

CATCH DES MOINES

ONLINE ADVERTISING MEDIA KIT

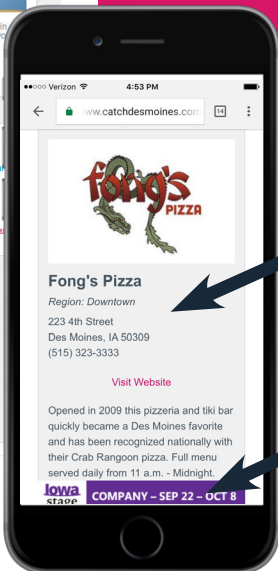
Put your business in front of more than 800,000 unique visitors that visit catchdesmoines.com each year. This highly-targeted audience is looking for information on Greater Des Moines. Looking to spend their money on hotel rooms. Dining. Entertainment. Unique experiences. And corporate meetings and events. Catch new business and customers with these affordable and effective online advertising options.

The screenshot shows the website interface with several callout boxes pointing to specific features:

- PAGE SPONSORSHIP**: Points to a large banner area at the top of the page.
- SPOTLIGHT TEXT LINK**: Points to a text-based listing in the 'THINGS TO DO' section.
- FEATURED LISTING**: Points to a detailed listing for 'StageWest Theater Company'.
- RUN OF SITE BANNER**: Points to a banner at the bottom of the page.

ONLINE ADVERTISING OPTIONS

- FEATURED LISTING**
 - Hotels – \$350/month
 - Things To Do – \$195/month
 - Restaurants – \$150/month
 - Shopping – \$75/month
- SPOTLIGHT TEXT LINKS**
 - 10K Impressions – \$100/month
- RUN OF SITE BANNER**
 - \$400/month
- MOBILE BANNER**
 - \$150/month
- PAGE SPONSORSHIP**
 - Varies by page - \$100-\$315/month



FEATURED LISTING

MOBILE BANNER

CONTACT

Jen Cross | Greater Des Moines Convention & Visitors Bureau | (515) 699-3460 | jen@catchdesmoines.com

Rudy Perez | Destination Travel Network | (520) 284 -1074 | rperez@destinationtravelnetwork.com