Iowa, the Iowa State Historical Building and our beautiful gold-domed State Capitol. The Historic East village offers numerous venues for shopping, dining and entertainment. And we can assist in securing bus transportation for your people to enjoy other great things in the Des Moines area like shopping and dining in the historic Valley Junction area and the Jordan Creek Town Center or some games of chance and skill at Prairie Meadows Racetrack and Casino.

Let us be your **BRILLIANT** host...



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CATCH EVENT SUCCESS



We're committed to be your solution solver. Catch our menu of support!

ATTENDANCE BUILDING TOOLS

CITY PROMOTION

- Catch Des Moines Logo
- *Catch Des Moines* Visitors Guide
- **catchdesmoines.com**
- Photo Gallery
- Catch Des Moines Video
- Greater Des Moines Copy For Promotion
- Lapel Pins*

MEDIA SERVICES

- Sample Press Release (with talking point guidelines)*

DIGITAL MARKETING

- Customized E-blast*
- Customized Microsite*
- Main Promo Ad on **catchdesmoines.com***
- Social Media Promotion*
- List Building*

EVENT COLLATERAL

- Banners (28" wide x 65" tall)*

EVENT PLANNING

- *Planner's Guide*
- Planner's Check List
- Supplier Directory/Vendor Directory
- Facility Search Tool
- Space Calculator
- Submit RFP
- Service Request
- Convention Calendar
- Find a Venue
- Find a Hotel
- **catchdesmoines.com**

EVENT ENHANCEMENT

OUT & ABOUT OPTIONS

- Off-Site/Unique Venues
- Community Service/Volunteer Options
- Teambuilding Opportunities
- Itinerary Development

EVENT ASSISTANCE

- Green Meetings
- Catch Crew (registration assistants, on-site staff)*
- Shuttle Assistance

WELCOME MATERIALS

- Banners (28" wide x 65" tall)*
- Welcome Signs
- Welcome Letter

* Charge may apply

VISITOR MATERIALS

- *Catch Des Moines* Visitors Guide
- Coupons
- Maps
- Customized Map*
- Restaurant Guides
- **catchdesmoines.com**

catchdesmoines.com

YOUR TEAM

GDMCVB Contact

AMBER ANGARAN
Sales Manager
Greater Des Moines Convention & Visitors Bureau
400 Locust Street, Suite 265 | Des Moines, IA
(515) 699-3464 | (800) 451-2625
amber@catchdesmoines.com



Hotel Contact

DES MOINES MARRIOTT DOWNTOWN
Megan Johannes
Senior Sales Manager
(847) 318-1243
megan.johannes@marriott.com



GREATER DES MOINES CONVENTION & VISITORS BUREAU

400 Locust Street, Suite 265
Des Moines, IA 50309
(515) 699-3431 | (800) 451-2625

catchdesmoines.com



The Greater Des Moines Convention & Visitors Bureau and the Des Moines Area Sports Commission market the region as a visitor destination increasing economic growth.



The GDMCVB is a member of Destination Marketing Association International (DMAI). In earning accreditation from the Destination Marketing Accreditation Program, the GDMCVB has attained a significant measure of excellence.

CATCH THE EASE OF THE CITY



Des Moines is easy. Accessible. Connected. Catch a flight to the Des Moines International Airport. Commute around downtown using the free trolley. Four miles of downtown skywalks. 25 minutes from east to west or north to south. Des Moines is a big city. A big city that doesn't act too big.

TRANSPORTATION

DRIVING- At the intersection of the first and third most traveled interstates in the United States: I-80 (coast-to-coast) and I-35 (border-to-border).

FLYING- Allegiant Air, American Airlines, Delta, Frontier Airlines, Southwest Airlines, United Airlines and U.S. Airways all service the Des Moines International Airport.

HOTEL SHUTTLE- The Downtown Marriott and several other metro hotels provide complimentary shuttle to and from the Des Moines International Airport.

SKYWALK- Walk indoors to downtown venues 24/7. Downtown is connected by over 4 miles of climate controlled skywalks.

D-LINE TROLLEY

Catch a free ride! Experience the nostalgic downtown trolley. Ride past downtown attractions including the \$40 million John and Mary Pappajohn Sculpture Park. The Iowa State Capitol. East Village shops. And Western Gateway restaurants. Catch a ride every 10 minutes.

catchdesmoines.com

CATCH THE WALKABILITY

Walk indoors to downtown venues 24/7.
Downtown is connected by over 4 miles of climate controlled skywalks.

View the [skywalk map](#).



Catch Des Moines active. Outdoor exploration. Biking trails and water slides. The excitement of cheering in the stands. The connection with nature. Choose your journey. Watch. Do. Engage with health and wellness while in Des Moines: catchdesmoinesactive.com

Walking Tours



Along The Principal Riverwalk

Mileage 1.63 miles

[PDF of this route](#)

To Shop, Go East

Mileage 1.2 miles

[PDF of this route](#)

Public Art in the City

Mileage 1.4 miles

[PDF of this route](#)

Mother Iowa & the Capitol

Mileage 1.6 miles

[PDF of this route](#)

Downtown Architecture

Mileage 2.0 miles

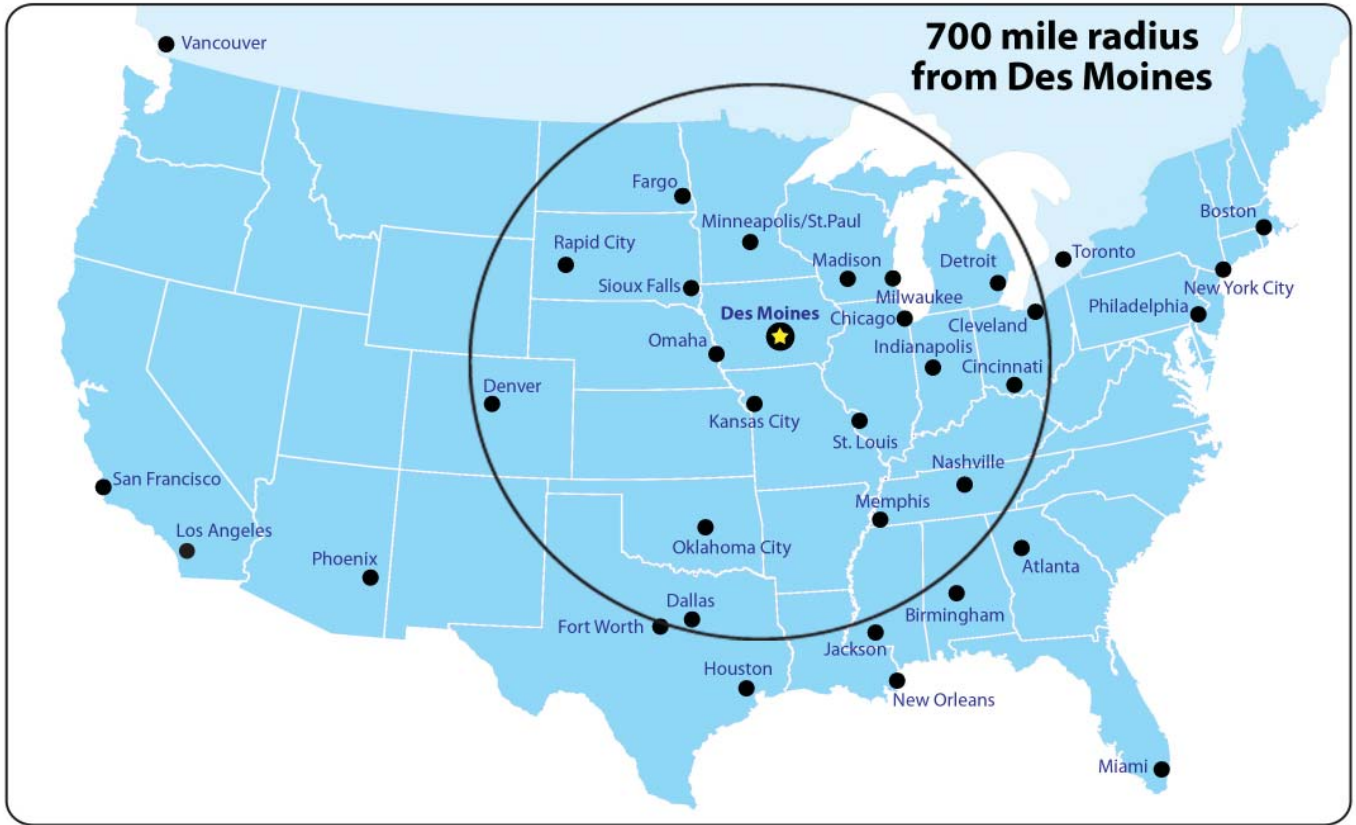
[PDF of this route](#)

Recreational Trails

600+ miles

[PDF of this route](#)

DRIVING MILEAGE - UNITED STATES

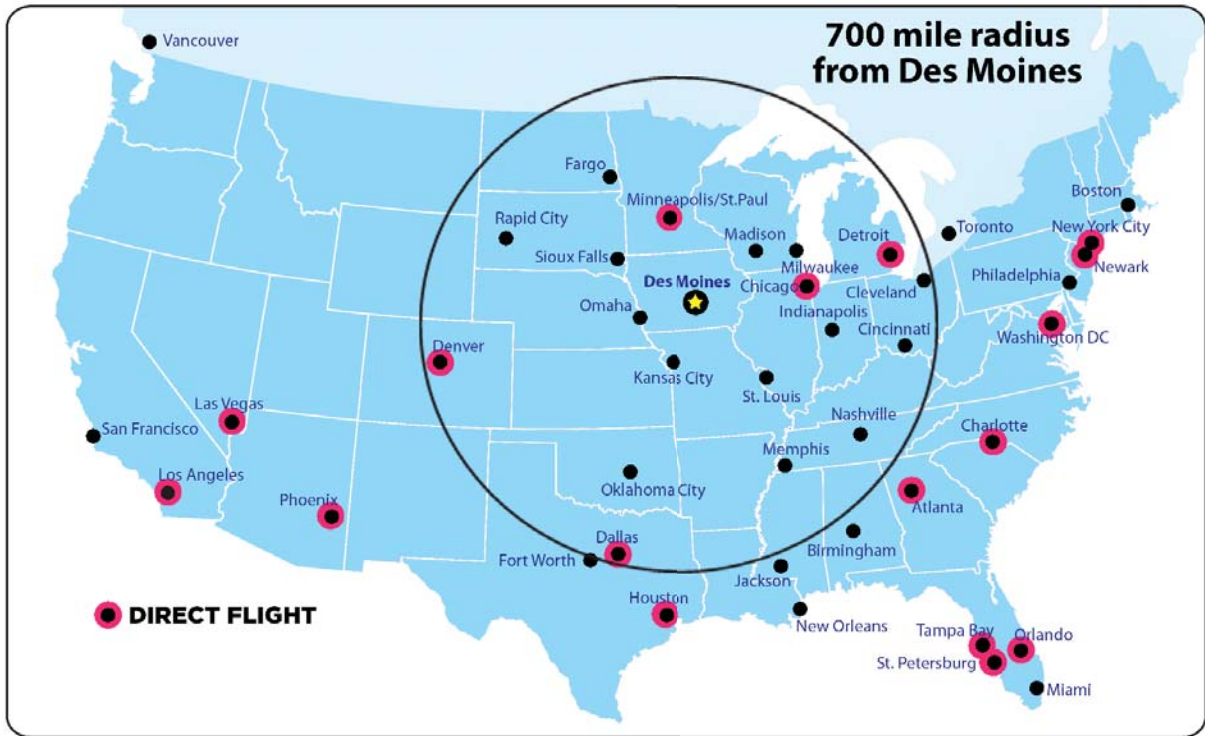


CITY	MILES	HOURS
Atlanta, GA	904	14
Birmingham, AL	848	13
Boston, MA	1,300	21
Cedar Rapids, IA	130	2
Chicago, IL	333	5.5
Cincinnati, OH	590	9.5
Cleveland, OH	662	10.5
Dallas, TX	698	11
Davenport, IA	170	2.5
Denver, CO	672	9.5
Detroit, MI	599	9.5
Dubuque, IA	200	3
Fargo, ND	477	7.5
Fort Worth, TX	743	12
Houston, TX	954	14

CITY	MILES	HOURS
Indianapolis, IN	475	7.5
Iowa City, IA	114	2
Jackson, MS	824	13
Kansas City, MO	194	3
Kearney, NE	316	5
Los Angeles, CA	1,685	24.5
Madison, WI	355	5.5
Mason City, IA	121	2
Memphis, TN	618	9.5
Miami, FL	1,566	24.5
Milwaukee, WI	374	6
Minneapolis/St. Paul, MN	244	4
Nashville, TN	655	10

CITY	MILES	HOURS
New Orleans, LA	1,013	15.5
New York City, NY	1,107	18
Oklahoma City, OK	546	8.5
Omaha, NE	135	2
Philadelphia, PA	1,078	17
Phoenix, AZ	1,407	22
Rapid City, SD	626	10
San Francisco, CA	1,801	26
Sioux Falls, SD	284	4.5
St. Louis, MO	350	5.5
Toronto, Canada	838	13
Vancouver, Canada	1,946	30
Waterloo, IA	112	2

DAILY FLIGHTS TO DES MOINES



DAILY FLIGHTS

Allegiant Air
American Airlines
Delta Airlines
Frontier Airlines
Southwest Airlines
United
US Airways

AVERAGE TOTAL DAILY FLIGHTS 100

DAILY SEATS

The Des Moines International Airport has more than **7,700 seats** available each day!

18 NON-STOP FLIGHTS FROM DES MOINES

Atlanta
Charlotte
Chicago (Midway & O'Hare)
Dallas
Denver
Detroit
Houston
Las Vegas
Los Angeles (Seasonal)
Minneapolis
New York City (Newark & LaGuardia)
Orlando
Phoenix
Tampa Bay/St. Petersburg
Washington, D.C.

CATCH THE VIBE



Des Moines is everything you want to find in a city. It is a Friday night at a Broadway musical. A Saturday morning at the Farmers' Market. And the juiciest burger you've ever devoured. Des Moines is a city that makes it easy to catch more.

EXPLORE. LAUGH. SAVOR.

Great attractions – from the Science Center, Zoo and Living History Farms for families to the Art Center, Civic Center and Sculpture Park for the art buffs.

Shop the day away at Jordan Creek Town Center. The Historic East Village. Valley West Mall. Boutiques and shops. Vintage clothing. Local cupcakeries. Fro-yo shops.

More than 1,000 restaurants – unique culinary options, locally-owned gems and private dining options galore.

World-famous annual events – Principal Charity Classic, Des Moines Arts Festival, World Food Festival, the Iowa State Fair – the list goes on and on.

YUMMY ACCOLADES

James Beard Foundation
2015 Best Chef semi-finalist:
Sean Wilson - *Proof*

James Beard Foundation
nominee for 2015 Rising
Star of the Year:
Nic Gonwa - *Eatery A*

The Crab Rangoon Pizza at
Fong's Pizza is the must-try
pie in Iowa by *Food Network
Magazine*

catchdesmoines.com

CATCH A FOODIE FRENZY

TOUR OPTIONS

Experience how it's made. **Maytag Dairy Farms** is just miles from the Metro. Tour the farms and caves where the famous blue cheese ages. Then catch a sample and experience it for yourself!

maytagdairyfarms.com

Next, catch farm-to-table dining. **HoQ** buys products direct from local farmers to create a fresh dish for each customer. Approximately 90% of their ingredients are produced locally. Plus organic and vegetarian options.

hoqtable.com

Learn to cook in style in the Culinary Loft at the **Des Moines Social Club**. Customize any class for your attendees. From gastronomy to global cuisines. Your inner foodie will thank you.

desmoinessocialclub.org

Catch behind-the-scenes sweets! **Chocolaterie Stam** opens up its doors for a European experience in Des Moines. From hand-crafted chocolates. To melt-in-your-mouth gelato. Learn what makes these treats so decadent. Delightful. Delicious. Samples provided!

stamchocolate.com

For dinner grab a bite at **Alba**. Offering a creative culinary twist on traditional dishes. An ever-changing menu based on seasonal dishes. As nationally recognized by the New York Times, Chicago Sun Times, Minneapolis Star Tribune and Midwest Living Magazine. Want more of a dining experience? Request the chef's table for an up close and personal view of the action.

albadsm.com

Stop into **Crème Cupcake + Dessert**. Experience dessert and drink pairings like never before. As featured on the Food Network's *Cupcake Wars*. Their dessert lounge is the perfect stop for a late night bite. Try fried ice cream creme brulee paired with the perfect cinnamon spice latte.

cremecupcake.com



CATCH FAMILY FRIENDLY TOUR OPTIONS

Catch an educational tour at the **World Food Prize Hall of Laureates** to learn the history of the World Food Prize as well as Norman Borlaug's lifelong passion to feeding the world. Borlaug has saved more lives through his innovations in agriculture than any other person in the world!

worldfoodprize.org



Then catch experiments and scientific creations. **The Science Center of Iowa and Blank IMAX Dome Theater** is where you can make and launch a paper rocket. Get hands-on with scientific experiments. And catch a screen so big at the IMAX, you will feel like you're IN the movie.

sciowa.org



Head over to the **State Historical Museum of Iowa**. Catch a bite at the in-house café. Then catch state history and art previously displayed at the Iowa State Capitol. Or schedule a tour in the vault. Where 90% of the museum's artifacts are stored while not on display. See a log cabin. A square grand piano. And an early Iowa State Patrol motorcycle. Admission to the museum is free.

iowahistory.org



More than a place for plants, the **Botanical Garden** is an oasis in the heart of downtown. Inside the conservatory, you'll be immersed in the richness of the tropics. Their collection brings the world of plants to your fingertips. From the exotic leaves of bromeliads to the prickly personalities of cactus, they'll take you on a botanical tour of the globe.

dmbotanicalgarden.com



The 23-karat golden dome towering above the city is a favorite of sightseers. Four smaller domes flank the main dome. **The Capitol** houses the governor's offices, legislature and the old Supreme Court room and one of the most beautiful law libraries in the county. Catch the character and history of this iconic spot.

legis.state.ia.us/pubinfo/tour



CATCH AN AG-VENTURE

TOUR OPTIONS

Spend your day exploring local farms. A customized tour for your group awaits with our friends at the **Farm Cruise**. Touring some diverse local farms in central Iowa. Come look around, talk with local farmers, see demonstrations, purchase fresh local products, sample treats, feed the animals and learn about where and how your food is produced.

farmcruise.com



MUST EXPERIENCE

John & Mary Pappajohn

Sculpture Park: One of the Metro's art attractions, the John and Mary Pappajohn Sculpture Park kicks off the list of things to do in Greater Des Moines, and for good reason!



teahouse that

Gong Fu Tea: The owners travel throughout the world to hand-select the loose leaf teas found in this one-of-a-kind, Asian-inspired teahouse that features selections such as Silver Needle tea from China's Fujian province.

Seven Oaks Recreation: Grab a kayak and hit the waters of the Des Moines River for a relaxing 8-mile ride that takes you through the scenic river valley.

Horseback riding at Jester Park: Take a one-hour guided trail ride past Saylorville Lake and through the peaceful, secluded woods of Jester Park.

Boot of beer at **Hessen Haus:** Head to an authentic German bier hall with some friends and order a boot of beer to pass around the table, but be sure you know the rules or you'll be buying the next one.

Meredith Corp. Test Gardens: Tour the beautifully designed gardens where the publishing giant evaluates plants and gardening techniques for its flagship publication, Better Homes and Gardens.

Living History Farms: Learn all about Iowa's agricultural history through the many historical interpreters who dress and play the part of pioneer farmers, craftsmen and other individuals in this outdoor living museum.

From thought-provoking theater, pop-up art galleries, circus classes, entertaining trivia competitions, live music and art courses for kids—every visit to the **Des Moines Social Club** will be a unique experience with endless potential!



Science Center of Iowa Blank IMAX Dome Theater and A-ha!

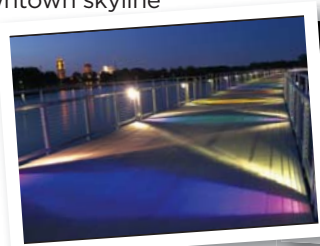
Gift Shop: This state-of-the-art science center is complemented by the six-story Blank IMAX Dome Theater that makes films come to life, and the A-ha! Store that is filled with merchandise that makes science fun.

Boating at Saylorville Lake: Rent a pontoon boat from the Saylorville Lake Marina and spend a long summer day soaking up the sun and exploring the 26,000-acre lake.

Tour the **Salisbury House and Gardens:** This 42-room English Tudor-style mansion, built in the 1920s, holds a collection of 10,000 pieces of art and antiques.

Locally brewed beers: Visit Confluence or Exile Brewing Company, both located downtown, to sample some of the various handcrafted beers produced by brewmasters on site.

Paddleboarding at Gray's Lake: Enjoy the downtown skyline from this popular spot. Paddleboard, kayak, canoe or sail. The rental options are endless and affordable.



Raygun: This apparel shop in Des Moines' Historic East Village carries its own line of edgy T-shirt designs featuring slogans such as "Des Moines: French for 'The Moines'" and "Iowans: The Few, The Proud, The Extremely Attractive."

Terrace Hill tours: Plan a visit to this ornate Victorian mansion that is home to Iowa's governor and his family.



Apple Store, Sephora, Coach and Lululemon at **Jordan Creek Town Center:** No need to head to Chicago or New York. West Des Moines' Jordan Creek Town Center brings the big names to Iowa.

Rock climbing at **Climb Iowa:** Families, groups and individuals of all skill levels can engage their inner adventurer at one of the Midwest's largest indoor climbing facilities.

MB2 Raceway: MB2 Raceway is the country's fastest Indoor Go-Karting Center. Race up to 45mph in their electric go-karts!

Check out the **downtown nightlife** at Court District bars and clubs: If you're looking for a good time downtown, this historic district of bars and restaurants offers great variety and tons of energy.

Lace up your bowling shoes for a round at **Bass Pro Shop's bowling alley:** A first for Bass Pro Shops, the Altoona store features a 12-lane nautical-themed bowling alley.

Movies and popcorn at one of the area movie theaters: Indie flick or big-screen blockbuster? Glass of beer and dinner at Flix Brewhouse. Settle in for an affordable movie in one of the metro's 10+ cinemas.

Civic Center of Greater Des Moines: Broadway comes to town...get your tickets for the Willis Broadway Series.

Tour the **State Capitol:** It's absolutely free to see the gorgeous gold dome from the inside of our cool Capitol, built between 1871-1886.

Des Moines Playhouse: High-energy local talent brings high quality shows.

Make your own s'mores with **Beaverdale Confections:** 11 - count them - 11 flavors of fluffy gourmet marshmallows to work with. Oh, yes, and 45 varieties of candies.

Des Moines Art Center: A world-class collection of 19th and 20th century artists, contemporary art, sculptures, five-star restaurant and more housed in architecturally-renowned structures. And it's free.



DOWNTOWN RESTAURANT GUIDE

801 Chophouse (Steak & Chop)

801 Grand Avenue, Suite 200, Des Moines • (515) 288-6000
801chophouse.com • D: \$\$\$
5 - 9 p.m. Sun; 5 - 10 p.m. M-Sat; Bar opens at 4 p.m. M-F

Alba Restaurant (American)

Historic East Village, 524 E 6th Street, Des Moines • (515) 244-0261
albadsm.com • L: \$ D: \$\$\$
11 a.m. - 2 p.m. T-F; 5 p.m. - Close M-Sat

Americana Restaurant & Lounge (American)

1312 Locust Street, Des Moines • (515) 283-1312
americanadsm.com • B: \$ L: \$ D: \$\$
10 a.m. - 11 p.m. Sun; 11 a.m. - 11 p.m. M-Thu;
11 a.m. - 2 a.m. F; 10 a.m. - 2 a.m. Sat

Big City Burgers & Greens (American)

Capital Square, 400 Locust Street, Suite 195, Des Moines • (515) 537-8433
bigcityburgersandgreens.com • L: \$
11 a.m. - 2:30 p.m. M-F

BOS (American)

Renaissance Des Moines Savery Hotel, 401 Locust Street,
Des Moines • (515) 284-1267
bosdesmoines.com • B: \$ L: \$ D: \$\$\$
6:30 a.m. - 2 p.m. & 5 - 9:30 p.m. M-F;
7 a.m. - Noon & 5 - 9:30 p.m. Sat & Sun

Buzzard Billy's Flying Carp Café (Cajun)

615 3rd Street, Des Moines • (515) 244-2899
buzzardbillys.com • L: \$ D: \$
11 a.m. - Midnight Sun-Sat

Café Baratta's (Bistro)

State Historical Museum of Iowa, 600 E Locust Street,
3rd Floor, Des Moines • (515) 281-3294
barattas.com • L: \$
11 a.m. - 2 p.m. M-Sat

Centro (Italian)

1007 Locust Street, Des Moines • (515) 248-1780
centrodesmoines.com • L: \$ D: \$\$\$
10 a.m. - 9 p.m. Sun; 11 a.m. - 10 p.m. M-Thu; 11 a.m. - 11 p.m. F-Sat

Cityscape Lounge (American)

Holiday Inn Downtown at Mercy Campus, 1051 6th Avenue,
Des Moines • (515) 283-0151
holidayinn.com/dsm-downtown • D: \$
3 - 10 p.m. Sun-Sat

Court Avenue Restaurant & Brewing Company (Brew Pub)

Court District, 309 Court Avenue, Des Moines • (515) 282-2739
courtavebrew.com • BRU: \$ L: \$ D: \$\$
11 a.m. - Midnight Sun-Thu; 11 a.m. - 2 a.m. F-Sat (November-April);
9 a.m. - 2 a.m. F-Sat (May-October)

Cub Club (American)

1 Line Drive, Principal Park, Des Moines • (515) 243-6825
iowacubs.com • B: \$ L: \$
7 a.m. - 2 p.m. M-F

Della Viti (Wine Bar)

Historic East Village 425 E Grand Avenue, Des Moines • (515) 259-9918
dellaviti.com • L: \$ D: \$\$\$
2 - 11 p.m. Sun - Thu; Noon - Midnight F - Sat

Des Lux Bar (American)

Des Lux Hotel, 800 Locust Street, Des Moines • (515) 288-5800
desluxhotel.com/amenities/deslux-bar • D: \$
4 p.m. - 2 a.m. M-F; 6 p.m. - 2 a.m. Sat

Django (French)

210 10th Street, Des Moines • (515) 288-0268
djangodesmoines.com • L: \$ D: \$\$\$
10 a.m. - 9 p.m. Sun; 11 a.m. - 10 p.m. M-Thu;
11 a.m. - 11 p.m. F; 4 - 11 p.m. Sat

Dos Rios Cantina & Tequila Lounge (Mexican)

Court District, 316 Court Avenue, Des Moines • (515) 282-2995
dosriosrestaurant.com • L: \$ D: \$\$\$
11 a.m. - 10 p.m. M-Thu; 11 a.m. - 11 p.m. F-Sat

El Bait Shop (American)

Court District, 200 SW 2nd Street, Des Moines • (515) 284-1970
elbaitshop.com • L: \$ D: \$
11 a.m. - 2 a.m. Sun-Sat

Exile Brewing Company (Brew Pub)

1514 Walnut Street, Des Moines • (515) 883-2334
exilebrewing.com • BRU: \$ L: \$ D: \$\$\$
11 a.m. - 10 p.m. Sun-Sat

Fong's Pizza (Pizza)

Court District, 233 4th Street, Des Moines • (515) 323-3333
fongspizza.com • L: \$ D: \$\$\$
Kitchen: 11 a.m. - Midnight Sun-Sat; Bar: 11 a.m. - 2 a.m. Sun-Sat

Genevieve's (American)

Holiday Inn Downtown at Mercy Campus, 1050 6th Avenue,
Des Moines • (515) 283-0151
dsm-downtown.holiday-inn.com • B: \$ L: \$ D: \$\$\$
6 a.m. - 1:30 p.m. Sun; 6 a.m. - 1:30 p.m. & 5 - 10 p.m. M-F;
7 a.m. - 1:30 p.m. & 5 - 10 p.m. Sat

Governor's Lodge Grill & Tavern, The (American)

Quality Inn & Suites Event Center, 929 3rd Street,
Des Moines • (515) 282-5251
desmoinesqualityinn.com/govlodge.htm • D: \$
4:30 - 9:30 p.m. M-Thu; 4:30 - 10 p.m. F-Sat; Bar open until Midnight

Gramercy Tap (American)

Court District, 406 Walnut Street, Des Moines • (515) 288-9606
gramercytap.com • D: \$\$\$
4 p.m. - 2 a.m. T-F; 5 p.m. - 2 a.m. Sat

Gusto Pizza Co. (Gourmet Pizza)

1905 Ingersoll Avenue, #106, Des Moines • (515) 244-8786
gustopizzaco.com • L: \$ D: \$
4 - 9 p.m. Sun; 11 a.m. - 10 p.m. M-Thu; 11 a.m. - 11 p.m. F-Sat

Hessen Haus (German)

Court District, 101 4th Street, Des Moines • (515) 288-2520
hessenhaus.com • L: \$ D: \$\$\$
Noon - Midnight Sun; 11 a.m. - Midnight M-F; 11 a.m. - 2 a.m. W-Sat

High Life Lounge (American)

Court District, 200 SW 2nd Street, Des Moines • (515) 280-1965
thehighlifelounge.com • L: \$ D: \$
11 a.m. - 2 a.m. Sun-Sat

HoQ (Farm to Table)

Historic East Village, 303 E 5th Street, Des Moines • (515) 244-1213
hoqtable.com • B: \$ L: \$ D: \$\$\$
10 a.m. - 2 p.m. Sun; 11 a.m. - 11 p.m. M-Thu; 11 a.m. - Close F-Sat

Hyatt Place Des Moines Downtown (American)

418 6th Avenue, Des Moines • (515) 282-5555
desmoineshyattplace.com • B: \$ L: \$ D: \$
24/7

Java Joe's Coffeehouse (Coffee & Tea)

Court District, 214 4th Street, Des Moines • (515) 288-5282
jjch.com • B: \$ L: \$ D: \$
6:30 a.m. - 10 p.m. Sun; 6:30 a.m. - 11 p.m. M-Thu;
6:30 a.m. - Midnight F-Sat

Johnny's Hall of Fame (American)

Court District, 302 Court Avenue, Des Moines • (515) 280-6679
johnnyshalloffame.com • L: \$ D: \$
11 a.m. - 2 a.m. Sun-Sat

Legend's American Grill (American)

Court District
216 Court Avenue, Des Moines • (515) 243-0700
legendsamericangrill.com • L: \$ D: \$\$\$
11 a.m. - Midnight Sun-Thu; 11 a.m. - 2 a.m. F-Sat

Liberty's - An American Grill (American)

Embassy Suites Des Moines Downtown, 101 E Locust Street,
Des Moines • (515) 244-1700
desmoines.embassysuites.com • L: \$ D: \$\$\$
11 a.m. - 11 p.m. Sun-Thu; 11 a.m. - Midnight F-Sat

Malo (Latin)

Des Moines Social Club, 900 Mulberry Street,
Des Moines • (515) 244-5000
malodesmoines.com • L: \$ D: \$\$\$
10 a.m. - 9 p.m. Sun; 11 a.m. - 11 p.m. M-Thu; 11 a.m. - 2 a.m. F; 10
a.m. - 2 a.m. Sat

Mullet's (American)

1300 SE First Street, Des Moines • (515) 244-1443
mulletsdm.com • B: \$ L: \$ D: \$
7 a.m. - 10 p.m. Sun-Sat

Quinton's Bar & Deli (Deli)

Historic East Village
506 E Grand Avenue, Des Moines • (515) 244-6624
quintonsbaranddeli.com • L: \$ D: \$
11 a.m. - 2 a.m. Sun-Sat

Panera Bread Downtown (Deli)

215 10th Street, Des Moines • (515) 309-0991
panera-iowa.com • B: \$ L: \$ D: \$
7 a.m. - 3 p.m. Sun & Sat; 6 a.m. - 7 p.m. M-F

Papa John's Pizza (Pizza)

Greater Des Moines locations
papajohns.com • L: \$ D: \$
10:30 a.m. - Midnight Sun-Sat; Some locations open later

Riverwalk Hub (Deli)

251 Water Street, Des Moines • (515) 559-3650
port-of-desmoines.com/site/riverwalk-hub • L: \$ D: \$\$\$
Nov - April: 8 a.m. - 3 p.m. T - Thu; 8 a.m. - 8 p.m. F - Sat
May - Sept.: 8 a.m. - 8 p.m. M - Thu; 8 a.m. - 10 p.m. F - Sat

RoCA (Shared Plates)

Court District, 208 Court Avenue, Des Moines • (515) 282-3662
rocadsm.com • L: \$ D: \$\$\$
11 a.m. - Midnight T-Sat

Rock River Grill & Tavern (American)

Des Moines Marriott Downtown, 700 Grand Avenue,
Des Moines • (515) 558-6730
desmoinesmarriott.com • B: \$ L: \$ D: \$\$\$
6:30 a.m. - Midnight Sun-Thu; 6:30 a.m. - 2 a.m. F-Sat

Royal Mile (British)

Court District, 210 4th Street, Des Moines • (515) 280-3771
royalmilebar.com • L: \$ D: \$
Noon - 2 a.m. Sun; 11 a.m. - 2 a.m. M-Sat

South Union Bread Café (Deli)

1007 Locust Street, Des Moines • (515) 248-1782
centrodesmoines.com/South-Union-Bread.cfm • L: \$
11 a.m. - 2 p.m. M-F

Spaghetti Works (Italian)

Court District, 310 Court Avenue, Des Moines • (515) 243-2195
spagworks.com • L: \$ D: \$
11 a.m. - 9:30 p.m. Sun-Thu; 11 a.m. - 10:30 p.m. F-Sat

Splash Seafood Bar & Grill (Seafood)

303 Locust Street, Suite 100, Des Moines • (515) 244-5686
splash-seafood.com • L: \$ D: \$\$\$
11:30 a.m. - 2 p.m. M-F; 5 - 10 p.m. M-Sat

Starbucks (Coffee & Tea)

Hyatt Place Des Moines Downtown, 418 6th Avenue,
Des Moines • (515) 282-5555
desmoineshyattplace.com • B: \$ L: \$ D: \$
24/7

Trellis Café (Café)

Greater Des Moines Botanical Garden
909 Robert D. Day Drive, Des Moines • (515) 330-1517
port-of-desmoines.com/site/trellis • L: \$
11 a.m. - 2 p.m. T - Sun, closed M

Zombie Burger + Drink Lab (American)

Historic East Village, 300 E Grand Avenue, Des Moines • (515) 244-9292
zombieburgerdm.com • L: \$ D: \$
11 a.m. - 2 a.m. Sun-Sat



PRICING KEY Cost indicates typical meal for one

\$ - Under \$10 \$\$ - \$10.01-\$20
\$\$\$ - \$20.01-\$30 \$\$\$\$ - \$30.01+

catchdesmoines.com



GREATER DES MOINES KEY FACTS

- Iowa's capital city
- Population: More than 600,000

**Visitors to Greater Des Moines:
3 million**

- Hotel rooms: More than 11,000
- Unique venues: 60+
- Time zone: Central Standard Time
- Climate: Greater Des Moines has four distinct seasons
 - Avg. summer temperatures: 86 degrees
 - Avg. winter temperatures: 32 degrees
- Daily newspaper: Des Moines Register
- Weekly business newspaper: Des Moines Business Record
- Third-largest international insurance center after London, England and Hartford, Connecticut
- Major employers include Meredith Corporation, National Pork Producers, Principal Financial Group, Wells Fargo Financial, Wellmark Blue Cross Blue Shield, Pioneer Hi-Bred, Allied Insurance, Hy-Vee Corporate, Ruan Transportation and EMC Insurance Group



CONVENTION CENTERS

Iowa Events Center, Iowa State Fairgrounds, Prairie Meadows

AIRPORT

Des Moines International Airport

GREATER DES MOINES ACCOLADES

#1 Metro with the Most Community Pride

(Gallup, 2015)

#1 Metro for Economic Strength

(Policom Corporation, 2014)

#1 Wealthiest City in America

(The Today Show, 2014)

#1 Up-And-Coming Downtown

(Fortune, July 2014)

#1 Best Up-and-Coming City for Foodies

(Women's Health Magazine, 2014)

#1 Best City for Young Professionals

(Forbes, 2014)

#2 Best Place for Business

(Forbes, 2014)

#2 "Top 10 U.S. Cities to Land Work"

(NBC News, 2015)

Top 10 Best States to Eat Local

(Locavore, 2014)

Top 6 Family Friendly U.S. Cities

(Realty Times, 2014)

#2 Best Farmers' Markets in America

(The Daily Meal, 2014)

Top Emerging Startup Cities of 2015

(Investopedia, 2015)

#2 America's Top 5 Under-the-Radar Tech Hubs

(SpareFoot, 2014)

#4 "Furriendliest" City

(PetsMart, 2015)

Des Moines Top Place Where Residents Feel Safe

(Gallup, 2015)

Top Place to Watch in 2014

(Sports Event Magazine, 2014)

Greater
Des Moines
hosted 3
million
visitors who
created an
economic impact
of more than
\$1.9 billion!

