



Discover LEHIGH VALLEY

Set amid gentle hills and charming country sides, Lehigh Valley, Pa. is home to Allentown, Bethlehem and Easton, as well as dozens of small towns and picturesque boroughs.

The region is steeped in pre-Colonial, Early American and industrial history. Lehigh Valley has an impressive range of tourist attractions including nationally-recognized events like Musikfest, wineries and breweries, the Lehigh Valley Zoo, outdoor activities, world-class sporting events, 10 colleges and universities, and is home to America's favorite brands such as Crayola®, Peeps, Mike & Ike®, Martin Guitars and Mack Trucks. The region offers a diverse array of memorable things to do and plenty of dining options to fit every budget and taste.

And, it's easy to get to and around. Lehigh Valley is located approximately 60 minutes north of Philadelphia and 90 minutes west of New York City by car.

What's New in Lehigh Valley?

HOOVER MASON TRESTLE

See the blast furnaces of Bethlehem Steel like only the steel workers would have. The Hoover Mason Trestle allows visitors the chance to wander along an elevated walkway, getting an inside look at the remnants of Bethlehem Steel. This handicapped-accessible park is open to the public year-round.



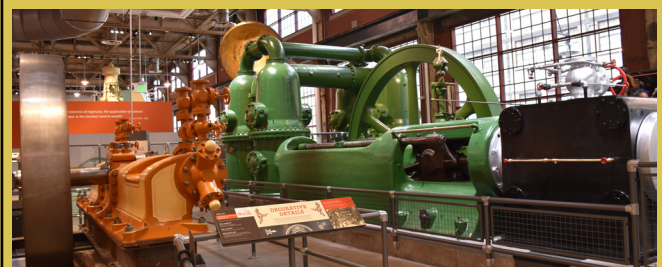
NATIONAL MUSEUM OF INDUSTRIAL HISTORY

Recognized as the first Smithsonian affiliated museum, the National Museum of Industrial History opened in early August. Located within a former Bethlehem Steel electric repair shop, the museum features more than 20 Smithsonian artifacts.



EASTON PUBLIC MARKET

Foodies delight with locally grown produce and handmade confections and baked goods straight from a brick oven. From decadent chocolates to ramen noodle bowls and locally-brewed beer, you'll have everything to create that memorable meal at home or to enjoy a date out at this year-round, indoor public market.





AMERICAN ORIGINALS

The **Crayola Experience™** provides creative fun for everyone, with a look at the production of the famous crayons and markers in a four-floor, interactive play zone. **C.F. Martin & Co.™** shows visitors every step in the process of making world-famous guitars. Plus, visitors will even have the chance to play rare and custom models in the Pickin' Parlor. Take a look at some of the country's most recognizable vehicles at the **Mack Trucks Historical Museum**, home to both historic and modern models.



TRAILS & TOURS

The **Lehigh Valley Wine Trail** offers tours and tastings at nine family-owned vineyards and wineries. Brews instead? The **Lehigh Valley Ale Trail** features nine local breweries, plus three distilleries and a meadery. Escape the hustle and bustle of the city and take in some beautiful scenery. The self-guided **Lehigh Valley Covered Bridge Tour** combines rural beauty with architectural mastery. The **Log Cabin Trail** features 22 historic log homes built in the 18th and 19th Centuries.



SEASON'S GREETINGS

Bethlehem, the "**Christmas City,**" is a site to see during the holidays as the Main Street, part of a National Historic Landmark District, comes alive with song, shopping and festive cheer. Enjoy a **Bethlehem by Night** bus tour, walking tour or horse-drawn carriage ride, all offered through **Historic Bethlehem Museums & Sites**. Nearly doubling in size for the 2016 holiday season, **Christkindmarkt Bethlehem** is a European-style holiday market featuring crafts, ethnic foods and entertainment.



FOODIE FINDS

Let your appetite carry you through Lehigh Valley, stopping at notable farmers' markets in the region. Visit the **Easton Farmers' Market**, the country's longest, continually running outdoor farmers market, May through October. From locally grown produce to specialty drinks, crafts and decor, you can shop for hours. For a year-round farmers market experience, don't miss out on the **Allentown Farmers' Market** where you'll also find restaurants of every style, shape and size to fit all your taste bud cravings.



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