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FOR IMMEDIATE RELEASE

Get Rooted In the Outdoors Volunteer Day – Visit Estes Park in partnership with REI and Oboz Footwear

Estes Park, Colorado (September 12, 2017) – Get Rooted in the Outdoors will take place on Saturday, September 30. Visit Estes Park, REI and Oboz Footwear have partnered for a day of giving back to Colorado's favorite playground, Estes Park. Join in the fun as a team of volunteers get together for a day of tree planting and trail maintenance. Tree planting will occur at Cherokee Draw on Lake Estes and trail maintenance will take place on the Stanley Park bike trail. All volunteers will meet at 380 Community Dr, the parking lot near Stanley Park Ball Field.

Visit Estes Park President & CEO, Elizabeth Fogarty stated: "We understand that tourism has an impact to public land. This is an opportunity for Visit Estes Park to work with the community to give back to the area and the land we all enjoy."

An <u>RSVP</u> is required for this event. Tree planting and trail maintenance will take place from 12:00 pm to 4:00 pm, followed by a reception from 4:00 pm to 6:00 pm which will include a fresh fajita bar, beverages, prizes, lawn games, and more. If attending <u>Get Rooted in the Outdoors</u>, please bring a small shovel, wear work clothes, work boots, gloves, hat, sunglasses and a water bottle.

In addition to Visit Estes Park and Oboz Footwear, other sponsors include REI Co-op, U.S. Forest Service, Estes Valley Recreation & Park District, Good River Beer, Peppers Mexican Grill, Estes Park News, and Elevation Outdoors.

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