

## UNIQUE CO-OP CONTENT ADVERTISING OPPORTUNITIES



### SHOPPING CO-OP FEATURE

Feature your store's unique, one-of-a-kind product as part of a photo-driven 2-page spread in the OVG. Show both visitors to the area, and locals, the lustworthy items.

#### WE'LL FEATURE THE FOLLOWING INFO ON THE 2-PAGE PHOTO SPREAD:

- **Your store's name**
- **City**
- **Website**
- **Product photo:** Photographed by Discover Lehigh Valley in our studio.
- **Blurb/description:** Tell our distribution of 175,000+ why it's a must-get for locals and visitors alike. 75 characters, including spaces, maximum.

#### ADDED VALUE:

- **Blog post:** We'll use your content in a blog post dedicated to our Shopping Co-Op Feature advertisers.
- **Sponsored Facebook post:** Driving traffic to the blog post.
- **Online Interactive Visitors Guide:** Inclusion in the interactive online version of the Official Visitors Guide. Your content will be hyperlinked directly to your website!

**PRICE: \$325**



For visualization purposes only



### BREWERIES CO-OP FEATURE

Feature your brewery prominently on this page dedicated solely to beermaking in Lehigh Valley. Be at the forefront of visitors minds in our ever-expanding beer scene.

#### WE'LL FEATURE THE FOLLOWING INFO ON THE BREWERIES PAGE:

- **Your brewery's name**
- **City**
- **Website**
- **Photo:** Give us your best two options for high resolution (300dpi) photos and we'll use one in layout.
- **Blurb/description:** Include why your brewery is unique in 150 characters, including spaces.

#### ADDED VALUE:

- **Blog post:** We'll use your content in a blog post dedicated to our Breweries Co-Op Feature advertisers.
- **Sponsored Facebook post:** Driving traffic to the blog post.
- **Online Interactive Visitors Guide:** Inclusion in the interactive online version of the Official Visitors Guide. Your content will be hyperlinked directly to your website!

**PRICE: \$325**



For visualization purposes only