

UNIQUE CO-OP CONTENT ADVERTISING OPPORTUNITY



BED & BREAKFASTS/INNS CO-OP FEATURE PAGE

2019 Discover Lehigh Valley Official Visitors Guide

ERTISING

Showcase the outstanding service and comfortable amenities that only B&Bs in Lehigh Valley can offer. Feature your property prominently on this page dedicated solely to B&Bs.

WE'LL FEATURE THE FOLLOWING INFO ON THE B&BS/INNS PAGE:

- Your B&B's name
- · City
- · Website
- Photo: Give us your best two options for high resolution (300dpi) photos and we'll use one in layout.
- Blurb/description: Include why your B&B / Inn is unique in 300 characters, including spaces.

ADDED VALUE:

 Online Interactive Visitors Guide: Inclusion in the interactive online version of the Official Visitors Guide. Your content will be hyperlinked directly to your website!

PRICE: \$250

