

2019 Discover Lehigh Valley Official Visitors Guide

UNIQUE CO-OP CONTENT ADVERTISING OPPORTUNITY



ANTIQUES CO-OP SECTION

Antiquing is so special in Lehigh Valley. Take advantage of this opportunity to be included among Lehigh Valley's best antique stores and markets.

SUPPLY THE FOLLOWING INFO & DISCOVER LEHIGH VALLEY WILL DESIGN YOUR AD FOR THIS SECTION:

- Your store or market's name
- · Address
- · Website
- High resolution logo
- **Photo:** Give us your best two options for high resolution (300dpi) photos and we'll use one in layout.
- **Blurb/description:** Include why your antique market/store is unique in 100 characters, including spaces.

ADDED VALUE:

- **Blog post:** We'll use your content in a blog post dedicated to our Antiques Co-Op section advertisers.
- Sponsored Facebook post: Driving traffic to the blog post.
- Online Interactive Visitors Guide: Inclusion in the interactive online version of the Official Visitors Guide. Your content will be hyperlinked directly to your website!

PRICE: \$450