



Visit Estes Park
The Destination
Marketing Organization
VisitEstesPark.com

Board of Directors Regular Meeting Agenda

Tuesday, May 16, 2017, 2:00 p.m.
1200 Graves Ave

A. Action Items

1. Approval of Agenda

B. DISCUSSION ITEMS AND REPORTS

1. Town Board Liaison Update
2. RMNP Update – Kyle Patterson, RMNP Management Specialist/Public Affairs Officer
3. VEP Board Strategic Plan – Sage Consulting Mark Holdt
4. CEO Update
5. Board Emails

C. Action Items

1. Approval of 3/20/17 Board Meeting Minutes - Revised
2. Approval of 4/4/2017 Board Meeting Minutes
3. Childcare Needs Assessment Contribution
4. Approve Bank Signatories: Resolution 3-17
5. Approve Public Comment Rules of Order
6. Approve Change to Board Meeting Schedule
7. Approve Board Email Communications
8. Approve PR & Media Relations Communications via CEO
9. Destination Marketing Association International (DMAI) Accreditation – Code of Ethics

Board Comments

Public Comments - Please state your name & address. We allow 3 minutes for public comment.

D. ADJOURN

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NOTE: Visit Estes Park reserves the right to consider other appropriate items not available at the time the agenda was prepared. Board Meeting is recorded.