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Site Selection Magazine, 2017

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Nacho Abia,
 President and CEO of Olympus Corporation of the Americas





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Established in 1984, Discover Lehigh Valley® makes Lehigh and Northampton counties a premier destination through marketing and image building that increases the number of visitors, the number of nights they stay, and the number of things they do in the region.

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DSCVRLehighValley | LehighValleyPA

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common mission: to

promote Lehigh Valley

to the rest of the world.

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LEHIGH VALLEY'S LOCATION
MAKES IT A CONVENIENT
GATEWAY TO EASTERN
PENNSYLVANIA. LOCATED 90
MINUTES WEST OF NEW YORK
CITY AND 60 MINUTES NORTH
OF PHILADELPHIA, LEHIGH
VALLEY IS ONLY A VERY
PLEASANT DRIVE AWAY.

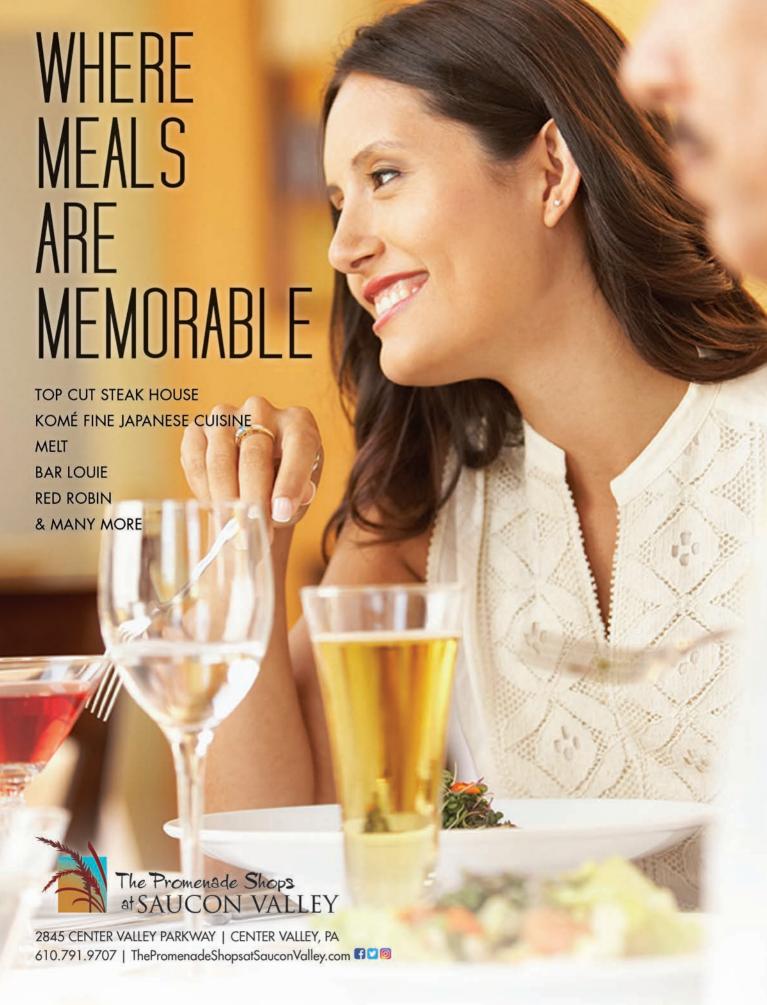
Domestic non-stop flights to **Lehigh Valley International Airport** hail
from Chicago, Atlanta, Charlotte,
and Detroit. Airlines include Allegiant
Air. American. Delta. and United.

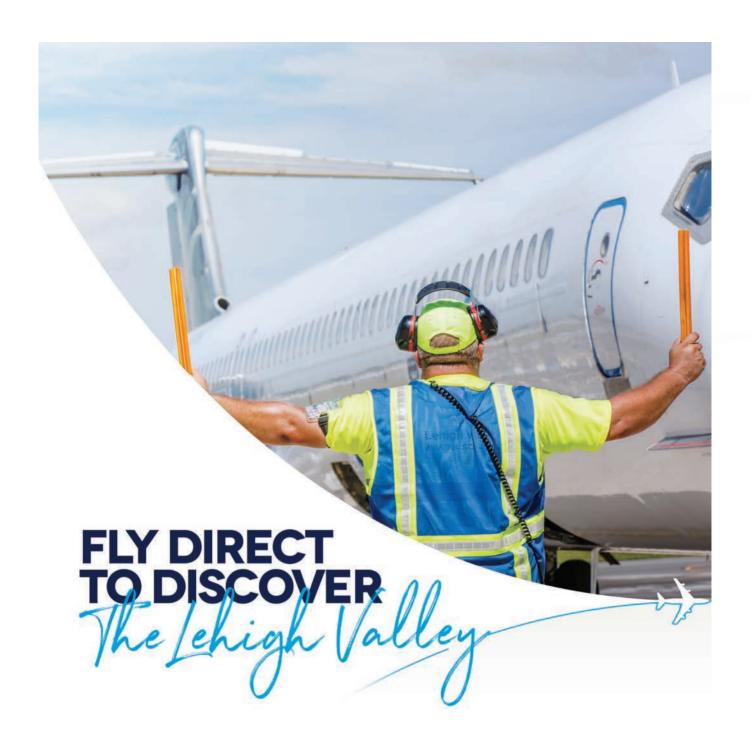
Bieber Tourways offers bus tours and charters to Lehigh Valley from Lancaster and New York. Trans-Bridge Lines also offers bus tours and charters from Lower Manhattan, Wall Street, and Jersey City.

DISCOVER LEHIGH VALLEY Stop in at any of these six convenient Visitor Centers for more information: » Bethlehem Visitors Center at SteelsStacks™ » Lehigh Valley Visitors Center -America On Wheels Museum 711 E. First St., Bethlehem 5 N. Front St., Allentown (610) 432-4200 [610] 297-7200 » Historic Bethlehem Visitors Center » Lehigh Valley Visitors Center -505 Main St., Bethlehem (800) 360-TOUR (8687) 342 Northampton St., Easton [610] 253-1222 » Keystone Welcome Center at Lehigh Valley / I-78 » Nazareth Area Visitors Center Chamber of Commerce **Delaware River Bridge Toll Plaza** 1400 Cedarville Rd., Easton 201 N. Main St., Nazareth [610] 250-1866 (610) 759-9188

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Destination	mi.	hrs.
Baltimore	138	2.5
Boston	300	5.5
Buffalo, NY	307	5.6
Cincinnati	556	10.1
Cleveland	391	7.1
Harrisburg, PA	85	1.5
New York City	90	1.5
Newark, NJ	70	1.4
Norfolk, VA	307	5.6
Philadelphia	55	1.0
Pittsburgh	304	5.5
Portland, ME	398	7.2
Richmond, VA	279	5.1
Scranton, PA	76	1.3
Syracuse, NY	200	3.6
Trenton, NJ	75	1.0
Washington, D.C.	176	3.2

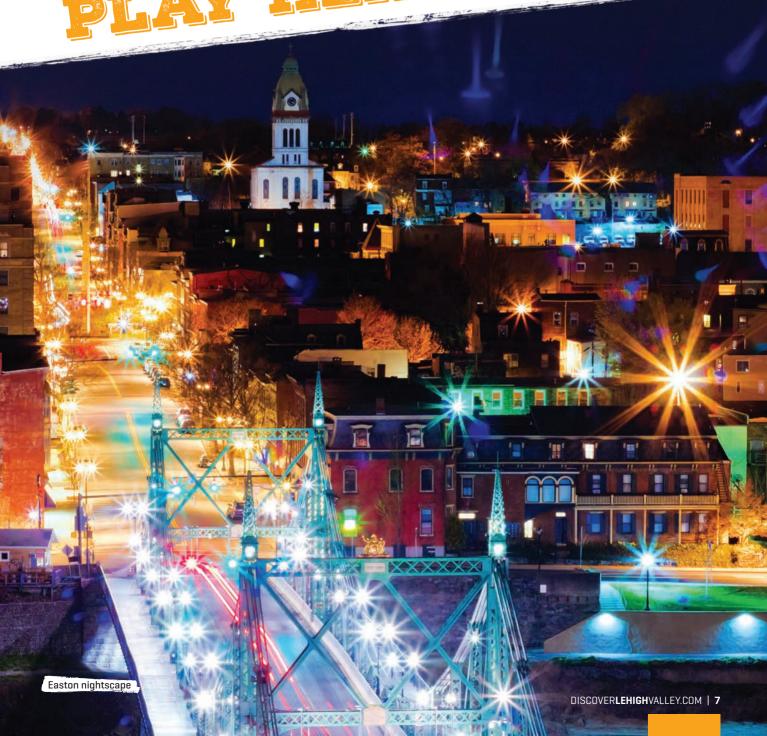






Welcome

LEHIGH VALLEY HAS BECOME A REINCARNATION OF ITSELF, A SPOT THAT REFLECTS AND RESPECTS ITS PAST BUT SEAMLESSLY BLENDS THE HIP WITH THE HISTORIC.







Lehigh Valley takes great pride in its heritage, tracing its roots from Lenape life to the birthplace of the American Industrial Revolution. While the region's industries our grandfathers knew have become obsolete, our main streets have once again become the core of our communities and the nerve centers for local culture and commerce, thanks to the Hamilton Main Street District, Downtown Bethlehem Association, and Easton Main Street Initiative.

Settle in our cities and become mainstays on our main streets. Move here, live here, work here, play here, and immerse yourself in the best-performing region of its size for economic development in the Northeast.

Lehigh Valley is within 300 miles of 1/3 of the U.S. population, so there's a huge demand in the local housing market, according to **Greater Lehigh Valley Realtors**. And its toprated colleges and universities, parks and recreation, and reputation of progressive healthcare lure natives and visitors alike.

With a passion for better medicine, **Lehigh Valley Health Network** offers enhanced access to special treatment. **St. Luke's University Health Network** has 1,300-plus physicians representing more than 100 specialties. The **Good Shepherd Rehabilitation Network**, an international destination for recovery, sees more than 65,000 adults and children each year for specialized care, 40 percent of whom are from outside Lehigh Valley.

The Greater Lehigh Valley Chamber of Commerce – the largest in Pennsylvania – along with Nazareth-Bath Regional and Slate Belt Chambers of Commerce attract business leaders and organizations to the area's modern amenities, quality of life, and sense of community.

So, put down your bags, take off your coat, and discover a region that will lift your spirits.

Or put down some roots. ■





NEVER BE TOO OLD TO LEARN SOMET

To get your tickets now or later is the question for the Pennsylvania Shakespeare Festival, a professional theatre hosted at DeSales University offering productions by the famed playwright, as well as musicals, classics, contemporary comedies, dramas, and children's shows.

History comes alive in Easton's Hugh Moore Park at the National Canal Museum. The mules, Hank and George, are two of the hardest workers in Lehigh Valley as they pull the 48-ton Josiah White II, Pennsylvania's only mule-drawn canal passenger boat. Costumed guides tell authentic stories about historic canal life. After your ride, stay and play in the 520-acre Lehigh Riverside Park, with a new bicycle obstacle course, a stage for summer concerts, multi-use path, and playground with a zip line.

Music fans looking for a spiritual experience should make the pilgrimage to Nazareth's C.F. Martin & Co.® quitar factory, where a guided tour will show you how their guitars come to life through the hands of the craftsperson. Explore the art of guitar-making, from Old-World tools to their state-of-the-art facility. Follow a guitar from rough lumber to a finished product which requires more than 300 steps to complete. Check out rare, vintage instruments on display and don't miss the Pickin' Parlor, where you can play high-end and limited-edition guitars.



Miller Symphony Hall



You can even participate in The Martin Guitar Buy From Factory program, and walk out with a guitar after your factory visit.

Lehigh Valley has successfully repurposed the past to create another cultural attraction: the **National Museum of Industrial History**. Housed in a former Bethlehem Steel facility on the largest, revitalized private brownfield in America, the museum features steelmaking prominently, but ranges in the secrets of the silkworm to the making of iron. Hold a 20-pound tray of bobbins that children once carried for nine hours a day at a silk factory. Turn a flywheel to test how much horsepower you can generate. Take a virtual ride in a hot air balloon. Artifacts on display include the first piece of steel rolled in Bethlehem, a 37 mm anti-tank field cannon from World War I, and a silk loom that made White House curtains.

Interactive exhibits, self-guided and docent-led tours, and special programs and events highlight the historical collections at the **Sigal Museum**, including pre-European settlement artifacts, decorative arts, textiles, and period objects. Don your flapper dresses for *The Cat's Meow: Lehigh Valley in the Age of Art Deco & the Roaring Twenties*. The exhibition, up through August 2018, celebrates the fashion, arts, music, and lifestyle of Lehigh Valley in the Modern Age.

This April, celebrate Leonard Bernstein's 100th birthday and a symphonic tribute to the music of David Bowie with the Allentown Symphony Orchestra and vocal ensemble The King's Singers at Allentown's **Miller Symphony Hall**. The venue offers jazz and pop music acts, children's shows, and even creative programming like the Bertoia Sound Sculptures for Orchestra, where musical meditative art by Lehigh Valley sculptor, Henry Bertoia, is brought to life by composer and percussionist, Doug Ovens.

For live music fans, the intimate venue **Godfrey Daniels** offers a 90-seat listening room, and features contemporary singer-songwriters, blues masters, folk legends, and bluegrass bands. Every month there is a full schedule of community jams, including swing, blues, old-time, Celtic, bluegrass, comedy, and storytelling.

"Transformers" fans will love seeing the Megatron Mack truck on display at Allentown's Mack Trucks Historical Museum, where you can sit in the cab of a semi, see the original Mack bus that ran for more than a million miles and can still operate via a hand crank, and watch volunteers refurbish the Macks in the room where they used to test truck aerodynamics. The Mack truck, not only gained notoriety during World War I for its durability and performance, but it gained the nickname Bulldog Mack. The English bulldog hood ornament came second as a symbol of the strong and tenacious vehicle manufacturer.

The entire Moravian community – around 80 people – once lived, prayed, learned, and worked in the Gemeinhaus or community house, now home to the Moravian Museum of Bethlehem. It is one of Historic Bethlehem Museums & Sites' 20 buildings that represent three centuries of regional history and culture. Play in the past at Burnside Plantation, where you can learn about colonial farm life; spark a passion for blacksmithing at Historic Bethlehem's

Colonial Industrial Quarter; see one of the country's largest dollhouse collections at Kemerer Museum of Decorative Arts; tour the Nain-Schober House, the only existing 18th-century building built by and lived in by American Indians in Pennsylvania; the Single Sisters' House, where the women of

Bethlehem were among the first in the coun-

try to be educated; and the **1752 Apothecary**, which before closing in the 1950s, was the oldest apothecary in continuous operation in the United States. Historic Bethlehem Museums & Sites cares for several sites in Historic Moravian Bethlehem, a National Historic Landmark District designated to the U.S. Tentative List for nomination to the UNESCO World Heritage List, which boasts such sites as the Great Wall of China and the Pyramids of Giza. Pass into history with a multi-site museum membership and get unlimited access for a year.

Moravian

Museum

Need a refresher course in U.S. history? You can get a good overview at **Lehigh County Historical Society's**Lehigh Valley Heritage Museum, which features galleries about Native Americans, U.S. presidents, and the development of the region. The society's historic sites, open seasonally on weekends, also feature stories of the American Revolution, Pennsylvania Dutch settlers, and industry. ■



FAMILY TRAVEL IS SUPPOSED TO BE ABOUT **SPENDING QUALITY TIME WITH THE FAM**, RIGHT? BUT WE'VE
GOT YOU PEGGED: THERE'S A GRUMPY KID IN YOUR
BACKSEAT WHO NEEDS TO BE TORN APART FROM
HIS ELECTRONICS? OR ANOTHER WHO DOESN'T
APPRECIATE THE SIMPLICITY OF DOWNTIME BUT
WOULD RATHER BE **BOUNCING**, **DRAWING**, **DIVING**, **CHEERING**, OR DOING JUST ABOUT ANYTHING? OPEN –
AND BLOW – THE MINDS OF YOUR CHILDREN WITH ANY ONE
OF **LEHIGH VALLEY'S KID-APPROVED** OPPORTUNITIES.





wist and turn on the seven inversions of **Dorney Park & Wildwater Kingdom's**Hydra, Pennsylvania's only floorless coaster; feel the rush when the floor drops you into a splash pool on Python Plummet; take a spin with the entire family on the Whip, the park's oldest ride or on the Dodgem bumper cars; buckle up for Kaleidoscope, a counterclockwise trip of weightlessness and acceleration; and visit Dinosaurs Alive, an animatronic dinosaur park, complete with tail thrashing, roaring, and interactive consoles.

Explore four floors of colorful, hands-on fun at downtown Easton's **Crayola Experience[™]**, where you can star in your very own coloring page, name and wrap your own Crayola crayon, and create melted wax spin art.

Get up and atom at Allentown's **Da Vinci Science Center**, where
families can make T-Rexroth, the
center's robotic dinosaur move with
a joystick, experience a Category 1
hurricane with wind forces up to 78

mph, sort and experiment with balls in motion at the preschool exhibit Engineers on a Roll, and harvest your own energy by dancing on tiles in the PPL Electric Utilities Energy Zone.

A feeding deck will get you closer to Lehigh Valley Zoo's giraffe barn so you can hang out with Murphy the Masai giraffe, the tallest land mammal. And explore and adore the Western pond turtles, out sunning on a log or paddling through the water. The Winter Light Spectacular, which runs mid-November through New Year's Eve, has photo-worthy opportunities, animated tunnels, and surround-sound holiday music.

We want to take you out to the ballgame the way baseball was meant to be played - it's all fun at Allentown's Coca-Cola Park, where Lehigh Valley IronPigs, Philadelphia Phillies' Triple A baseball team scores high for affordability, fireworks, and crazy marketing ideas (think bacon- themed merchandise, rebranding the IronPigs as 'Festers to commemorate the famed Musikfest, even urinal gaming).

Come out to watch professional bike races all summer long on the 28-degree banked turns at Valley Preferred Cycling Center in Trexlertown – once Lehigh Valley Velodrome - offer high-caliber action on a concrete cycling track.



Root in winter for the **Lehigh Valley Phantoms**, the American Hockey League affiliate of the Philadelphia Flyers, which had 16 standingroom only sellouts last season.

Cyclists compete on fixed-gear bikes in Olympic trials and numerous international competitions; community programs from Weeble Wobble youth cycling to a one-day "Try the Track" clinic teach anything from the basics of bike safety to adult racing techniques.

Lehigh Valley

Zoo

Take a train ride through the Kutztown countryside in historic and rare railroad equipment on the Allentown and **Auburn Railroad**

for special events like Steam Beneath the Stars. Trick-or-Treat Train Rides, Fall Wine Tasting Weekend, Autumn Splendor Fall Foliage Train Ride, and Hot

Nicola Bulgari, of jewelry empire fame and owner of Allentown Classic Motor Car, has boosted the notoriety of the

Chocolate with Santa.

America On Wheels Museum. which showcases

the history of over-the-road transportation. Fans of the fast and the furious will want to have their photo taken in the driver's seat of a mini-Indv racecar: see the "You're Only Original Once" special exhibit through March 2018, featuring a

1934 Studebaker President Coupe and 1942

> Chevrolet Fleetline Aerosedan

Blackout: and find out what type of vehicle best suits you. Don't miss the creative process that goes into returning classic vehicles to their original

state at the museum's Restoration Learning Center. Finish your visit off with an ice cream cone or milk shake at Hubcap Café.

It's anything but par for the course at the well-shaded Two T's Mini-Golf, where you can practice your putt through a cave, fountains, waterfall, and working gristmill. Test your skills in the 18-hole blacklight indoor mini-golf or challenge your pals in a match of laser tag. Finish the day off with a scoop (or two) from the Log Cabin Creamery.





Roasted Carrot Ravioli

It's hard for Rvan Lukow, executive chef at Hamilton Kitchen in Allentown, to pinpoint one dish from his rotating seasonal menus, but he loves the ravioli, made in-house. and filled with roasted carrots. butter, salt, and pepper. "I love the simplicity of it," Lukow says. Finished with trumpet mushrooms, shallots, toasted pistachios, and manchego cheese, he adds, "The humble ingredients shine through and speak for themselves."



Chocolate Prana Smoothie

Eleven ingredients make up this concoction: coconut water, raw cacao, almond butter, coconut oil, cinnamon, vanilla, cayenne, hemp hearts, maca, dates, and banana. "There's a lot to it, but that's a good thing!" says Amy Franquet, general manager of Greenmouth Juice Café in Allentown. "It's rich and chocolatey, and is packed full of protein, making it an awesome meal replacement or snack on the run. The raw cacao is an amazing source of magnesium and is a natural mond-hooster and stimulant, which

pairs perfectly with adaptogenic maca root to give you calm energy for the day."

As for food, Greenmouth also dishes up a mean avocado toast on seeded sourdough bread from Apple Ridge Farm in Saylorsburg, toasted and topped with ripe avocado and dressed with lemon, olive oil, pink salt, pepper, and cayenne. Order it plain or topped with a sweet and tangy hardboiled pickled egg from pasture-raised chickens at Stardust Farm in Pen Aravl.

Pennsylvania Steak Tartare

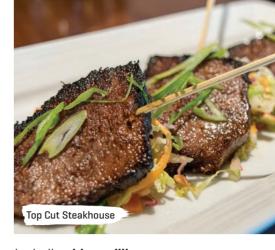
Chef Lee Chizmar of Bolete loves highlighting the flavors of regional Pennsylvania and Lehigh Valley. The steak tartare is a simple preparation that allows the flavors to pop; the meat comes from a local butcher and the accompanying chips are housemade.

Salmon Club

"It's a great example of a dish that exemplifies our start-to-finish in-house processes and our local partners," says Chef Luke Prosseda of 187 Rue Principale. "We smoke our salmon and make our gribiche sauce. We get our brioche from The Flour Shop and the amazing heirloom tomatoes from Wild Fox Farm in nearby Barto."

USDA Prime Dry-Aged Tomahawk Ribeye Steak

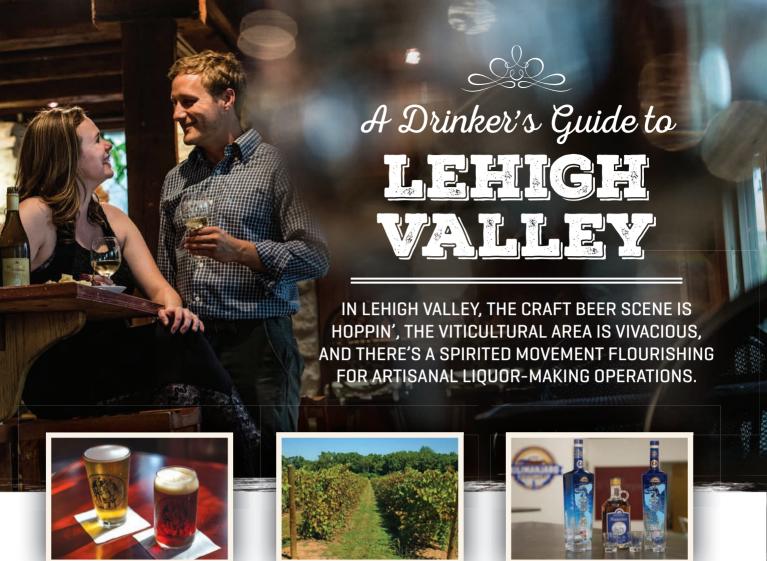
USDA Prime grade is the highest quality beef that money can buy, says Christopher Heath, corporate chef of Paxos Restaurants.



including blue grillhouse in Bethlehem and Top Cut Steakhouse in Center Valley. The grillhouse's tomahawks are handselected by a specialty butcher in Chicago for superior marbling and flavor. "The dry-aging process makes this cut incredibly tender and also gives it an added earthy flavor — unlike any other steak you've ever tasted!" says Heath.

Champagne Copacetic

"The Champagne Copacetic is an example of our bartender's philosophy," says owner Linda Barsik of the Bookstore Speakeasy, "which is to artfully craft cocktails capturing all the taste and mystery of a 1920s speakeasy." The "beautiful, bashful, boozy drink" is a sophisticated twist on a champagne cocktail, made of gin, St. Germain Elderflower Liqueur, Crème de Violette, lime juice, lavender simple syrup, Crème Yvette, and prosecco, and garnished with a lime wheel. "This drink disguises the sharp alcohol notes, while allowing the flavor of the spirit to enhance the slight citrus tangs and sweet floral characteristics," adds bartender Ryan Snyder. "With each sip, the drink unveils itself more to the person lucky enough to have pressed their lips to the glass."



Hopheads

It's the second coming for beer brewing in Lehigh Valley, where microbreweries have become attractions, offering tours, tastings, food menus – even a game of Jenga so you can hang out and try a few pints. Make your way to **Two Rivers Brewing** in Easton for Colonel Left Eye IPA, **Hijinx Brewing** in Allentown for Party Guy Ale, **Yergey Brewing** in Emmaus for Three Kings & a Wench Imperial Stout, **Weyerbacher Brewery** in Easton

for Blithering Idiot, and Fegley's

Brew Works in Bethlehem for

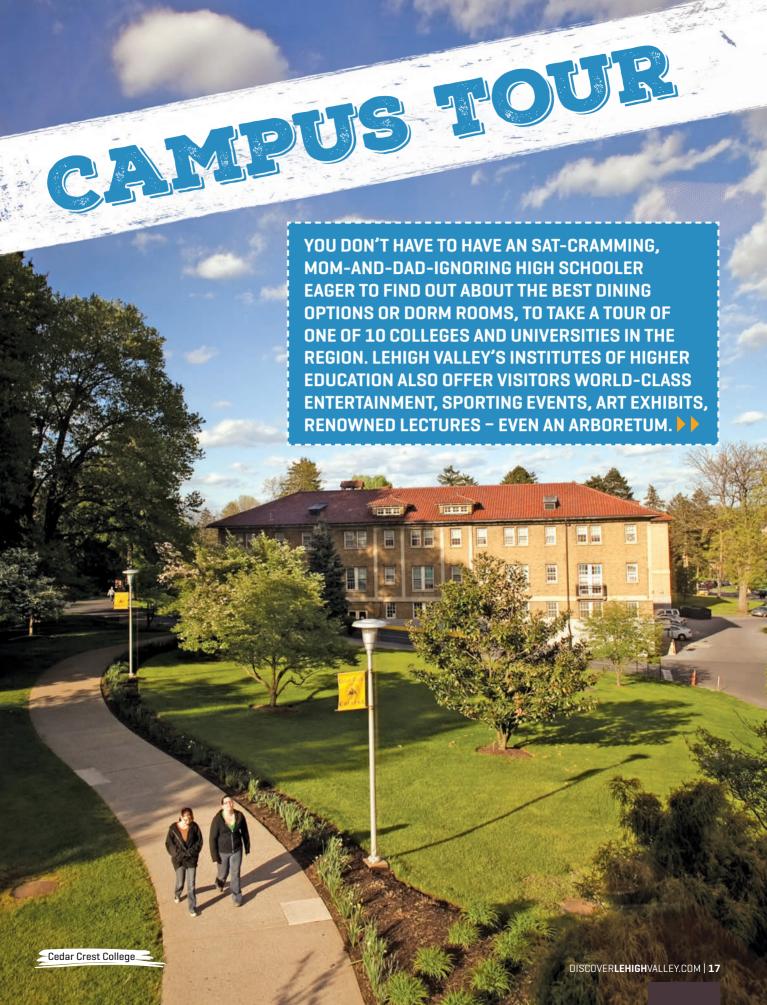
Pawnshop Porter.

Oenophiles

The successful growing climate for grapes earned Lehigh Valley the label "American Viticultural Area" a few years ago, catapulting the region's wines and vineyards into the (wine) light. Eight wineries make up the Lehigh Valley Wine Trail and plenty more are spread throughout the region, where you can taste and purchase such varietals as Chambourcin. Chardonnay, Grüner Veltliner, and Vidal Blanc, and rulebreakers like cotton candyinfused white wine and sweet and bubbly peach mist.

Liquor Lovers

The essence of Lehigh Valley is distilled at several local alcohol. businesses. Standouts include the spiced rum made with vanilla, cinnamon, orange peel, anise, and cardamom at Social Still Micro-Distillery & Kitchen in Bethlehem; Xplorer potato vodka at Kilimanjaro **Distillery** in Allentown, naturally sweetened with Pennsylvania potatoes; Authentic Applejack at Eight Oaks Craft Distillers in New Tripoli made with apple cider from Scholl Orchards in Kempton; and triple-distilled gin at Triple Sun Spirits in Emmaus, that is vaporinfused with 12 different botanicals.





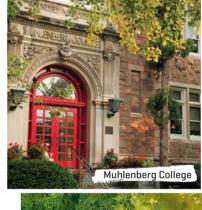
laboratory for Cedar Crest College students, but with trees representing most of the continents, the 140-plus species also give visitors their own educational and free - experience.

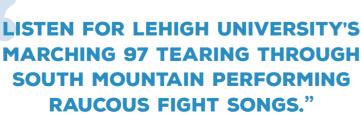
Each November, Bethlehem's **Lehigh University** and Easton's Lafayette College celebrate Spirit Week, which culminates with college football's mostplayed rivalry since 1884. Listen for Lehigh's Marching 97 tearing through South Mountain performing raucous fight songs in classrooms and libraries or catch a glimpse of Lafayette students stuffing their own mini mascots.

Lehigh's Goodman Stadium or Lafayette's Fisher Field.

The red doors all around Allentown's Muhlenberg College campus are a Lutheran symbol of welcome. Enjoy the hospitality and talent of the theater program, ranked in 2017 by Princeton Review as the seventh best college theater in the nation and 17th for best campus food.

Tune up with the Moravian College Music Institute, which offers non-credit lessons, classes, workshops, and ensembles, including studio time to record with an accompanist or vocal coach.







Every day, just after noon, the **Kutztown University** alma mater plays from the clock tower at Old Main, the oldest building on campus, where Mary, the friendly resident ghost sometimes makes an appearance among the corridors.

Penn State Lehigh Valley offers two compelling lecture series to expand and enrich the lives of community members and specifically adults over age 55. The Five@Five Lecture Series hosts five one-and-a-half-hour lectures on such topics as the evolution of photography, tools

of war, mini-Medical School, biodiversity, and film studies. The Senior Adults Gaining Enrichment (SAGE) program offers collegelevel lectures to seniors about social and cultural trends, evolving technologies, food and wine, and health and wellness.

Students, faculty, and community members come together at **Northampton Community College's** East 40 Community Garden, to experience sustainable gardening, ecological awareness, healthy living, and an impressive commitment to sustainability of natural resources.

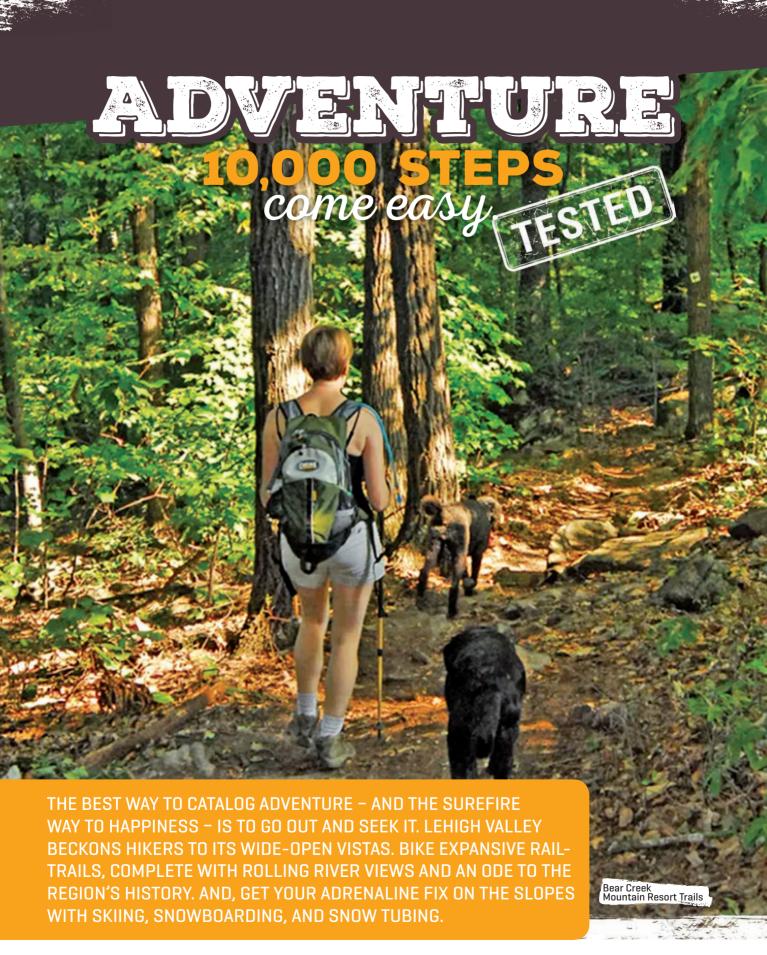
College's Donley Center in Allentown, join local artist Karen Ackerman of 3 Flamingoes Glass for a trio of classes where you'll learn to

make stained glass creations.

The patron saint, St. Francis
DeSales, keeps a watchful eye
over all who congregate on
The Mall, the central hub of the **DeSales University** campus.
While you are there, don't miss
artist Jay Dugan's Travertine
marble sculpture of "Family."

Moravian College





ne of the last large undammed rivers in the lower 48 states. the Scenic Wild Delaware River flows freely. The forests and open spaces are natural sponges, collecting and filtering rainfall and snowmelt, and releasing water slowly into streams. Seek respite on the water, and fish for smallmouth bass, Walleye, pickerel, and muskie.

Trace the birthplace of America's Industrial Revolution the length of the Delaware & Lehigh National Heritage Corridor. Reminders of the Lehigh Canal and mid-19th-century German villages co-mingle with main streets. Unearthed anthracite. slate, and limestone once fueled local economies along rolling rivers and the D&L Trail.

Pennsylvania powder is plentiful at Blue Mountain Resort where skiers and snowboarders alike can hit challenging chutes, mogul fields, and steep grades. Advanced skiers will enjoy the state's highest vertical drop of 1,082 feet, beginners will appreciate some of Pennsylvania's longest runs, and family-sized snow tubes means the kiddos can pile on the parents for a ride down the mountain. Mother Nature's winter schedule doesn't always coincide with the calendar, so while Lehigh Valley's ski areas provide epic snowy fun, you can challenge your fears here all four seasons of the year. When the snow melts, crush Pennsylvania's highest vertical on two wheels, get to new heights at the Summit Aerial Park, and zipline or stay on target at Action Archery.



At Bear Creek Mountain Resort, ski-in and ski-out access to a mix of tree-lined trails and wide-open runs makes it ideal for families or groups with beginners in need of easy terrain and Magic Carpet surface lifts; the daredevil bunch can push their limits on runs like Sasquatch with a 50-percent slope. A mountain activity pass at the four-season resort will also give you access to more than seven miles of wooded mountain biking and hiking trails.

Fed from an underground aguifer that provides up to 30 feet of visibility, **Dutch Springs** is the perfect spot to learn to scuba dive; the man-made lake contains underwater attractions including a submerged Sikorsky helicopter, school bus, Cessna airplane, and wooden cabin cruisers. The recreational facility also offers inflatable fun, obstacle courses, water slides, and a Sky Challenge featuring high ropes and a rock climbing wall.

Climb the Henry's Woods loop at **Jacobsburg State Park** to the top of a ravine for views of Bushkill Creek and old growth forests. Near the foothills of the Pocono Plateau, all-terrain cyclists, cross-country skiers, and horseback riders enjoy acres of great trails with flowing streams and wildlife. Happy trails to you with **Lehigh Valley Horseback** Trail Rides' one-hour excursion through scenic woods and fields.





Trek **Trexler Nature Preserve's**1.2-mile Covered Bridge Trail
or fish for trout in the Jordan
Creek. And from deep ravines
and hemlock forests come –
surprise – bison, roaming the
landscape for visitors to observe
in their natural habitat.

Connect with the natural world at one of **Wildlands Conservancy's** hands-on, fun nature programs. Let a
Wildlands naturalist be your guide to discover special parks and preserves, learn about our ecosystem, and interact with education wildlife ambassadors.
Wildlands offers hiking, bird watching, biking, paddling, and family-based programs throughout the year.

Order a free **Covered Bridges of Lehigh Valley** brochure for
driving directions to all seven
examples of architectural beauty.
Our tips: Take a long run through
Bogert's Bridge in Allentown,
a spot in Lehigh Parkway
overlooking the Little Lehigh
Creek. Then check out Geiger's
Bridge — its unusual stepped
portal design is reminiscent of
a general store in the wild,
wild West.

Buckle up your life jacket and get ready for dam release days when the U.S. Army Corps of Engineers liberates extra water from the Francis E. Walter Dam in White Haven, guaranteeing Class III rapids for whitewater rafting trips down the Lehigh River. Choose mild to

wild with **Pocono Whitewater** in Jim Thorpe or **Whitewater Challengers** in Weatherly, which both offer family-style trips for younger adventure-seekers and combo trips with hiking, biking, or paintball.

Paddlers in Pennsylvania can rent and launch kayaks, row boats, sailboats, and stand-up paddleboards onto the 117-acre, 50-foot-deep Leaser Lake, named for Frederick Leaser, who transported the Liberty Bell from Philadelphia to Allentown during the Revolutionary War. Landlubbers can also enjoy the four-mile Liberty Bell Trail, with beautiful views, easy hiking, and in winter, cross-country skiing.

ENTREPRENEURIAL

Ranked one of the top five regions for development in the Northeast, Lehigh Valley's accessibility and quality of life make it an extremely attractive location to call your company home. With 15,000 companies, including three Fortune 500 companies and nationally recognized brands, Lehigh Valley has the most balanced and diversified economy in the entire state of Pennsylvania.

The redevelopment of **downtown Allentown** has landed the city's revitalization project on the think tank Urban Land Institute's list of 25 finalists for its 2017 Global Awards for Excellence. The extensive adaptive reuse project has transformed the five acres around PPL Center and recruited office, retail, and residential complexes to settle there.

Reynolds Advanced Materials

doesn't just supply mold rubber and casting resins — you can take a whole seminar at the Allentown location in Macungie to learn how to create your own prosthetic makeup, curtain holders, or Halloween zombie wounds.

The marshmallowy goodness, fruit-flavored fun, and cinnamon-flavored heat of **Just Born** Quality Confections PEEPS®,

MIKE AND IKE®, and HOT TAMALES®, make the Bethlehem manufacturer the ninth largest candy company in the country.

Air Products, one of Lehigh Valley's three Fortune 500 companies, supplies atmospheric and process gases, equipment, and services to an array of industries including food and beverage, medical, energy, and transportation.

The Butz family parlayed its expertise with constructing covered bridges in Lehigh Valley in the 1800s to building the concept of construction management. Alvin H. Butz, Inc.'s diversified portfolio includes an accessible trail for Hawk Mountain Sanctuary in Kempton, the PPL Center in Allentown, and the expansion of the Allentown Art Museum.

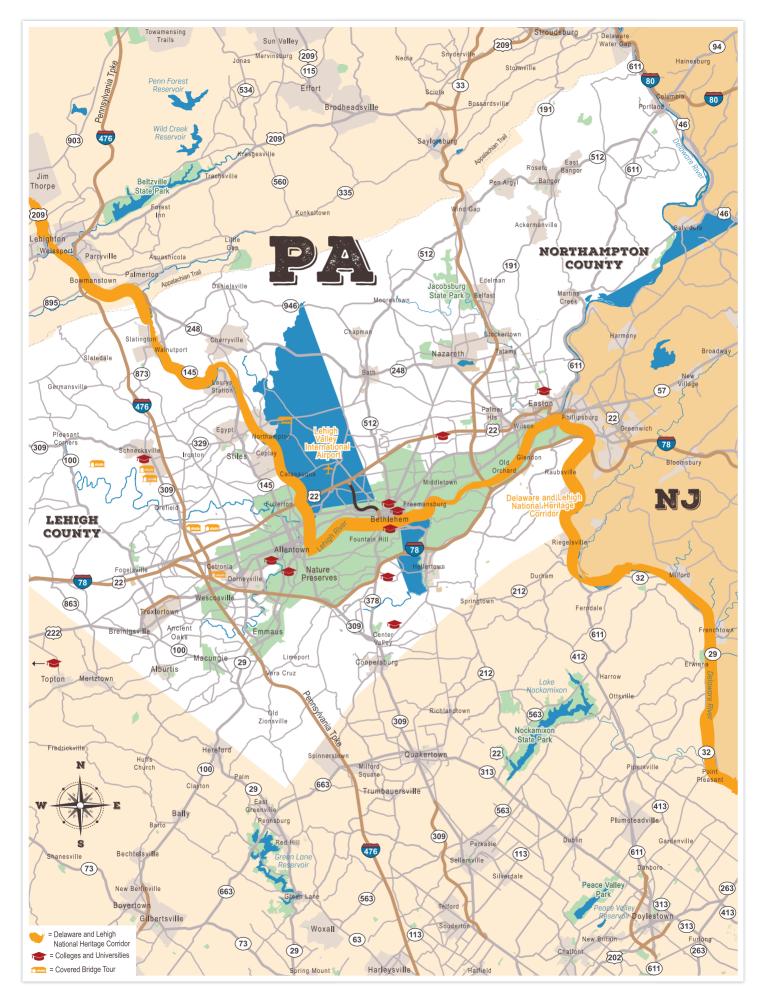
Valley on Video

Downtown Allentown

Spirit

NEED A MOOD BOOSTER?

Taking a vacation will put you in a happier state of mind. There's actual research to prove it! But some visual proof that Lehigh Valley will lift your spirits and offer you a thriving arts scene, family fun attractions, and a drinkable spirit (or two) is also enticing. Feel the grain brush the palm of your hand, feel the fire at your fingertips, hear the laughter of your little ones, clink glasses in good company. Check out DiscoverLehighValley.com/ LiftYourSpirits. Watch these, share these, and hit the road!





MAIN STREETS. WHETHER THEY ARE NAMED HAMILTON, BROAD, BROADWAY, NORTHAMPTON, OR MAIN, LEHIGH VALLEY'S MAIN STREETS ARE THE EPICENTERS OF THEIR COMMUNITIES - THE HUBS FOR ALL THINGS SOCIAL, **CULTURAL. AND ECONOMIC. THEY ORIGINATE IN TOWN SQUARES** AND GAZEBOS, FOUNTAINS AND STATUES, AND SPREAD OUT AS TREE-LINED DISPLAY CASES. FLAUNTING THEIR RESTAURANTS, GALLERIES, GIFT SHOPS, AND MARKETS. FROM ALLENTOWN TO HELLERTOWN, BETHLEHEM TO BANGOR, AND EASTON TO **EMMAUS, THE MAIN STREETS** AND THE CITIES AND TOWNS THAT ARE BUILT UP AROUND THEM **EACH HAVE A UNIQUE INDUSTRIAL** PAST, A CURRENT CULTURAL **IDENTITY. AND A STRONG SENSE** OF COMMUNITY PRIDE THAT WILL FOLLOW THEM INTO THE FUTURE.

Did You Know? **LEHIGH VALLEY?**



What do Bob Dylan, Eric Clapton, Johnny Cash, Kurt Cobain, John Mayer, and Ed Sheeran, all have in common? What has been in continuous operation since April 15, 1934? Do you know where in Lehigh Valley the Liberty Bell was hidden in 1777? Find the answers and lots of other fun facts in our Did You Know video series on YouTube (http://bit.ly/2iaPOUA). Choose from among 70+ videos and test your knowledge of all-things Lehigh Valley.



Art Museum, where contemporary artists riff on Renaissance and Baroque paintings and youngsters train as peer docents. Art at the Allentown Museum is seen as a dialogue between past and present, where visitors in early 2018 can see exhibitions highlighting sports photographers and their place in the history of photography, as well as Spanish Colonial Art that showcases the daily life and religious practices of

You can actually touch - and ring a replica of the Liberty Bell that rests at the Liberty Bell Museum in Zion's Reformed United Church of Christ. The site was not only where America's most famous symbol of freedom was hidden during the Revolutionary War, but it also served as a refuge during Indian raids, a hospital, and a meeting place for the reading of the Declaration of Independence.

Latin America.

Typically, in peak bloom in June and July, the Malcolm Gross Rose Garden off Ott Street in Allentown, is the perfect backdrop for summer nuptials - or a stroll along the 1.3-mile walking loop with 10 wellness stations.

Lehigh Parkway's six-plus miles of maintained trails, tucked away from downtown Allentown along the Little Lehigh Creek, are often the site of many 5K runs, but you'll also find fishing opportunities, covered bridge photo opps, the Museum of Indian Culture, and the Hunter's Cabin which dates back to 1739.

You may need to rent an extra car to get home the great finds you'll discover at Weil Antique Center. The center's 150 dealers display furniture, lamps, jewelry, clocks, and rare kitchenware.

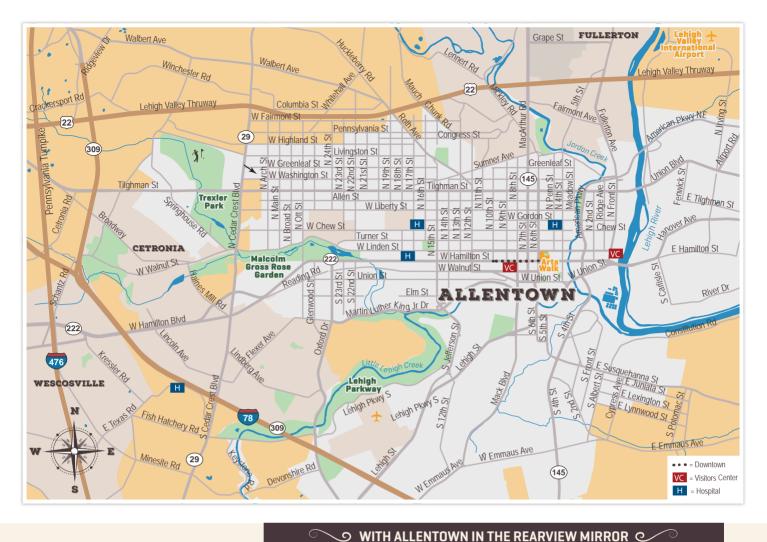
EAT

"The Bayou Boys" Morris Taylor and Cristian Duarte serve up mounds of

house-smoked brisket and chicken at Queen City BBQ with fixins' like burnt ends baked beans and buttermilk biscuits. Start with the Brisket Pierogies topped with demi. onions, and Wisconsin cheddar cheese curds, the Mac & Cheese topped with sweet, smoky bacon, and an order of the Crabby Puppy, crab and cornmeal hushpuppies.

In tribute to Lehigh Valley, Josh Palmer of Sette Luna and Maxim's 22 serves up IronPig and Hamilton Street paninis at Centro, as well as rustic Italian cuisine like pasta, pizza, and risotto balls.

The Thai-inspired Bay Leaf has been a mainstay through Allentown's revitalization, serving up both Asian specialties like a mango napoleon with crabmeat, shrimp, basil oil, and American dishes like veal Milanese with an aged parmesan crust and roasted red pepper sauce.



The fusion of Asian, French, and Mediterranean cuisine is evident in Grille 3501 dishes like crispy king salmon with grilled cucumber leek ragout, Yukon gold dill coulis, roasted oyster mushrooms, and cilantro yuzu oil. Enjoy your meal al fresco with open-air or patio dining.

STAY

The Renaissance® Allentown Hotel is part of an innovative approach to urban development - the reuse of the historic Dime Bank building for an industrial yet modern



put auests within the PPI Center complex, and in walking distance to several companies.

Breinigsville

From corn, wheat, barley, and oats to pick-your-own orchards, havride tours, and mazes, Grim's Orchard & Family Farms has changed with the times. Enjoy the bounce pillows and caterpillar slide during Fall Festival weekends or be chilled to the core at Grimville Haunted Orchard.

Emmaus

What started out as a mobile wood oven at farmers' markets transformed into Emmaus's Switchback Pizza Company. Menu highlights include the Blue Moon, with roasted local portobello mushrooms, caramelized onions, and Gorgonzola cheese or the Happy Pig, local and naturally raised sausage and bacon, mozzarella, and tomato sauce. "Made with love and cooked with fire," Switchback uses local ingredients to help minimize their ecological footprint.

Fogelsville

Unwind at the Glasbern Inn, a 19thcentury farm restored among beautiful organic farmland. Rest up in a garden cottage with private pasture views or standard rooms built within the barn. and then dine on farm-fresh produce sourced straight from the property's greenhouses and vegetable gardens.

Macungie

It's always happy days at Macungie Memorial Park, where Henry Winkler, aka The Fonz from "Happy Days" once made an appearance at the Wheels of Time Rod & Custom Jamboree. The 42-acre park with a public swimming pool and playground also hosts a farmers' market, antique truck show, dog shows, bingo nights, and special events like the Jamboree and Das Awkscht Fescht, where cars are the main attraction, but so is the new "Pit at The Park" barbecue cook-off.



My perfect Allentown day would start with a run or bike ride (and sometimes both) along the beautiful Little Lehigh Parkway or the D&L Trail. After walking to breakfast at Syb's West End Deli and sitting out on the patio, I'd make my rounds at the Allentown Fairgrounds Farmers Market and pick up fresh fruit, vegetables, and something for the grill. Later, my wife and I would head to HiJinx Brewing Company for a pint of Hop Havoc or Barista's Choice amid the stainless-steel fermentation tanks. We would follow that with dinner at one of Allentown's many family-owned ethnic restaurants, perhaps Ethiopian at Mariam's Restaurant, Mexican at La Placita Mexican Deli, Turkish at Aci Halal, or Syrian at Damascus. We'd end the evening with an independent film at the Nineteenth Street

Michael Drabenstott

College and a quiet stroll home.

Theatre or a soccer game at Muhlenberg

WINTER

n&L Trail

Take the family for a holiday outing through Lights in The Parkway, a one-mile-plus drivethrough event with animated light displays. Roll down the window and wave to the reindeer, snowmen, toy soldiers, ice skaters, and Santa – he may just wave back.

The long-running holiday puppet show featuring Pip the Mouse made a comeback at the Liberty Bell Museum in the early 2000s and no holiday season in Lehigh Valley is complete without a viewing of the "Mouse Before Christmas" with its restored original audio soundtrack.

SUMMER

There's no better way to ring in the summer than at Blues, Brews. & Barbecue. downtown Allentown's celebration of community. The extensive musical lineup will keep you entertained while you get your grub on from local BBQ vendors and sip responsibly from a variety of craft and domestic beers.

Funnel cakes and giant turkey legs are a must at The Great Allentown Fair, but the aq-venture has something for the farmer, the foodie, the fan, and the fun-seeker. Try your hand at the hav bale-throwing contest. watch farm-to-table chef demonstrations, get your tickets for bigname musical acts, or giggle and spin on the carnival midway's teacups.

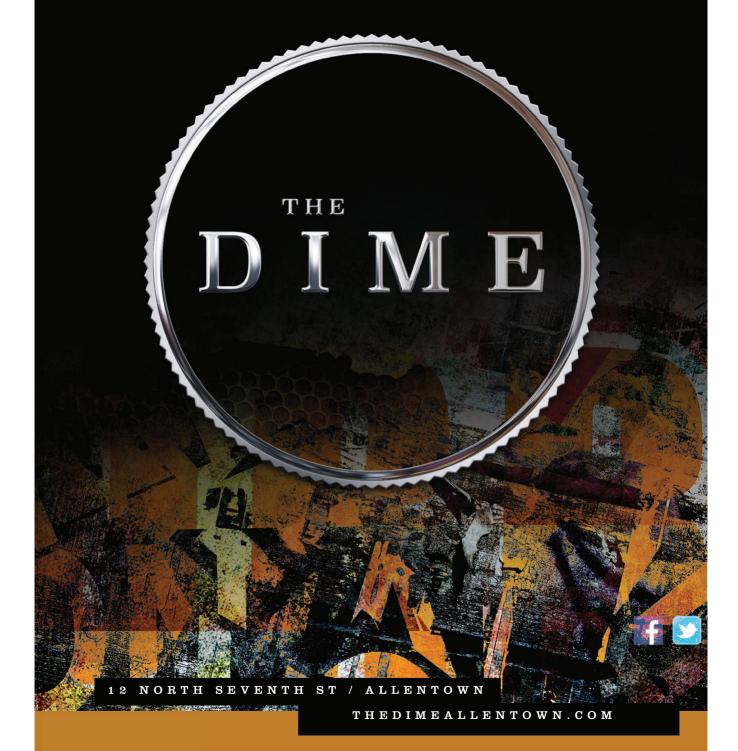
Bring it on, big brother tin man: Drum Corps International, marching music's major league, takes the field at J. Birney Crum Stadium in Allentown at the "Granddaddy of them all," the last major competition before participants head to the World Championships.

FALL

What you can't see will haunt you at Dorney Park & Wildwater Kingdom's Halloween Haunt, where zombies, ghouls, and ghosts lurk in the amusement park's twisted mazes and scare zones. For scare-free Halloween activities, the Great Pumpkin Fest offers families pumpkin painting, mask-making, and a petting zoo with the PEANUTS™ characters.



DINING AT A WHOLE NEW LEVEL.





in Bethlehem

HOW TO SPEND A

PLAY

When you bring the kids for SteelStacks'™ Peas & Qs free educational programming music, magic, crafts, film — you can work in a history lesson: Amble the Hoover Mason Trestle and learn about Bethlehem Steel's contribution to the Manhattan skyline and WWII.

SHOP

There's a little luck of the Irish in every purchase you make at Donegal Square in Bethlehem, where you can pick up a bar of Mitchell's Original Wool Fat Soap, whisky nosing glasses, or Irish brown bread mix.

EAT

To honor the empire that once was, Social Still distills spirits

with Pennsylvania-grown grains and corn honoring the state's rich agricultural past, but the kitchen is also churning out recipes that pay tribute to the modern-day Keystone State including the Jurgielewicz & Son Farm duck breast with cheddar bacon grits.

It's an especially challenging moment when the fantastic wait staff at Tapas on Main approaches the table and you are

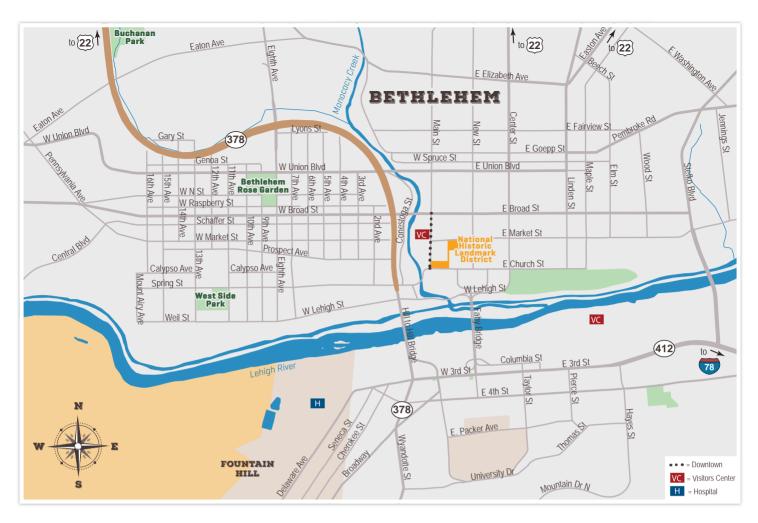


conflicted with having to choose one of nine flavors of sangria, including pineapple mint, blood orange berry, or ginger peach. Follow a pitcher or two with the papas a la Francesca, handcut fries with manchego cheese, and drizzled with truffle oil; and the white bean and chorizo stew topped with frisée and a fried eqq.

Dining at 1741 on the Terrace is a must, as is making a reservation for the hotel's musical brunch on Sundays. Book a stay during the holiday season, and enjoy the hotel decked out in all its holiday finery.

diverse community of both pre-colonial heritage and a booming music scene. Turn toward South Mountain at the holidays where the star of Bethlehem honors the Moravians, the original titans of industry.

> The current Historic Hotel Bethlehem opened during the heyday of Bethlehem Steel and still maintains its original interior design. While it was once equipped with "everything a respectable gentleman traveler would need while away from home," today it



boasts 128 elegant rooms with views of one of the Top 10 USA Today Main Streets, Moravian College, Lehigh University, and iconic Bethlehem star. The Hotel sits in the midst of Historic Moravian Bethlehem, a National Historic Landmark District recently named to the U.S. tentative list for UNESCO World Heritage Designation.



Read the reviews of **Hyatt Place** Bethlehem and you'll see the spacious rooms, friendly staff, and impressive continental breakfast are favorites among hotel quests. Keep your eye out for seasonal packages for Musikfest, including a mug; and a Christkindlmarkt package with hot chocolate during the holiday season.

Whatever your reason - golf, gaming, kids, or concerts — there's a getaway deal to enjoy at Sands® Bethlehem. Need an outfit to dress for the occasion? Search the sales at The Outlets at Sands® Bethlehem for deals on Coach, DKNY, Nine West, and Under Armour. Play your luck at the casino, with stadium-style betting at electronic terminals, 200-plus table games, and an entire poker room. Then catch a show at the adjacent Sands® Bethlehem Event Center for anything from Diana Ross and Tony Bennett to Janet Jackson and Tracy Morgan.



Hellertown

A journey underground at **Lost River Caverns** reveals nature's ancient subterranean world of wonder. Always at 52 degrees Fahrenheit, the cave's 30-minute tour showcases crystal-flecked stalagmites and stalactites, graceful cascades, and flowstones.

There's no Colonel Mustard with a candlestick, but if you have the chance, stay in Sayre Mansion's Conservatory - so you can wake up in the Conservatory — the glass-topped roof with its expansive tree-lined views of Bethlehem lets in a morning light so magical, you'll want to head out and explore.



resident of South Bethlehem, I've come to love the walkability of the area. In the morning, it's easy to stop by Lit Coffee Roastery and Bakeshop to grab a pastry and pour-over coffee before work. Bonn Place Brewing Company is a favorite for after work and weekend drinks, serving up the fruity and hoppy Butt-Rock, American Pale Ale from some of the nicest people you'll meet. If I'm looking for something fancier before a concert. I know Molinari's on Third Street is always serving up consistently delicious, authentic Italian food. It's also a short, mile walk to North Bethlehem, where I frequently visit Fegley's Brew Works to grab dinner and hang out with friends. In the summertime, I love heading down to The Wooden Match to watch bands outdoors and enjoy their patio or stop by for a pint after a run on the nearby D&L Trail. The Mint Gastropub in West Bethlehem is another favorite, with a rotating menu of inspired cooking and a beverage menu that'll please any palate.

Glenn Koehler

Marketing and Outreach Coordinator, National Museum of Industrial History

WINTER

Family fun is the name of the game at PEEPSFEST®. the annual two-day New Year's Eve festival at the iconic Steel-Stacks™ in Bethlehem, Pennsylvania on December 30 and 31. Each year, fans arrive from all over the country to enjoy family-friendly activities and dropping of the 4.9-foot-tall, 400-pound lit PEEPS® Chick in the early evening on Dec. 31 to commemorate the beginning of an exciting new year.

Mill about the Goundie House on Main. Street in Bethlehem on December evenings leading up till Christmas and you'll catch a local merchant popping out to share treats from the only known "Live Advent Calendar," one of the exciting events and activities held in Christmas City. People throughout the country send their holiday cards here to receive the "Christmas City" cancellation. And save some of the holiday shopping for **Christkindlmarkt**. rated one of the top holiday markets in the world by USA Today 10 Best and Travel + Leisure. The market's heated tents full of oldworld charm are lined with vendors selling glass ornaments, wooden toys, and holiday home décor; and Christmas City Village, an outdoor market in historic downtown Bethlehem with wooden huts filled with craft, retail, holiday, and food vendors. Ride the free Christmas trolley between the markets on Fridays, Saturdays, and Sundays throughout the holiday season.

If you've done the driving to get to Christmas City, let someone else take the wheel while you grab a window seat for the Bethlehem by Night Bus Tour. A quide in period dress will shed light on local holiday traditions through the years, take you to historic sites throughout north and south Bethlehem, aglow in dazzling Christmas lights, and visit the famous Bethlehem star atop South Mountain, a symbol of the city's industrious Moravian founders and Bethlehem Steel, the industrial behemoth that forged the metal that frames the star.

SUMMER

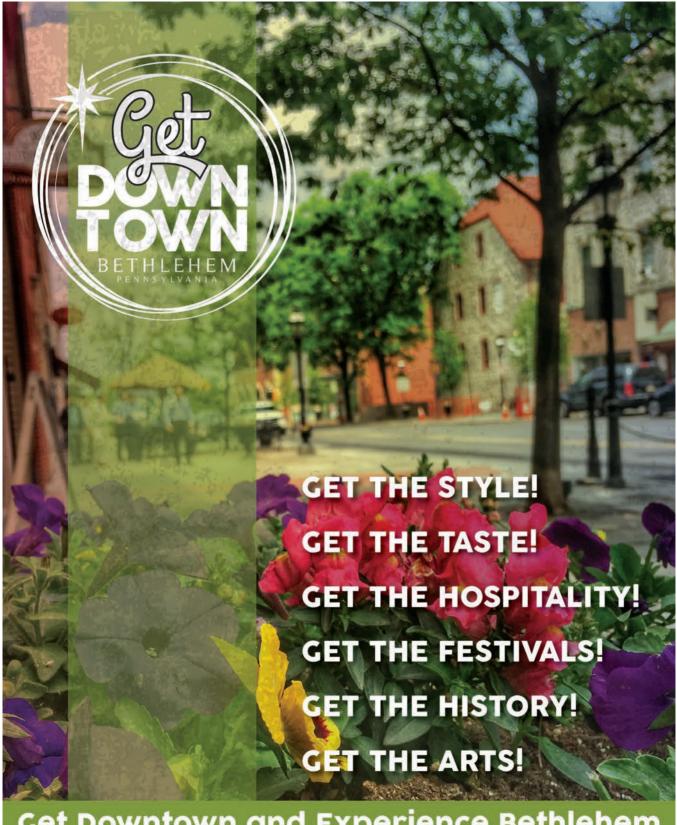
It's music to the fans' ears when the bands play for free, and the majority of the acts at Musikfest, August 3-12, 2018, come with no price tag, making it the largest free, non-gated music festival in the country. Last year saw nearly 420 performers and 550 performances on 16 stages, including headliners Santana, Chicago, and Toby Keith, and extras like buskers, vendors, an inflatable art sculpture, and earfuls of Aw Shucks sweet roasted corn.

There's fruit-filled fun to be had at the 32nd annual Blueberry Festival July 20-21 hosted at Burnside Plantation by Historic Bethlehem Museums & Sites. The sweet event is chockful of baby blues - you'll find them in the pie, ice cream, coffee cake, strudel, beer, wine, mead, vodka - even the pierogies.

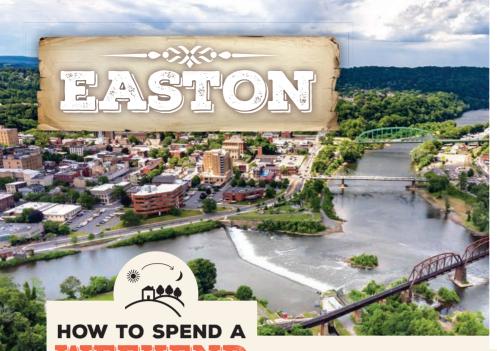
FALL

The shepherd's pie, Irish stew, and corned beef and cabbage are a given at Bethlehem's **Celtic Classic**, the largest free Celtic festival in North America. The popular event is also home of the official U.S. National Highland Games Championship, and the setting for fiddle (and Haggis) competitions, and the "Showing of the Tartan" Parade.

American soldiers from the Revolutionary War are said to still linger in a Moravian College classroom, originally built to house the Single Brothers. You'll hear about these and other paranormal tales on The Moravian **Book Shop's Ghost ToursSM—Historic** Haunts of Downtown Bethlehem.



Get Downtown and Experience Bethlehem
Whatever you're looking for, we'll help you GET IT!
www.getdowntownbethlehem.com #getdowntownbethlehem



in Easton

PLAY

Engage in a conversation about flooding and other important environmental issues at Easton's Nature Nurture Center, home to the Science on a Sphere program, one of 100 in the world. Entice the kids with the promise of a six-foot suspended globe that displays high-res videos about planetary science.

Easton is redefining the term "art trail." Where most art trails are merely organized maps of neighboring studios you can visit, the Karl Stirner Arts Trail (KSAT) is actually a 1.75-mile paved art walk which follows the bucolic Bushkill Creek in downtown Easton. The KSAT showcases outdoor installations such as Willie Cole's Grace Gate: Paul Deery's Waterway, artwork you can actually walk through; local poet Beth Seetch's wall poem Funeral at the trail's mid-point tunnel; The Tree of 40 Fruit, a living piece of art by Sam Van Aken; and the Young Masters Wall, where school kids and adults alike have the opportunity to share their talents. The KSAT is also home to a dog park and hosts movie nights and other events.

An eclectic group of shows will entice audiences to Easton's State Theatre, which includes the Bach Choir of Bethlehem, celebrating its 120th birthday. The 2018 lineup also includes "A Chorus Line," "Cabaret," "Dirty Dancing Live," the "Red Hot Chilli Pipers," a bagpiping group with attitude; "Dancing with the Lehigh Valley Stars," pitting regional celebrities against each other; and in May, the 16th Annual FREDDY[®] Awards, recognizing the accomplishments of local high schools in musical theater production and performance.

Cravola's roots date back to the early 1900s, when Binney & Smith made slate pencils, chalk, and the first crayons at a water-powered grist mill in Easton. Today, Crayola® produces nearly 3 billion crayons each year, an average of 12 million daily! Watch how these crayons are made live in Crayola Experience's™ Factory Show before watching your paper creation dance at Rockin' Paper or saving Crayola's lab from colorful trouble in the all-new Adventure Lab.

From blooms and botanicals to baked goods and beer, the Easton Farmers' Market vendors peddle their fresh foods and local wares. With 265 years under its belt, that makes it the

A vintage box of Crayola® crayons contained red, orange, yellow, green, blue, violet, brown, and black wax sticks. But that's not the only colorful fact you'll learn on a visit to Easton. At the confluence of the Delaware and Lehigh Rivers. visitors come to the charming riverside town to take in the vibrant areens of heirloom veggies at Easton Farmers' Market, root for the Lafayette College maroon and white, and debate the age-old controversy about the Easton flag: did its 13 white eight-pointed stars and red and white stripes predate the one made by Betsy Ross?

nation's longest-running, continuously operating outdoor farmers' market.

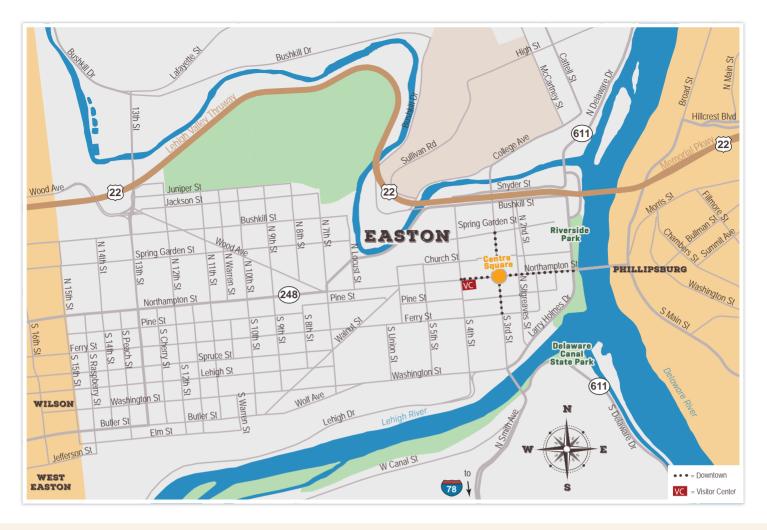
There's some cultural coolness making noise every fourth Friday at Easton Out Loud, a once-a-month way for the city to showcase its food, music, art, retail, with special events like a pop-up beer garden, lip sync contest, or yappy hour for the pups.

EAT

The butcher, the baker, the wine, and cheese maker all got together and formed the Easton Public Market, a fun and vibrant metropolitan food hall with a fresh, local food market and artisanal grocery. From date nights to family outings, the market offers everything from Belgian chocolates and cappuccino to craft beer, wood-fired pizza, ramen, crepes, BBQ, and more. There are even kids cooking classes for the littlest foodie in training!

Straightforward American seafood is on the menu at 3rd & Ferry Fish Market. Try the ceviche flight and pan-seared scallops with bacon onion marmalade. Save room for dessert: the pieshake is half a slice of pie with ice cream and to garnish it off, the other half slice of pie!

Make yourself at home at the mahogany bar at Porters' Pub & Restaurant, where patrons who've drank all 60 worldly beers on the menu earn one of the more than 5,000 mugs hanging on the ceiling.



Any modern Mexican restaurant that serves not one but four different kinds of quacamole, is perfect for the tortilla chip-eating foodie who wants a twist on the standards: try Mesa's roasted pork quesadilla with fig and chili jam, or a roasted chicken roulade with chorizo, goat cheese, raisins, and roasted peppers.

You'll learn the whole process - from giant tanks holding barrels of beer to bottling, labeling, and distribution on a tour of Weverbacher. The Easton brewery has tapped into the market for high-gravity beers like the flagship Belgian-style Merry Monks ale, or the Blithering Idiot, a deep copper ale with hints of date and fig.

Søle Artisan Ales, the nomadic brewery of "juicy, hazy IPAs" settled down last year to open two locations. Bar+Bottle in downtown Easton pairs its popular selections like Buice Jox and Pineapple

Smoosh with one-off collabs with other brewers. The "beer playground" and brewing facility, Søle World HQ, in a former silk mill, produces heavy-handed IPAs and Lambic-style wild ales.

Eat your way through Easton on a Taste of the West Ward, a Roaring 20s Trolley Tour (you'll "speakeasy" along the journey) or Future Foodies tour catering to kids with the Taste of Easton Tour Company, sampling the area's signature dishes.

STAY

Steps from Centre Square, the hotelturned condominium-turned-Grand Eastonian Hotel & Suites boasts spacious suites with stunning wood floors, a rare find today, but a nice balance between its historic and modern amenities.

Once owned by prominent land owners and then a college frat house, the Lafayette Inn, has been in the loving care of Paul and Laura Di Liello since 2005.

Eighteen quest rooms and suites including Room #1 with its red toile curtains, walk-in shower and heated bathroom floor — offers something for everyone.



Nazareth

Discover Lehigh Valley's rich Moravian heritage by visiting the Moravian Historical Society, housed in Nazareth's 1740/1743 Whitefield House and the 1740 Gray Cottage, the oldest Moravian buildings in North America. Explore American Indian and Colonial American history through walking tours, exhibitions, festivals, workshops, and more.

Face the music at Martin on Main on August 4, 2018, for the 11th annual celebration of the legacy of C.F. Martin Guitar. Enjoy food, crafts, beer, wine, mead, crafts, and, of course, quitars.



Easton is a city defined by its food. On Saturday mornings, locals start with breakfast at Easton Farmers' Market - a flaky pastry at the **Flour Shop Bakery** stand. a hot cup of coffee from Fieldstone Coffee Roasters, or sit down for a fresh meal at **Ouadrant Book Mart & Coffee House.** Locals and tourists flock to the Farmers' Market for the freshest in local, organic produce, pasture-raised meats, artisan cheeses and breads - and peruse the wares at nearby Just Around the Corner Gallery and its Artists in the Alley series. For lunch there's any number of options at Easton Public Market - fresh crepes from Full of Crepe, Ramen noodle bowls from Mister Lee's, barbecue from More Than Q, or Egyptian rice bowls from The Taza Stop. Foodies linger at the market, stopping at the on-site fish monger, butcher, specialty cheese and olive oils shop, farm stand and winery - and leaving room for a decadent

Street festivals like Garlic Fest, Bacon Fest, Clam Jam, and Lebanese Heritage Days serve up mouthwatering favorites year after year. Beer lovers find new sips at Weyerbacher Brewing and Søle Artisan Ales. Sweet tooth cravings are satisfied with Peanut Butter Meltaways and popcorn from the Carmelcorn Shop, donuts and coffee rolls from Easton Baking, or a decadent cupcake from Sweet Girlz Bakery Even our bike rides with Genesis Bicycles end with a homemade scoop of ice cream at Bank Street Creamery.

truffle or macaron at Chocodiem.

Kelly Huth

Assistant Communications Coordinator,

WINTER

You can't hold a candle to Easton's Holiday Open House and Peace Candle Lighting, but you can come out to the Soldiers and Sailors monument in Downtown Easton for live music, carriage rides, street performers, ice carvers, holiday shopping, and the Peace Candle Lighting Ceremony, the official start to the city's holiday festivities. For more than 60 years, the 106-foottall structure has been lit up as a symbol of harmony and peace.

SUMMER

At noon on July 8, 1776, Easton was one of three places where the Declaration of Independence was first read in public. For the last 42 years, the city has celebrated its historic significance with Heritage Day, a free family festival. Join Easton on July 8 for puppet shows, parade, music, tours, arts, and crafts.

There's a new trio in town - at least every second Friday of the month from May to September when the Easton Main Street Initiative presents Live at the Falls in Scott Park - a pairing of beer, food, and music.

FALL

Create a painting, chalk up the sidewalk in color, or create a mosaic at the Riverside Festival of the Arts. a celebration of music, theater. performance/spoken word, and art along the banks of the Delaware River.

Piq out on cured strips of fat at PA Bacon Fest, a sizzling celebration that grew out of the Easton Farmers' Market. A Bacon & Brew tasting event, Racin' Bacon 5K, pig roast, mechanical pig ride, pig moon bounce, and hog-calling contest provide plenty of heartstopping entertainment at this swine and dine event.











Tag and Brag #LIFTYOURSPIRITDLY

Travel is good for the soul. The mood-boosting act of hitting the road for a romantic getaway or some family fun is a proven tactic to unwind from daily life and lift your spirits. So we're asking you, our followers and fans of Lehigh Valley, to share your most Instagrammable images with us. Upload your photos of iconic landmarks, hidden gems, and everything in between, using the us. Upload your photos of iconic landmarks, hidden gems, and everything in between and main hashtag **#LiftYourSpiritsDLV**. From SteelStacks and setting suns to covered bridges and main streets, we want to know what Lehigh Valley locales are inspiring you.





YULETIDE CHEER
BEATS OUT HOLIDAY
HUMBUGGERY ALL
OVER LEHIGH VALLEY
COME WINTERTIME.

o, when you are done bringing good will toward men, watching *The Christmas Story* for the umpteenth time, and decking the halls, put on your ugly sweater and join us on our brick-lined streets lit up by twinkling trees, in our boutiques belting out holiday tunes, and at our **festive celebrations** across the region.



THINGS TO DO

ARTS & CULTURE

ACT 1 DESALES
UNIVERSITY THEATRE
2755 Station Ave., Center Valley
[610] 282-3192 &

desales.edu/act1

ALLENTOWN ART MUSEUM 31 N. Fifth St., Allentown (610) 432-4333 & 🗷

allentownartmuseum.org

Interested in art? Then go to the heart of the area's visual arts scene. With a permanent collection that ranges from Rembrandt to Rauschenberg, and special exhibitions of the best international and cutting-edge contemporary works, the Allentown Art Museum is a revelation for out-of-town art lovers any time of the year. Come for a guided tour or an evening lecture, or bring the kids on Free Sundays for hands-on art making activities quaranteed to engage, amaze, and inspire.

ARTS COMMUNITY OF EASTON P.O. Box 465, Easton

eastonart.org

ARTSQUEST™ CENTER AT STEELSTACKS™ 101 Founders Way, Bethlehem [610] 297-7100 &

steelstacks.org

Enjoy dining, live music, films, comedy, festivals, and more!

ATLAS CEMENT COMPANY
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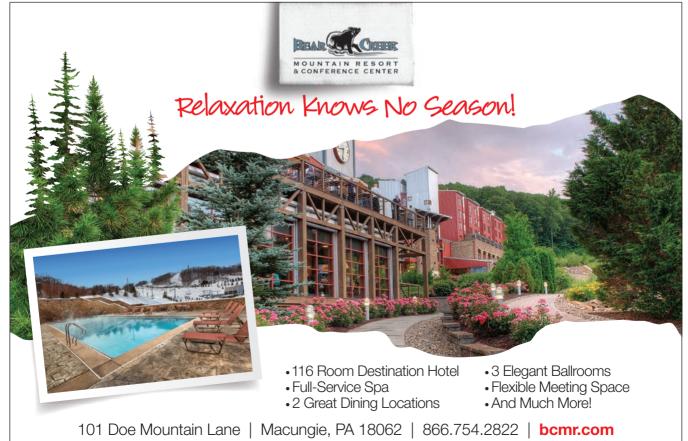
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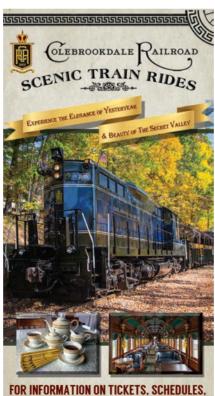
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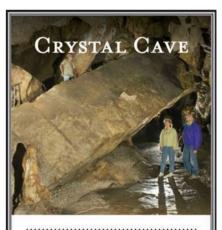
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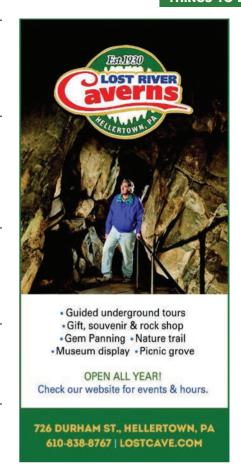
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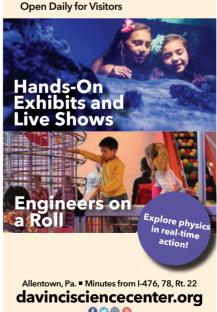
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GLOBE INN BED & BREAKFAST 326 Fourth St., East Greenville (215) 679-5948 alobeinn.net

15 suites

I ● ●

GOLDEN PHEASANT INN 763 River Rd., Erwinna (610) 294-9595

goldenpheasant.com

6 rooms, 1 suite

SYMBOLS KEY Ġ **ADA Compliant Dump Station** Water and Electric Hook-Ups On-Site Food/Beverage **Complimentary Breakfast M** Pets Allowed Pool/Hot Tub Wi-Fi Accessible See Special Offers Starting on page 63

www.allentownparkhotel.com

HAWK MOUNTAIN BED & BREAKFAST 221 Stony Run Valley Rd., Kempton [877] 882-4224

hawkmountainbb.com

6 rooms, 2 suites



THE HISTORIC BENNER MANSION 25 S. 15th St., Allentown [484] 560-2810

historicbennermansion.com

1 room, 1 suite

THE INN AT BIRCH WILDS 3236 W. Lizard Creek Rd., Lehighton (570) 818-4433

innatbirchwilds.com

4 suites



THE LAFAYETTE INN 525 W. Monroe St., Easton (610) 253-4500

lafavetteinn.com

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landhavenbandb.com

5 rooms

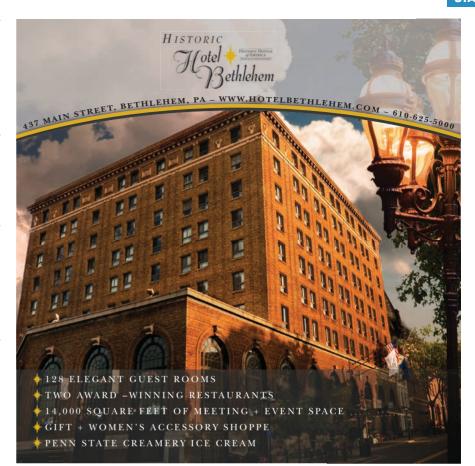


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sayremansion.com

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ZIONSVILLE ANTIQUE MALL 7567 Chestnut St., Zionsville (610) 965-3292 & zionsvilleantiques.com

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allentownfarmersmarket.com

BATH FARMERS' MARKET Keystone Park, Rt. 329 & Green St., Bath (484) 548-4090 & bathfarmersmarket.org EASTON FARMERS' MARKET 30 Centre Square, Northampton & Third St., Easton [610] 330-9942 &

eastonfarmersmarket.com

EASTON PUBLIC MARKET 325 Northampton St., Easton (610) 330-9942 &

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SAUCON VALLEY FARMERS' MARKET Water Street Park, Hellertown

sauconvalleyfarmersmarket.com

THE SEED FARM STAND 5854 Vera Cruz Rd. S., Emmaus (610) 391-9583

theseedfarm.org/farm-stand

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BOROUGH OF ALBURTIS 260 Franklin St., Alburtis (610) 966-4777 alburtis.org BOROUGH OF BANGOR 197 Pennsylvania Ave., Bangor (610) 588-2216

bangorborough.org

BOROUGH OF BATH 215 E. Main St., Bath (610) 837-6525

bathborough.org

BOROUGH OF COOPERSBURG 5 N. Main St., Coopersburg (610) 282-3307

coopersburgborough.org

BOROUGH OF HELLERTOWN 685 Main St., Hellertown (610) 838-7041

hellertownborough.org

BOROUGH OF PEN ARGYL Rt. 512 & S. Main St., Pen Argyl (610) 863-1822

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CATASAUQUA MAIN STREET 118 Bridge St., Catasauqua (610) 264-0571

catasauqua.org

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eastonmainstreet.org

EMMAUS MAIN STREET PARTNERS 191 Main St., Ste. 203, Emmaus (610) 573-4010

emmausmainstreet.com

HAMILTON DISTRICT MAIN STREET 840 Hamilton St., Ste. 205, Allentown (484) 226-6323

downtownallentown.com

SEVENTH STREET MAIN STREET PROGRAM 443 N. Seventh St., Allentown (610) 433-5703 7thstreetallentown.org

SYMBOLS KEY



ADA Compliant

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facebook.com/westendalliance

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LEHIGH VALLEY MALL 250 Lehigh Valley Mall, Whitehall (610) 264-5511 &

simon.com/mall/lehigh-valley-mall

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ARTSY DIVA BOUTIQUE 458 Main St., Bethlehem [610] 442-9335

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KITCHEN MAGIC, INC. 4243 Lonat Dr., Nazareth (610) 365-3140

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kospiafarms.com

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REYNOLDS ADVANCED MATERIALS 5600A Lower Macungie Rd., Macungie (484) 860-3636

reynoldsam.com

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santisi-usa.com

SEASONS OLIVE OIL & VINEGAR TAPROOM 508 Main St., Bethlehem (610) 866-2615

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hotelbethlehem.com

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SYMBOLS KEY



ADA Compliant



IT'S IN THE $\mathcal{B}ag$

Easton is home to the oldest continuously running open-air market in the United States, so we like to think the nation's shopping history started right here in Lehigh Valley in 1752. But fast forward to 2018 and there are plenty of reasons to pack an extra suitcase - charming shopping districts. antiques stores, specialty shops and malls are perfect spots to purchase souvenirs. A shopping excursion here unearthed the following fantastic finds:

- An ornate Grandfather clock at an antiques center in Allentown
- A perky piece of pottery on the Southside of Bethlehem
- Handstitched baby **booties** at Christkindlmarkt in Bethlehem
- A hiking backpack at an outdoors store in Easton
- Three blouses, two pairs of pants and a dress from a boutique in Center Valley



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info@merchantssquaremall.com www.merchantssquaremall.com

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thebrewworks.com

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bangortrustbrewing.com

American: LU. DN

BETHLEHEM BREW WORKS 569 Main St., Bethlehem [610] 882-1300

thebrewworks.com

Gastro Pub: LU, DN, LN, BRU



EIGHT OAKS CRAFT DISTILLERS 7189 Rt. 309, New Tripoli (484) 387-5287

eightoaksdistillers.com



FOLINO ESTATE 340 Old Rt. 22, Kutztown (484) 452-3633

folinoestate.com

Italian: LU, DN, BRU



HACKETT WINE 8375 Carpet Rd., New Tripoli (610) 657-8000

hackettwine.com



HARDBALL CIDER 553 Main St., Bethlehem (610) 625-3744

harballcider.com

American: LU, DN, BRU



HIJINX BREWING COMPANY 905 Harrison St., Ste. 111, Allentown (484) 714-0080

hijinxbrewing.com

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LEHIGH VALLEY WINE TRAIL

lehighvalleywinetrail.com

SETTER RIDGE VINEYARDS 99 Dietrich Valley Rd., Kutztown (610) 683-8463

setterridgevineyards.com



SLEEPY CAT URBAN WINERY 1840 W. Allen St., Allentown (610) 351-2500

sleepycaturbanwinery.com

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SOCIAL STILL 530 E. Third St., Bethlehem (610) 625-4585

socialstill.com

Fusion / Eclectic: LU. DN. LN



TRIPLE SUN SPIRITS CO. 518 Bank St., Emmaus (610) 904-8082

triplesunspirits.com



TWO RIVERS BREWING COMPANY 542 Northampton St., Easton (610) 829-1131

tworiversbrewing.com Gastro Pub: LU, DN, LN, BRU



WEYERBACHER BREWING COMPANY 905 Line St., Ste. G, Easton (610) 559-5561

weyerbacher.com



XPLORER SPIRITS AT KILIMANJARO **DISTILLERY** 995 Postal Rd., Allentown (484) 661-2488

xplorerspirits.com



YERGEY BREWING 518 Bank St., Emmaus (484) 232-7055

yergeybrewing.com



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thebrewworks.com



THE BARRISTERS CLUB 1114 W. Walnut St., Allentown (610) 433-6204

thebarristersclub.com



BELL GATE FARM 7081 Bell Gate Rd., Coopersburg (610) 967-1411

bellgatefarm.com



BLUE MOUNTAIN RESORT 1660 Blue Mountain Dr., Palmerton (877) SKI-BLUE (754-2583)

skibluemt.com



EVENT CENTER AT BLUE 4431 Easton Ave., Bethlehem (610) 691-7777

eventcenteratblue.com



EVERGREEN LAKE 2375 Benders Dr., Bath (610) 837-6401

evergreenlake.net

SYMBOLS KEY

丧 **ADA Compliant** Y BYOB

Cash Only

* Children's Menu

J Live Music

ø **Outdoor Dining**

Reservations Accepted < ্ Wi-Fi Accessible

See Special Offers Starting on page 63

MEALS SERVED ABBREVIATIONS:

Breakfast: BR Brunch: BRU Lunch: LU Dinner: DN Late Night (serving after 10 p.m.): LN

KUTZTOWN UNIVERSITY 15200 Kutztown Rd, Kutztown (610) 683-1359

kutztown.edu/conferenceservices



RIVERVIEW COUNTRY CLUB 1 Riverview Pl., Easton (610) 559-9700

riverviewcountryclub.com



SANDS® BETHLEHEM EVENT CENTER 77 Sands Blvd.. Bethlehem (610) 297-7414

sandseventcenter.com



SILVER CREEK COUNTRY CLUB 700 Linden Ave.. Hellertown [610] 838-7018 ext. 14

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vault634.com



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Middle Eastern / Mediterranean: LU, DN



TRIXIE'S TREATS (610) 504-9914

trixiestruck.com Dessert: LU, DN

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vision.sandseventcenter.com



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hotelbethlehem.com

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American: DN



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1774grille.com American: LU, DN





FOOD & DRINK

187 RUE PRINCIPALE 187 Main St., Emmaus (610) 928-0418

187rueprincipale.com

French: LU, DN, BRU



3RD & FERRY FISH MARKET 56 S. Third St., Easton [610] 829-1404

thirdandferry.com

Seafood: LU, DN



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aladdinly.com

Middle Eastern / Mediterranean: LU, DN



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allentownbayleaf.com

Asian: LU, DN



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dat-bayou.com Southern: LU, DN, LN, BRU



BELL HALL ALLENTOWN 612 W. Hamilton St., Allentown (610) 437-1825

bellhallallentown.com American: LU, DN, LN



BETHLEHEM BREW WORKS 559 Main St., Bethlehem (610) 882-1300

thebrewworks.com

Gastro Pub: LU. DN. LN. BRU



THE BETHLEHEM DAIRY STORE 1430 Linden St., Bethlehem (610) 691-8422

bethlehemdairystore.com Dessert: LU. DN. LN



THE BETHLEHEM DAIRY STORE 2 Campus Sq., Bethlehem (610) 865-4360

bethlehemdairystore.com Dessert: LU, DN, LN

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wegmans.com

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billysdiner.com

American: LU, BRU



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blackandblueeaston.com

American: DN



BLUE GRILLHOUSE 4431 Easton Ave., Bethlehem (610) 691-8400

bluegrillhouse.com

Steakhouse: LU, DN, LN, BRU



BRASS RAIL RESTAURANT 3015 Lehigh St., Allentown (610) 797-1927

brassrailrestaurant.com American: LU, DN, LN

失义

THE BRICK PIZZERIA RESTAURANT & BAR 1 W. Broad St., Bethlehem [610] 419-1141

thebrickpa.com

Italian: LU, DN, LN



THE BROADWAY SOCIAL 217 Broadway, Bethlehem (610) 868-2555

thebroadwaysocial.com

Fusion / Eclectic: LU, DN, LN



BUCA DI BEPPO 714 Grape St., Whitehall (610) 264-3389

bucadibeppo.com

Italian: LU, DN



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[877] SANDS-77 [726-3777]

pasands.com/dining/buddyvristorante.html Italian: LU, DN



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[877] SANDS-77 [726-3777] pasands.com/dining/carnegie-deli.html

pasands.com/dining/carnegie-deli.html
Deli: LU, DN



SYMBOLS KEY

Š ADA Compliant
Y BYOB

Cash Only

K Children's Menu

♬ Live Music

Outdoor Dining

Reservations Accepted

ি Wi-Fi Accessible

See Special Offers Starting on page 63

MEALS SERVED ABBREVIATIONS:

Breakfast: BR I Brunch: BRU
Lunch: LU I Dinner: DN
Late Night (serving after 10 p.m.): LN

CASA TORO MEXICAN GRILL Fairmont Village Shopping Center, 7001 Pennsylvania 309. Coopersburg (610) 282-8888

casatoromexgrill.com Mexican / Southwestern: LU, DN



CENTRO 530 Hamilton St., Allentown (610) 841-4016

centroallentown.com Italian: LU, DN, LN



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copperheadgrille.com Sports Bar: LU, DN, LN



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(484) 273-4010

thedimeallentown.com American: LU, DN, LN, BRU



DUNDERBAK'S 121 Lehigh Valley Mall, Whitehall (610) 264-4963

dunderbak.com German: LU, DN



EMERIL'S CHOP HOUSE Sands® Bethlehem, 77 Sands Blvd., **Bethlehem** (877) SANDS-77 (726-3777)

pasands.com/dining/emerils-chop-house.html American: DN



EMERIL'S FISH HOUSE Sands® Bethlehem, 77 Sands Blvd., **Bethlehem** [877] SANDS-77 [726-3777]

pasands.com/dining/emerils-fish-house.html Seafood: DN



FOLINO ESTATE 340 Old Rt. 22. Kutztown (484) 452-3633

folinoestate.com Italian: LU, DN, BRU



THE FOUNDRY RESTAURANT & PUB 300 Gateway Dr., Bethlehem (610) 866-5800

lehighvalleyhotel.com/best-restaurantslehigh-valley-en.html American: LU. DN



FRIENDLY'S RESTAURANT 1836 Catasagua Rd., Allentown (610) 264-1876

friendlys.com American: LU. DN. LN



GIO ITALIAN GRILL 6465 Village Ln., Macungie (610) 966-9446

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grumpysbbq.net American: LU. DN

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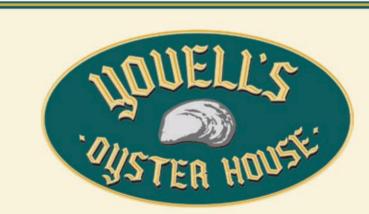
THE HAMILTON KITCHEN & BAR 645 W. Hamilton St., Allentown (610) 433-3535

thehamiltonkitchen.com American: LU, DN, BRU



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hopsfogelsville.com American: LU, DN, LN



HOPS PADDOCK 1945 W. Columbia St., Allentown (610) 437-3911

hopspaddock.com American: LU, DN, LN



HOUSE AND BARN 1449 Chestnut St., Emmaus (610) 421-6666

houseandbarn.net American: LU. DN. LN



JACK'S SLICE 3400 Tilghman St., Allentown (610) 841-5359

iacksslice.com American: LU. DN



KINGFISH AMERICAN BISTRO & **WINE BAR** 3833 Freemansburg Ave., Bethlehem (610) 691-1115

kinafishbethlehem.com

Modern American cuisine / traditional Japanese sushi.

American: LU, DN



MAXIM'S 22 322 Northampton St., Easton (610) 252-2622

maxims22.com French: LU, DN, LN, BRU



MCCARTHY'S RED STAG PUB AND **WHISKEY BAR** 534 Main St., Bethlehem [610] 861-7631

redstagpub.com

Irish / Scottish / Gaelic: LU, DN, LN, BRU



MELT RESTAURANT 2880 Center Valley Pkwy., Ste. 624, Center Valley (610) 798-9000

meltgrill.com

Italian: LU, DN, LN



MESA MODERN MEXICAN 42 S. Third St., Easton (610) 829-2101

mesamexican.com

Mexican / Southwestern: LU, DN, LN, BRU



THE MINT GASTROPUB 1223 W. Broad St., Bethlehem (610) 419-3810

bethlehemmint.com Gastro Pub: LU, DN, LN



MOLINARI'S 322 E. Third St., Bethlehem (610) 625-9222

molinarimangia.com

Italian: DN





MUSICAL SUNDAY BRUNCH AT HISTORIC HOTEL BETHLEHEM

437 Main St., Bethlehem

(610) 625-2226

hotelbethlehem.com

This award-winning brunch has received local and national accolades, being named one of the Top 100 Brunches in the country by Open Table.

American: BRU



NAZARETH WEGMANS 3791 Easton - Nazareth Hwy., Easton (800) WEGMANS (934-6267)

wegmans.com

Beer / wine available.

American: LU, DN





P.J. WHELIHAN'S PUB + RESTAURANT 3395 High Point Blvd., Bethlehem (484) 353-7200

pjspub.com

American: LU, DN, LN



PORTERS' PUB 700 Northampton St., Easton (610) 250-6561

porterspubeaston.com Gastro Pub: LU. DN. LN. BRU



PRIME STEAK HOUSE 325 Stoke Park Rd., Bethlehem (610) 882-4070

primestkhouse.com Steakhouse: LU, DN





SYMBOLS KEY

占 **ADA Compliant**

Y BYOB

Cash Only

* Children's Menu

J Live Music

ø **Outdoor Dining**

% Reservations Accepted

্ Wi-Fi Accessible

See Special Offers Starting on page 63

MEALS SERVED ABBREVIATIONS:

Breakfast: BR Brunch: BRU Lunch: LU Dinner: DN Late Night [serving after 10 p.m.]: LN

RED ROBIN

rrobinpa.com

→ AIRPORT ROAD 1875 Airport Rd., Allentown [610] 266-1776

American: LU, DN, LN



→ HAMBURG

125 Wilderness Trl., Hamburg [484] 668-4040 American: LU. DN. LN



→ NORTHAMPTON CROSSINGS

3716 Easton - Nazareth Hwy. (Rt. 248), Easton (610) 515-1111 American: LU, DN, LN



→ QUAKERTOWN

690 N. West End Blvd., Rt. 309, Quakertown (215) 536-9060

American: LU, DN, LN



→ SAUCON VALLEY

The Promenade Shops, 284 Center Valley Pkwy., Ste 440, Center Valley (610) 625-3176

American: LU. DN. LN



→ TILGHMAN SQUARE

4688 Broadway, Allentown (610) 366-1776

American: LU, DN, LN



SETTE LUNA 219 Ferry St., Easton (610) 253-8888

setteluna.com Italian: LU, DN, LN, BRU



SLOPESIDE PUB & GRILL AT BLUE MOUNTAIN RESORT 1660 Blue Mountain Dr., Palmerton (610) 824-2557

slopesidepubandgrill.com American: LU, DN





ANY TIME OF YEAR!

The Lehigh Valley Wine Trail has wineries to match your mood, your occasion, or your taste in wine. With each stop, you can drink in the scenery and taste local wines that you'll be hard pressed to pass up.

8 family-owned wineries offering more than 50 varietals!

Amore Vinevards and Winery Blue Mountain Vineyards and Cellars Clover Hill Vineyards and Winery Franklin Hill Vineyards | Galen Glen Winery Pinnacle Ridge Winery | Tolino Vineyards Vynecrest Vineyards and Winery

lehighvalleywinetrail.com





FOOD & DRINK

STONED CRAB 1905 Brookside Rd., Macungie (610) 398-8060 stonedcrab.net

Steakhouse / Seafood: LU, DN, LN



SUNSET GRILLE 6751 Ruppsville Rd., Allentown (610) 395-9622 sunset-grille.com

Mexican / Southwestern: LU, DN, LN



SWITCHBACK PIZZA COMPANY 525 Jubilee St., Emmaus (610) 928-0641

switchbackpizza.com Italian: LU, DN



TAP ROOM AT THE HISTORIC **HOTEL BETHLEHEM** 437 Main St., Bethlehem (610) 625-2219

hotelbethlehem.com

Savor the most sought after views of Main Street while enjoying award-winning cuisine prepared with the freshest locally sourced ingredients. Enjoy great entertainment every Thursday night!

American: LU, DN, LN, BRU



TAPAS ON MAIN 500 Main St., Bethlehem (610) 868-8903

tapasonmain.com

Spanish / Latin: LU, DN, LN, BRU



TAPS TAVERN 3731 Rt. 378, Bethlehem (610) 748-7100 taps378.com

American: LU, DN, LN



TOP CUT STEAKHOUSE 2880 Center Valley Pkwy., **Center Valley** (610) 841-7100

topcutsteak.com Steakhouse: DN, LN



TORRE

2960 Center Valley Pkwy., Ste. 706, **Center Valley** (610) 841-9399

torrerestaurant.com

Mexican / Southwestern: LU, DN, LN, BRU



TWISTED OLIVE 51 W. Broad St., Bethlehem (610) 419-1200

twistedolivebethlehem.com

Fusion / Eclectic: LU. DN



THE VIEW AT MORGAN HILL 100 Clubhouse Dr., Easton (610) 923-8480

theclubatmorganhill.com/dining Voted best outdoor dining.

American: LU, DN, BRU



VINCE'S CHEESESTEAKS 806 Hamilton St., Allentown (610) 841-7999

thecheesesteakplace.com

American: LU. DN

WEGMANS FOOD MARKETS & THE PUB 3900 Tilghman St., Allentown (610) 336-7900

wegmans.com/stores/tilghman-st-pa.html Beer / wine available.

American: LU, DN



WHOLE FOODS MARKET 750 N. Krocks Rd., Allentown (484) 506-2159

wholefoodsmarket.com/stores/allentown

YIANNI'S TAVERNA 3760 Old Philadelphia Pike, **Bethlehem** (610) 867-8821

viannistaverna.com

Middle Eastern / Mediterranean: LU, DN, LN, BRU



YOCCO'S "THE HOT DOG KING" voccos.com



→ EMMAUS

4042 Chestnut St., Emmaus (610) 967-5555

American: LU, DN, LN



225 Rt. 100. Fogelsville

(610) 398-3939

American: LU, DN, LN \$ **₽** ₹ **◎ ™**

→ SOUTH MALL

3300 Lehigh St., Allentown

(610) 351-4222 American: LU, DN, LN

\$ **₺ ₺ ② ※**

→ TREXLERTOWN

7150 Hamilton Blvd., Trexlertown

(610) 530-4480

American: LU, DN, LN



→ VALLEY PLAZA

1930 Catasauqua Rd., Allentown

(610) 264-1884

American: LU, DN, LN



→ WEST

2128 Hamilton St., Allentown

(610) 821-8488

American: LU, DN, LN



YOUELL'S OYSTER HOUSE 2249 Walnut St., Allentown (610) 439-1203

vouellsoysterhouse.com

Seafood: DN



ZIO'S PIZZERIA Tilghman Square, 4660 Broadway, Allentown (610) 398-3478

ziospizzalv.com

Italian: LU. DN

SYMBOLS KEY

丧 **ADA Compliant**

Y BYOB

EE Cash Only

⋠ Children's Menu

J Live Music

ø **Outdoor Dining**

<∕ Reservations Accepted

<u>্</u> Wi-Fi Accessible

See Special Offers Starting on page 63

MEALS SERVED ABBREVIATIONS:

Breakfast: BR Brunch: BRU Lunch: LU

ALLENTOWN **ART MUSEUM**

Buy one adult admission, get one free.



AMERICA ON WHEELS MUSEUM

Buy one adult admission, get one free.



ARCHERY ADDICTIONS

Free half hour of shooting in the 20-yard range. Includes archery equipment! -ORfree lesson during a regular class.



BECKY'S DRIVE-IN

Purchase one adult admission and get the second adult admission at child's price.



BOUNCEU

\$20 off any party or group event for 12 or more quests, including the quest of honor.



CIVIC THEATRE

Valid for one small bucket of popcorn during a Civic film in 19th Street Theatre or Theatre514.



CRAYOLA EXPERIENCE™

\$4 off admission to Crayola Experience™.



DELAWARE & LEHIGH NATIONAL HERITAGE CORRIDOR

\$2 off general admission to the National Canal Museum.





DUTCH SPRINGS

\$3 off general admission & \$2 off child admission to the Aqua Park & Sky Challenge! Great summer fun for the whole family!



KUTZTOWN **FOLK FESTIVAL**

\$2 off festival admission June 30 - July 8, 2018.



LEHIGH VALLEY ZOO

Buy one adult admission and receive one child admission free.



MORAVIAN BOOK SHOP

20% off one regular priced item.

MORAVIAN BOOK SHOP

ARCHERY ADDICTIONS

1089 Riverview Dr., Walnutport [484] 623-4900 • archeryaddictions.com

Good for entire party if together at time of presentation. No cash value. Free lesson during a regular class is valid Tuesday 6 - 7 p.m. or Saturday 9:30 - 10:30 a.m. Free half hour of shooting is valid during operating hours.

Expires: 12/31/18

CIVIC THEATRE

527 N. 19th St., Allentown (610) 432-8943 • civictheatre.com

Valid for one small bucket of popcorn for one film only. This coupon must be turned in to Civic staff or volunteers.

Expires: 12/31/18

DUTCH SPRINGS

4733 Hanoverville Rd., Bethlehem [610] 759-2270 • dutchsprings.com

Cannot be used with any other coupons, offers, or discounts. Not available for scuba diving or evening admission. Offer for up to four people from the same family. Coupon code: 10214.

Expires: 12/31/18

MORAVIAN BOOK SHOP

428 Main St., Bethlehem [610] 866-5481 • moravianbookshop.com

Exclusions apply. This offer may not be combined with any other offers.

Expires: 12/31/18

AMERICA ON WHEELS MUSEUM

5 N. Front St., Allentown [610] 432-4200 • americaonwheels.org

Must present coupon to receive offer. Not valid with any other offer. One coupon per group of four.

Expires: 12/27/18

BOUNCEU

3421 Hamilton Blvd., Allentown [610] 814-2779 • bounceu.com/allentown-pa

Offer valid only at BounceU Easton (1800 Sullivan Trl.) and BounceU Allentown (3241 Hamilton Blvd.). No other offers, promotions, or discounts apply. Coupon must be presented at time of use, no exceptions.

Expires: 12/31/18

DELAWARE & LEHIGH NATIONAL HERITAGE CORRIDOR

National Canal Museum 2750 Hugh Moore Park Rd., Easton (610) 923-3548 • canals.org

Valid for up to four guests. Cannot be combined with other offers or discounts.

Expires: 12/31/18

LEHIGH VALLEY ZOO

5150 Game Preserve Rd., Schnecksville [610] 799-4171 • Ivzoo.org

Not valid with other discounts, offers, or special events.

Expires: 12/30/18

ALLENTOWN ART MUSEUM

31 N. Fifth St., Allentown [610] 432-4333 • allentownartmuseum.org

Valid Wednesday through Saturday. Only one coupon may be used per day, per person.

Expires: 12/31/18

BECKY'S DRIVE-IN

4548 Lehigh Dr., Walnutport 610-767-2249 • BeckysDl.com

One per car. Not valid during Dusk 'Til Dawn Marathon on Labor Day weekend.

Expires: 10/31/18

CRAYOLA EXPERIENCE™

30 Centre Sq., Easton [610] 515-8000 • crayolaexperience.com

Coupon valid for up to four guests. Not valid for special events. Cannot be combined with other offers or discounts.

Expires: 12/31/18

KUTZTOWN FOLK FESTIVAL

Kutztown Fairgrounds, 450 Wentz St., Kutztown [610] 683-1597 • kutztownfestival.com

Valid for one adult or senior admission.

Expires: 07/08/18

PENNSYLVANIA SHAKESPEARE FESTIVAL

\$5 off up to four tickets for any Shakespeare play or Shakespeare for Kids.



PERFORMING ARTS AT CEDAR CREST COLLEGE

Buy one, get one free! Enjoy a complimentary admission when a second admission of equal or greater value is purchased.



PIONEER TUNNEL COAL **MINE & STEAM TRAIN**

Purchase one adult combination ticket, get one child combination ticket free.



PRIME STEAK HOUSE

Present this coupon to receive 10% off your next meal at Prime.



PUTT U

\$1 off mini golf per golfer.



SHANKWEILER'S DRIVE-IN THEATRE

One free child's admission when accompanied by one paying adult or two free children's admissions with two paying adults.



SIGAL MUSEUM

50% off admission to the Sigal Museum. Experience art, culture, and American history made in Northampton County. Interactive guide by cell audio tour and hands-on activities bring history to life.

THE MILL FAMILY **FUN CENTER**

Present this coupon and receive \$20 off any birthday party or group event for 10 or more guests, including the guest of honor.



TOUCHSTONE THEATRE

Buy one ticket, get a second free! Offer valid for regularly priced Main Stage season tickets.



YOCCO'S

Buy one hot dog, any size fry or pierogie, and any size drink, get a hot dog free.



ZOELLNER ARTS CENTER

Enjoy one complimentary admission when a second admission of equal or greater value is purchased. Offer is valid for select Guest Artists, LU Music & Theatre department shows and on full price tickets only.



FOR MORE SPECIAL **OFFERS VISIT OUR WEBSITE AT**

DISCOVERLEHIGHVALLEY.COM

PIONEER TUNNEL COAL MINE & STEAM TRAIN

19th & Oak Sts., Ashland [570] 875-3850 • pioneertunnel.com

Check website for tour times.

Expires: 10/31/18

SHANKWEILER'S DRIVE-IN THEATRE

4540 Shankweiler Rd., Orefield [610] 481-0800 • shankweilers.com

Valid Sunday - Thursday. Not valid holiday eves or with any other offer. Must present coupon. Limit one coupon per customer per visit. Subject to theater capacity. Certain movie restrictions apply.

Expires: 12/31/18

TOUCHSTONE THEATRE

321 E. Fourth St., Bethlehem [610] 867-1689 • touchstone.org

Limit two admissions to a single performance, per coupon. Subject to availability. Not valid with any other discounts or promotions.

Expires: 12/31/18

FOR MORE SPECIAL OFFERS VISIT OUR WEBSITE AT

DISCOVERLEHIGHVALLEY.COM

PERFORMING ARTS AT CEDAR CREST COLLEGE

Cedar Crest College, 100 College Dr., Allentown [610] 606-4608 • cedarcrest.edu/stage

One coupon per customer. Offer valid on all 2018 theatre and dance productions and on full price tickets only.

Expires: 12/01/18

PUTT U

5201 Rt. 309, Center Valley [610] 798-9800 • puttu.com

Not valid with any other offers. Limit one coupon per customer, per visit.

Expires: 10/31/18

THE MILL FAMILY FUN CENTER

3713A Linden St., Bethlehem [610] 865-1465 • themillexperience.com

Offer valid only at The Mill Family Fun Center. No other offers, promotions, or discounts apply. Coupon must be presented at time of purchase, no exceptions.

Expires: 12/31/18

ZOELLNER ARTS CENTER

420 E. Packer Ave., Bethlehem (610) 758-2787, ext. 0 • zoellnerartscenter.org

Limit two free admissions to a single performance per coupon. Subject to availability. Not valid with any other discounts or promotions.

Expires: 12/31/18

PENNSYLVANIA SHAKESPEARE FESTIVAL

DeSales University, 2755 Station Ave., Center Valley (610) 282-9455 • pashakespeare.org

Valid June 20 - August 5, 2018. Offer valid for up to four tickets for any Shakespeare play and Shakespeare for Kids performances. Subject to availability. Not valid with other discounts. Coupon code: SHAKEDLV18.

Expires: 08/05/2018

PRIME STEAK HOUSE

325 Stoke Park Rd., Bethlehem [610] 882-4070 • primestkhouse.com

Not valid on holidays. Not valid in combination with any other offers. Not valid on wine tastings. Not redeemable for cash. Excludes alcohol purchases.

Expires: 12/31/18

SIGAL MUSEUM

342 Northampton St., Easton [610] 253-1222 • sigalmuseum.org

Coupon good for admission up to four persons. Coupons may not be used for admission to special events or for group tours.

Expires: 12/31/18

YOCCO'S

Multiple locations [610] 928-3100 • yoccos.com

Offer available at all Yocco's Lehigh Valley locations.

Expires: 12/31/18

CALENDAR OF EVENTS

WEEKLY

Weekly

FRANK BANKO ALEHOUSE 101 Founders Way, Bethlehem [610] 332-1300 **5**

steelstacks.org

Weekly

IMPROV. SKETCH & STANDUP COMEDY AT STEELSTACKS™ 101 Founders Way, Bethlehem (610) 332-1300 🕏 🚳 steelstacks.org

JANUARY

January 28 - April 8

WOMEN OF VISION: ON ASSIGNMENT WITH NATIONAL GEOGRAPHIC **PHOTOGRAPHERS Allentown Art Museum** 31 N. Fifth St., Allentown [610] 432-4333 🕏 🚳 🌃

Four galleries full of powerful images by 11 world-traveling women photographers continues through April 8.

January 28 - February 3

allentownartmuseum.org

BETHLEHEM RESTAURANT WEEK Downtown Bethlehem (610) 739-1775

getdowntownbethlehem.com

FEBRUARY

February 1 - June 15

THE WAVES OF IMMIGRATION IN THE **LEHIGH VALLEY** Liberty Bell Museum 622 W. Hamilton St., Allentown [610] 435-4232 🕏 👀 libertybellmuseum.org

February 10

CHOCOLATE TRAIL Downtown Bethlehem [610] 739-1775

getdowntownbethlehem.com

February 25

WEDDING AND EVENT EXTRAVAGANZA **Allentown Brew Works** 812 W. Hamilton St, Allentown [610] 433-7777 🕏 🚳

thebrewworks.com

MARCH

March 3 - 4, 10 - 11, 17 - 18, 24 - 25

VINO IN THE VALLEY PASSPORT PROGRAM Lehigh Valley Wine Trail 30 lehighvalleywinetrail.com

March 10

CASK BEER FESTIVAL Allentown Brew Works 812 W. Hamilton St, Allentown (610) 433-7777 **5**

March 22 - 26

thebrewworks.com

LEHIGH VALLEY AUTO SHOW Stabler Arena 124 Goodman Dr. S., Bethlehem (610) 758-9691 🕏 🚳

glvautoshow.org

March 24 - 25

32ND ANNUAL EASTER CRAFT FAIR **Leesport Farmers Market** Eight miles north of Reading, one block east of Rt. 61, 312 Church Rd., Leesport [610] 926-1307 leesportmarket.com

APRIL

April 26 - 28

RENNINGER'S ANTIQUE EXTRAVAGANZA Renninger's Antique & Farmers Market 740 Noble St., Kutztown (570) 385-0104 🥸

renningers.net

April 28

DORNEY PARK OPENING DAY Dorney Park & Wildwater Kingdom 4000 Dorney Park Road, Allentown [610] 395-3724 🕏 🚳 dorneypark.com

MAY

May 5 - July 21

TUNES AT TWILIGHT Downtown Bethlehem [610] 739-1775

getdowntownbethlehem.com

May 6 - July 29

WHO SHOT SPORTS: A PHOTOGRAPHIC HISTORY FROM 1843 TO THE PRESENT Allentown Art Museum 32 N. Fifth St., Allentown (610) 432-4334 🕏 👀 🌌

allentownartmuseum.org

Iconic sports shots of the Olympics, solo and team sports, and fans from around the world continues through July 29.

31ST ANNUAL SPRING CRAFT FAIR Leesport Farmers Market Eight miles north of Reading, one block east of Rt. 61, 312 Church Rd., Leesport

(610) 926-1307 🕏 leesportmarket.com

May 12

LEHIGH VALLEY SPORTS HALL OF FAME BANQUET Northampton Memorial **Community Center** 1601 Laubach Ave., Northampton [610] 739-3414 🕏 👀

facebook.com/lvsportshalloffame

SYMBOLS KEY



ADA Compliant

Admission Charged

See Special Offers Starting on page 63

CALENDAR OF EVENTS

May 12, 19, 26, 27

DAM RELEASE WHITEWATER WEEKEND Whitewater Challengers 288 N. Stagecoach Rd., Weatherly (800) 443-8554 👀

whitewaterchallengers.com

May 19 - 20 & 26 - 27

QUIET VALLEY'S 30TH ANNUAL FARM ANIMAL FROLIC Quiet Valley Living Historical Farm 347 Quiet Valley Rd., Stroudsburg (570) 992-6161 quietvalley.org

May 24

FREDDY® AWARDS State Theatre Center for the Arts 453 Northampton St., Easton (800) 999-STATE (7828) 🚳

freddyawards.com

May 25 - 27

MAYFAIR FESTIVAL OF THE ARTS **Cedar Crest College** 100 College Dr., Allentown (800) 360-1222

cedarcrest.edu/mayfair

WILDWATER KINGDOM OPENING DAY Dorney Park & Wildwater Kingdom 4000 Dorney Park Road, Allentown (610) 395-3724 **5**

dorneypark.com

Memorial Day Weekend to Labor Day Weekend

LEVITT PAVILLION STEELSTACKS™ 789 E. First St., Bethlehem [610] 332-1300

levittsteelstacks.org

JUNE

Various dates

LEHIGH VALLEY WINE TRAIL MONTH

lehighvalleywinetrail.com

June 9, 10, 23, 24

DAM RELEASE WHITEWATER **WEEKEND**

Whitewater Challengers 288 N. Stagecoach Rd., Weatherly [800] 443-8554

whitewaterchallengers.com

June 12 - 16

SOUTHSIDE FILM FESTIVAL 26 E. Third St., Bethlehem [610] 882-4300

ssff.org

June 13 - August 5

PENNSYLVANIA SHAKESPEARE FESTIVAL **DeSales University** 2755 Station Ave., Center Valley [610] 282-9455 **5** 🕸 💌

pashakespeare.org

World-class theatre with actors from Broadway, film, and TV. Shakespeare, comedies, children's theatre and more!

June 19 - 23

SCHNECKSVILLE COMMUNITY FAIR Schnecksville Fire Company 4550 Old Packhouse Rd.. Schnecksville (610) 799-9467

schnecksvillefair.com

June 24 - 30

BETHLEHEM RESTAURANT WEEK Downtown Bethlehem [610] 739-1775

getdowntownbethlehem.com

June 29 - 30

RENNINGER'S ANTIQUE EXTRAVAGANZA Renninger's Antique & Farmers Market

740 Noble St., Kutztown (570) 385-0104

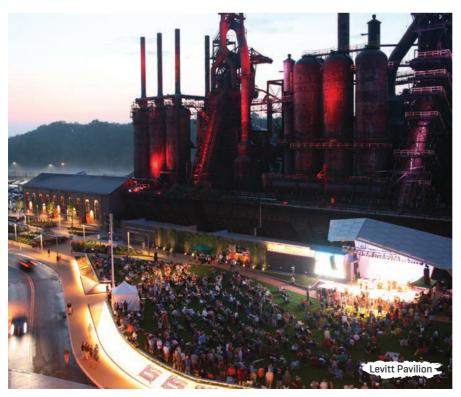
renningers.net

June 30 - July 8

KUTZTOWN FOLK FESTIVAL Kutztown Fairgrounds 450 Wentz St., Kutztown (888) 674 6136 🧐 💌

kutztownfestival.com

Enjoy old-fashioned summer fun with 200 demonstrating craftsmen, 2,000 beautiful hand-made quilts, folklife demonstrations, six stages of entertainment, children's activities, wineries, beer garden, and the best Pennsylvania Dutch food.



JULY

July 4

INDEPENDENCE DAY BELL RINGING CEREMONY

Liberty Bell Museum 622 W. Hamilton St., Allentown (610) 435-4232 **5**

libertybellmuseum.org

July 7

丧

28TH ANNUAL MIDSUMMER CRAFT FAIR & PA BBQ FEST

Leesport Farmers Market Eight miles north of Reading, one block east of Rt. 61, 312 Church Rd., Leesport

(610) 926-1307

leesportmarket.com

SYMBOLS KEY **ADA Compliant S**S **Admission Charged** See Special Offers Starting on page 63

July 7 - 8, 21 - 22, 28 - 29

DAM RELEASE WHITEWATER WEEKEND

Whitewater Challengers 288 N. Stagecoach Rd., Weatherly [800] 443-8554

whitewaterchallengers.com

July 8

EASTON AREA HERITAGE DAY, INC. Centre Sq. **Easton** (610) 258-9850

heritageday.org

July 14

WHISKY FESTIVAL **Allentown Brew Works** 812 W. Hamilton St. Allentown [610] 433-7777 **Š**

thebrewworks.com

July 14

VEG FEST Downtown Bethlehem (610) 739-1775 getdowntownbethlehem.com July 21 - 22

BLUEBERRY FESTIVAL Burnside Plantation 1461 Schoenersville Rd., Bethlehem (800) 360-TOUR (8687)

historicbethlehem.org

AUGUST

August 3 - 4

DRUM CORPS INTERNATIONAL **EASTERN CHAMPIONSHIPS** J. Birney Crum Stadium Linden & 20th Sts., Allentown (317) 275-1212 EXT. 3 🕏 👀 dci.org

August 3 - 5

DAS AWKSCHT FESCHT Macungie Memorial Park 50 N. Poplar St., Macungie (610) 966-4289

awkscht.com



CALENDAR OF EVENTS



August 3 - 12

MUSIKFEST Historic Downtown Bethlehem & SteelStacks™ **Bethlehem** (610) 332-1300 musikfest.org

August 4 - 5. 11 - 12. 18 - 19. 25 - 26

DAM RELEASE WHITEWATER WEEKEND Whitewater Challengers 288 N. Stagecoach Rd., Weatherly (800) 443-8554 👀

whitewaterchallengers.com

August 24 - 26

WHEELS OF TIME ROD & CUSTOM **JAMBOREE Macungie Memorial Park** 50 N. Poplar St., Macungie [610] 826-4052

wheelsoftime.org

August 28 - September 3

THE GREAT ALLENTOWN FAIR Agri~Plex Allentown Fairgrounds 302 N. 17th St., Allentown [610] 433-7541 **خ**

allentownfairpa.org

SEPTEMBER

September 7 - 8

CHILE PEPPER FESTIVAL Bill Delong Park 233 Bowers Rd., Bowers (610) 944-8417 pepperfestival.com

September 8 - 9

HARVEST WEEKEND Lehigh Valley Wine Trail harvestweekendlvwt.com

September 14

HALLOWEEN HAUNT OPENING DAY Dorney Park & Wildwater Kingdom 4000 Dorney Park Road, Allentown (610) 395-3724 🕏 👀

dorneypark.com/haunt

September 15

THE GREAT PUMPKIN FEST OPENING Dorney Park & Wildwater Kingdom 4000 Dorney Park Road, Allentown [610] 395-3724 **5** dorneypark.com/daytime

September 27 - 29

RENNINGER'S ANTIQUE EXTRAVAGANZA Renninger's Antique & Farmers Market 740 Noble St., Kutztown (570) 385-0104 🦥

renningers.net

September 28 - 30

CELTIC CLASSIC HIGHLAND GAMES & FESTIVAL 532 Main St., Bethlehem (610) 868-9599

celticfest.org

OCTOBER

October

HISTORIC HAUNTS OF DOWNTOWN **BETHLEHEM** Moravian Book Shop & Gift Gallery 428 Main St., Bethlehem (888) 661-2888 🚳

moravianbookshop.com

RUNNER'S WORLD HALF & FESTIVAL ArtsOuest Center at SteelStacks™ 101 Founders Way, Bethlehem [610] 967-8721

runnersworld.com/rwhalf

October 6 - 7

OUIET VALLEY'S 44TH ANNUAL HARVEST FESTIVAL

Quiet Valley Living Historical Farm 348 Quiet Valley Rd., Stroudsburg (570) 992-6162 🧐

quietvalley.org

October 13

HARVEST FEST Downtown Bethlehem (610) 739-1775 getdowntownbethlehem.com

SYMBOLS KEY



ADA Compliant

Admission Charged

See Special Offers Starting on page 63

October 13 - 14

33RD ANNUAL HARVEST CRAFT FAIR Leesport Farmers Market Eight miles north of Reading, one block east of Rt. 61, 312 Church Rd., Leesport

[610] 926-1307

leesportmarket.com

October 20 - 21

CHAMBOURCIN WEEKEND Lehigh Valley Wine Trail chambourcinweekend.com

NOVEMBER

November 3 - January 1

KOZIAR'S CHRISTMAS VILLAGE 782 Christmas Village Rd., Bernville [610] 488-1110 **5**

koziarschristmasvillage.com

ABA's Top 100 Attractions in North America.

November 16 - 18, November 29 - December 2, December 6 - 9, 13 - 16, 20 - 23

CHRISTKINDLMARKT BETHLEHEM SteelStacks™ 101 Founders Way, Bethlehem [610] 332-1300 christmascity.org

November 16 - December 23

CHRISTMAS CITY VILLAGE Downtown Bethlehem (610) 739-1775

getdowntownbethlehem.com

November 16 - January 13

TREES OF HISTORIC BETHLEHEM Visitor Center & Museum Store 505 Main St., Bethlehem (800) 360-TOUR (8687)

historicbethlehem.org

November 17 - 18

NOUVEAU WEEKEND Lehigh Valley Wine Trail

nouveauweekendlvwt.com

November 23 - December 31

PIP: THE MOUSE BEFORE CHRISTMAS **PUPPET SHOW Liberty Bell Museum** 622 W. Hamilton St., Allentown [610] 435-4232 **5** libertybellmuseum.org

November 24 -25

31ST ANNUAL CHRISTMAS CRAFT FAIR Leesport Farmers Market Eight miles north of Reading, one block east of Rt. 61, 312 Church Rd., Leesport [610] 926-1307

leesportmarket.com

November 24 - December 31

BETHLEHEM CARRIAGE RIDES Downtown Bethlehem (610) 730-4973

bethlehemcarriage.com

November 29 - December 22

CHRISTMAS CITY FOLLIES **Touchstone Theatre** 321 E. Fourth St., Bethlehem [610] 867-1689 🕏 🐯 🌃 touchstone.org

DECEMBER

December 1

CRAFT BEER FESTIVAL Allentown Brew Works 812 W. Hamilton St. Allentown [610] 433-7777 🕏 🗓

thebrewworks.com

December 1 - 2 & 8 - 9

OUIET VALLEY'S 28TH ANNUAL OLD TIME CHRISTMAS **Quiet Valley Living Historical Farm** 349 Quiet Valley Rd., Stroudsburg (570) 992-6163 🦥

quietvalley.org

December 30 - 31

PEEPSFEST SteelStacks™ 101 Founders Way, Bethlehem (610) 332-1300 steelstacks.org



MEYER JABARA HOTELS LEHIGH VALLEY









Hyatt Place Bethlehem 45 West North Street, Bethlehem, PA 18018 610-625-0500



Holiday Inn Conference Center Lehigh Valley 7736 Adrienne Drive, Breinigsville, PA 18031 610-391-1000



Courtyard by Marriott Bethlehem 2220 Emrick Blvd Bethlehem, PA 18020 610-625-9500

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National Museum of Industrial History

602 E. 2nd St • Bethlehem, PA • 18015 • nmih.org • 610.694.6644

Located just steps away from the Steelstacks campus

115 ton Corliss Steam Engine

Over 200 industrial artifacts

nal Museum

20 foot tall Nasmyth steam

Scalamandre 'White House' loom

First piece of steel rolled at the Bethlehem Iron Company

23 Smithsonian industrial machines from the Centennial era





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Pandora
Sephora
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Gap Factory
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Michael Kors
Under Armour

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